The Richmond County Record

"PLEDGED BUT TO TRUTH TO LIBERTY AND LAW; NO FAVOR WINS US AND NO FEAR SHALL AWE"

Volume XLVI — ARICHAT, CAPE BRETON, CANADA, OCTOBER 31, 1942 — No. 13

Addressed Meeting



HON. L. D. CURRIE

Provincial Minister of Mines and Labor addressed a meeting on Tuesday before the session of the diocesan convention of the Catholic Women's League at Kentville.

Third Victory Loan Salesmen

The salesmen and amounts set for the different districts in Richmond County are as follows.

1. Point Tupper, Byron S. Langley, salesman, quota $5,000
2. River Bourgeois, Arthur Digout, salesman; quota $15,000
3. Dundee, J. H. McIntosh, Salesman, quota $4,000
4. L'Ardoise, E. Martell, salesman, quota $7,000
5. Lower L'Ardoise, Alonzo Sampson and Miss Rose Monbourquette; quota $8,000
6. St. Peters, J. Currie and Alexander Morrison, quota $25,000
7. Grand River, K. A. Ferguson, salesman, quota $7,500
8. Loch Lomond, A. R. MacLeod, salesman, quota $4,000
9. River Inhabitants, D. A. White, salesman, quota $4,000
10. Framboise, D. J. MacLeod, salesman, quota $3,000
11. Red Islands, William MacLean, salesman, quota $1,000
12. Pondville, Wm. Dunphy, salesman, quota $4,500
13. D'Escousse, J. D. Britten, salesman, quota $5,000
14. Petit de Grat, Arthur B. Martell, salesman, quota $7,000
15. Poulamond, Patrick Paon, salesman, quota $2,000
16. Arichat, M. S. Binet, salesman, quota $10,000
17. West Arichat, J. H. Poirier, salesman, quota $5,000

The First 8000 Done Well

"So well have the first 8,000 Canadian girls and women done their jobs in the Royal Canadian Air Force (Women's Division), that many more new trades are being opened to them", says Flight Lieutenant L. T. Chapman, Commanding Officer, No. 16 Recruiting Centre, R. C. A. F., Halifax, N. S., in announcing a new campaign to publicize present and future needs.

"Just a year ago 150 Canadian girls were selected to form the first administrative unit of officers and N. C. O.s for the new Women's Division. This number has steadily increased until now well over 8000 are proudly wearin air force blue with distinction to themselves and credit to the RCAF and the British Commonwealth Air Training Plan. Officers and airwomen are now serving in Canada, Newoundland and England.

"Girls, also widows and married women without dependent children, with high school entrance, and between 18 and 41, who are suitable in other respects are eligible to be considered for over 49 trades most of which are open to suitable applicants for enlisting as Standard Tradeswomen for training as: Accountants, Operations Room Clerks, Postal Clerks, Transport Drivers, Equipment Assistants, Meterologist Observers and for Administrative duties.

"Other trades requiring some experience are as follows: Clerk (Stenographer) and Clerk (Stenographer) (Medical), requiring 40 words typing and 100 words dictation per minute; Cook—knowledge of and interest in cooking; Fabric Workers—experienced in sewing—power-driver machines experience preferred; Hospital Assistant—trained attendant or holder of St. John's Ambulance or Red Cross Certificate; Teleprinter Operator—touch typist 30 words per minute secret work, high integrity; Photographer—experience with cameras, filters, printing and developing; Standard General Duties—some will be engaged in domestic duties; others as timekeepers in the control towers, sparkplug testers, post office duties and work in the dry canteens etc.

"Prospective airwomen are invited to apply by mail or in person to the Women's Division, No. 16 Recruiting Centre, RCAF, Broadcasting House, 10 Tobin Street, Halifax."

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RECORD SWORDFISHING SEASON

Swordfishing operations out of the historic port of Louisburg established a record for the 1942 sason when a total of two hundred swordfish were landed, according to Canadian National Express officials. The greater portion of the fish went to the Boston market. The fishing fleet comprised in the vicinity of 150 boats.

OTTAWA

by Dean Wilson

POLITICAL ACTIVITIES INCREASED

The tempo of political activities is increasing steadily and it is indicated backstage along Parliament Hill that behind some of the moves may be another effort to promote the idea that a Union Government ought to rule in wartime as in the last World War instead of the present Liberal Government. While some of the arguments used in the agitation claim a similarity of circumstances in regard to compulsory service for overseas or the meaning of "total war," yet it is pointed out that in 1917 the Government of Sir Robert Borden was in a time-limit position where an election was unavoidable. However, the present King Government has about three more years at least in the normal time-limit.

MANY FOREIGN DIPLOMATS IN CAPITAL

There is no better evidence of growth of Canada as a nation amongst the nations of the world than the fact that now there is the greatest number of diplomats representatives in the capital in the entire history of this country. The establishment in a huge building on Laurier Avenue in Ottawa of Soviet Russia's first Minister to Canada, Feodor Gussy, has brought the total to the record number of 19 envoys Africa, Eire, United States, France, China, Belgium, the Netherlands, Argentina, Poland, Norway, Jugoslavia, Greece, Brazil, Chile and Czecho-Slovakia.

BONUSES AND COST OF LIVING

Ever since the system of compulsory cost of living bonuses was created by the Government in Ottawa there has been a rise or fall of prices which affect this scale, such as the prices of potatoes, beef, lamb, onions, eggs, butter, oranges, rentals, fuel light, clothing, home furnishings services of various kinds, and so forth down the list. When these fluctuations occur, the man-in-the-street throughout Canada seems to become bewildered. There is really no mystery and no reason for being puzzled. Wartime bonuses are merely adjusted to definite changes in the cost of living each quarter of the year, if there has been a change in this direction of at least one per cent during the previous three months' period based on the theory that August, 1939, is 100. Otherwise, there is no new bonus change and no new bonus adjustment.

CERTAINTY OF CO-OPERATION

With metals being most essential and of the greatest importance in this war of machines in water, in the air and on the land, the extent of close co-operation on the international scene between the United States and Canada in the control of these vital products is accompanied by the singular disclosure that Canada's metals controller in Ottawa, G. C. Bateman, and the United States' head of metals in Washington, Dr A. M. Bateman, are brothers. These two brothers hold exactly the same high important war positions in Ottawa and Washington.

CANADA'S SOUND FINANCES

Although the Federal Government's expenditures are expected now to be close to $4,000,000,000 in this year or no less than about eight times as much as the $500,000,000 spent in 1939, that is the first year when this war started, yet the finances of the Federal Government are sound, added largely by the popular financial support of the man-in-the-street throughout Canada. In every direction, Canada's cost of war is rising by leaps and bounds. The cost of the shipbuilding programme alone has risen from $91,000,000 in 1941 to $350,000,000 in this year and, likewise, the cost of aircraft production has jumped from $104,000,000 to $268,000,000 in the same period. It is known in the capital that about fifty-two per cent or more than $2,000,000,000 will be raised by direct taxation upon the masses and the rest will be obtained from the people by the sale of war savings stamps and certificates, compulsory savings, and in the two Victory Loan drives.

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Vichy France bars American films, regarding as subversive anything that isn't subservient.

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Great men are very apt to have great faults; and the faults appear the greater by their contrast with their excellencies.—Charles Simmons.

Propaganda In Human Affairs

(By WILLIAM McDONALD, North Sydney, Cape Breton)

It is expected that the future progress of the war will be determined by marked increase of activity on the propaganda front as well as on any of the present or proposed battle fronts. In the months to come not only bullets and bombs, but words also will be flying back and fast through the air.

The United Nations will endeavour to convince the enemy that their defeat is inevitable and that the civilian populations will be spared the ravages of war if they overthrow their present rulers and come to terms with the Allies. At the same time the Axis propaganda machine will be working overtime in an effort to divide the United Nations. They will tell Russia that Britain and America let her down. They will tell Britain that the United States is planning on breaking up the British Empire and absorbing many of its most valuable possessions. They will say many other things that only a propagandist of their own class could think of.

Although the use of totalitarianism has brought about an egregious use of propaganda in international affairs, the term or its implication is not new. Like many of the other instruments employed by the Dictators for their own selfish ends, propaganda is only a scheme as old as humanity itself cunningly applied to the most vulnerable currents of human thought. Propaganda is not new, it has always been with us and it always will be.

The effectiveness of the use of propaganda in modern warfare is undeniable. The morale of the peoples of the conflicting nations determines, in many cases, which side wins. When the morale of a nation breaks down, the military strength of the nation inevitably breaks down also. It is in view of this fact that propaganda has been used as an essential method of conflict.

In the foreword to the book "Allied Propaganda and the Collapse of the German Empire," H D. Sasswell says "psychological war must accompany economic war and military war." In his "War Diaries," the Gen. Hoffmann said "In the same way as I send shells into the enemy trenches, or as I discharge poison gas at him, I, as an enemy, have the right to use propaganda against him." Adolph Hitler, himself, said, "By clever persistent propaganda even heaven can be represented to the people as hell, and the most wretched life as paradise."

Obviously, propaganda can have a tremendous influence on public opinion in war time. Because many of the true facts, which are often military secrets, are kept from the people a great thirst for knowledge results, and almost anything that seems at all logical is often acceptable to the masses.

But the use of propaganda is not only confined to warfare. It is used in almost every field of human endeavor; in international and national affairs, in business, church, and family affairs. In order to be on guard against the harmful influences of propaganda it is necessary to have a good knowledge of what the term really means so that it may be readily distinguished from actual fact.

The Thorndike dictionary defines propaganda as, "systematic efforts to spread opinions or beliefs." The Britannica defines the term as "a concerted scheme for the promotion of a doctrine or practice." Professor Alan Nevins of Columbia University gives a very thorough and concise explanation of propaganda in the following comparison. "An attempt to tell the whole truth and nothing but the truth for disinterested purposes may be termed education. An attempt to tell the truth for interested purposes may be called honest advertising, or honest proselytizing. But the conscious distortion of the truth, the deliberate assertion of a lie, for selfish objectives, is propaganda in the sinister meaning of the word."

The effectiveness of propaganda on the masses is so great that in peace time many countries reach agreements to restrain the use of propaganda against each other. In pre-war days propaganda was used on a tremendous scale by the Communist International. This was done in an attempt to establish Communism in different countries throughout the world. But it now seems apparent that counter-propaganda sent out by other systems of governments was far more effective than was the Communist propaganda, because it is now being gradually revealed that life in Soviet Russia is not quite as horrible as was once believed outside the Soviet Union. If the Soviet Union had resorted to honest advertising instead of propaganda, perhaps it would have won more support and friendship among the Nations of the world.

Nazi Germany and Fascist Italy also used the propaganda method in an attempt to widen their spheres of influence. But it is interesting to note that the propaganda sent out by the Axis was of a different type from that sent out by the Communist International. The Communists endeavoured to convince the masses, especially the working classes, that Communism was the best system of government, and that under this system there were equal rights for the common people while capitalism was destroyed.

The Nazis and Fascists tried to strike terror into the hearts of the people and government of a country, on which they had designs of conquest, by telling them that the German or Italian war machine was unbeatable and that resistance was useless. Indeed, it may be said that the Communists used propaganda with intentions of bringing about evolutionary changes in world governments, while the Axis hoped to conquer the world by precipitating revolutions and thus soften up the Nations for quick Military conquest. The Communists had no desire to conquer any country by military force but rather to persuade the people of the country to establish a Communist regime. On the other hand Germany and Italy, and now Japan, were out to dominate the world by military force.

Strange as it may seem, it appears that propaganada is used with less restraint in the life of a democracy than in that of a dictatorship. While the government of a totalitarian country saturates the minds of the people with propaganda, all other propaganda considered detrimental to the regime is ruthlessly suppressed. In democracies propaganda is employed by many groups, organizations and political movements.

Propaganda will always be in the air, in peace time more so than in time of war. It will be used more in National affairs than in International affairs. As an instrument of persuasion it will always be used, for public persuasion is the key to the establishment of an idea or plan.

In conclusion it may be said that the future progress of democracy will be determined, to no small extent, by the ability of the people to distinguish between facts and propaganda. If the masses will continue to fall victims of cunningly applied propaganda democracy may become the instrument by which it will meet its own destruction. If people can recognize propaganda and deal with it as they think best, then men will be masters of their own fate and not the victims of reckless exploitation.

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Gems of Thought

PREPARATION

It is impossible you should take true root but by the fair weather that you make yourself; it is needful that you frame the season for your own harvest.—Shakespeare.

What stubbing, plowing, digging, and harrowing is to the land, that thinking reflecting, examining is to the mind.—George Berkeley.

Get away from the crowd when you can. Keep yourself to yourself, if only for a few hours daily.

—Arthur Brisbane.

One's first lesson is to learn one's self; having done this, one will naturally, through grace from God, forgive his brother and love his enemies.—Mary Baker Eddy.

Study to shew thyself approved unto God, a workman that needeth not to be ashamed, rightly dividing the word of truth.—II Timothy 2:15.

Joy does not happen. It is the inevitable result of certain lines followed and laws obeyed, and so a matter of character.—M. B. Babcock.

NOVA SCOTIA FARM NEWS

Has High Praise for N. S. A. C.

"I feel I am giving a young man about the best advice I can offer when I advise him to take advantage of just such an opportunity as the agricultural college at Truro is offering in this five month's practical course." This remark, applying to the five month's practical farm course which opens [illegible] at the Nova Scotia agricultural college, was made by one of the best known residents of this province, who is closely and actively connected with agricultural life of the province, operates one of the largest dairies in the province, and who, himself, favorably recalls the instructions and demonstrations of an agricultural short course he attended some years ago.

Continuing his tribute to the N. S. A. C. this eminent Nova Scotian says; "I have always been of the opinion that a great many of our farm boys who have gone to other colleges would have done much better had they taken their course at the agricultural college. I think the day will come when more farmers' sons will realize what a golden opportunity there is to acquire a good education with a minimum of expense by taking a course at the agricultural college."

"Nothing Matters Now But Victroy"
BUY VICTORY BONDS

Weight Is Unchanged

The weight of a bushel of potatoes is sixty pounds. This longest established, legal weight, stands all over the country. A report received at the department indicated that potatoes in a certain section were being sold at a different weight and asked if any change in weight was being considered. The answer is "NO". The weight is 60 pounds per bushel in all provinces of Canada. Any other weight is illegal. While the weight of a bag of potatoes from 90 to 75 lbs. That change was official over a year ago and applies all over Canada.

"Nothing Matters Now But Victroy"
BUY VICTORY BONDS

Reports Big Increase In Poultry

C. E. Benoit, provincial poultry promoter, reports that, "the total volume of poultry marketed to date (Oct. 19) is close to 35 per cent more than was marketed last year, and several more pools are to be held." Marked enthusiasm in the pool method of marketing is reported from Bass River where more than two tons was marketed last week, most of which graded milk fed "A". Already the Bass River agricultural society has marketed more poultry than last year and is planning for another pool within a week or so. A successful pool was held at Barss Corner this week when 7,724 pounds was marketed.

"Nothing Matters Now But Victroy"
BUY VICTORY BONDS

Farmers in the People's War

The above caption is the text for the national farm radio forum for 1942-43 "Post War Problems," the four sections namely; "Food Production in War Time", "Farmers in Community Action", "Security for the Farm Family", "Building for the Future." The first broadcast is scheduled for November 2, subject, "Farmers in the People's War". The November series will be followed by the Christmas series during which there will be regional broadcasts covering the five regions in Canada.

The secretary of the national farm radio forum this year is Leonard Harman, who so sucessfully organized Ontario for the farm radio forum two years ago under the farmers organization. The secretary for New Brunswick and Nova Scotia this year will be Lewis MacKay, 576 Main St., Moncton, who is taking the place of J. C. Bremner who was secretary last year.

The large number of groups organized last winter and the special war time appeal of the series which is being given this year should mean that a large number of rural people will be listening in on the first broadcast the evening of the 2nd of November. Groups of people should get together and listen in to the broadcasts discussing same, and report their findings to the maritime secretary at Moncton.

"Nothing Matters Now But Victroy"
BUY VICTORY BONDS

Satisfied With Sheep Results

Lambs are steadily going on the market and in general are in good condition, reports William LaFort, agricultural representative at Chetlcamp, Inverness County. Farmers in the district, he states, are satisfied with the net results from their sheep. The purebred sheep breeders had their rams graded last week when the majority were classed XXX. The demand for purebred rams is reported greater than last year. Due to the good results received from lamb marketing this year and also to the encouragement given by the department, many farmers, says Mr. LaFort, have already ordered fertiliser to put on sheep pastures. Most of the farmers who want their pastures improved are having their soil tested and analyzed and are ready to apply their required amount of lime and fertiliser.

"Nothing Matters Now But Victroy"
BUY VICTORY BONDS

"SPENDING AS USUAL"
--is just as out-of-date as "business as usual"

In these days of higher taxes and compulsory savings, no one can "spend as usual" and have enough money to buy VICTORY BONDS.

The choice is now clear and simple. Either you will continue to buy things you can get along without—or you will confine your buying to necessities and invest every possible dollar in VICTORY BONDS.

Next time you begin to say—"my taxes are so high, I can't buy Victory Bonds"—stop and think again. Are you using higher taxes as an alibi? Have you really reached the limit of self-denial?

The answer is up to your conscience. But remember this—there never again will be "spending as usual" unless we defeat Hitler. The more we reduce our spending—the more we increase our lending—the sooner we all can lead normal lives again.

NOTHING MATTERS NOW BUT VICTORY
BUY THE NEW
VICTORY BONDS
Richmond Fishermens Co-Operative Ltd.
PETIT DE GRAT, C. B.
JOSEPH T. BOUDREAU, Manager

Smooth Sailing For All your Baking
When you use
BLOSSOM OF CANADA Flour

INVEST IN
VICTORY

Victory Bonds are the best investment you can make.

In this critical year of the war—when everything depends on all-out effort—every dollar that Canadians can muster must be a FIGHTING DOLLAR. While they are fighting, they remain YOUR dollars.

But if you spend money on things you can do without, you are witholding these needed dollars from the war effort. You are keeping them OUT OF THE FIGHT.

Men are fighting and dying for freedom—giving their all that WE may remain free. YOU are asked only to LEND your money to back them up.

Victory Bonds are guaranteed by the full resources of the Dominion of Canada. They yield a fair rate of interest. They can readily be sold when you need the cash.

After the war, you will be glad of this money you have saved and loaned to Canada. You can spend it THEN on the things you want.

Buy the new
VICTORY BONDS
W. S. URQUHART
"Fair Deal" Store
GRAND ANSE, — CAPE BRETON.

The Richmond County Record

Established 1897

MEMBER OF THE

CANADIAN WEEKLY NEWSPAPERS ASSOCIATION

NOVA SCOTIA WEEKLY NEWSPAPER ASSOCIATION

SUBSCRIPTION RATES.—$2.00 per year to any part of Canada. $2.50 to any part of the United States.

Advertising Rates on Application.

We are well equipped to do any kind of job printing.

The only newspaper printed and published in Cape Breton West of the Sydneys.

Advertisers say that the Record is a good medium in which to advertise.

BERTRAM BOURINOT, Publisher and Proprietor

ARICHAT, Cape Breton, OCTOBER 31, 1942

NOTE and COMMENT

There is some criticism of the use of "Hun" to describe the Nazis. But after all, the original Huns are all dead, so cannot be offended by the comparison.

The German people will find that you can pay too dear for a Hitler as well as a whistle.

There is a big difference between a command performance and a commando performance.

The German slave drivers in Europe now crack the whip. Later on they will merely crack.

The Nazis escape the daytime radio soap miseries, but to make up for this, those in the West get more and more daytime bombings.

"Hoarded coffee goes stale," says a contemporary. So does everything hoarded, from wittles to wisdom.

Worry is often just the interest paid on borrowed trouble.

High pressure salesmen have now a chance to show their patriotism by turning in their brass. That's something they are well-known to possess in abundance.

Liquor rationing will never worry a true patriot who would rather spike a rumor that spike a drink.

Old Doc Goebbels urges the German writers to turn out more light fiction. For heavier fiction the Doc relies on the High Command.

The French Quisling Laval, is conferring French citizenship on members of the German Gestapo. Like a man taking rattlesnakes into his home as playmates for his children. Yes, Laval is the man who puts the guest in Gestapo. "Laval" reads the same backward as it does forward. And either way it spells "traitor." He can always be counted on to do his Laval best for the Huns.

Victory Bonds are securities which help secure security.

The Huns are doubly out of luck in Russia. They have neither the winter's coal nor the winter's coal.

The man who lays down cash for VictoryBonds pays on the nail for Hitler's coffin.

Italians in the United States are no longer regarded as enemy aliens, any more than spaghetti is.

Joe Louis declares that is through as a fighter. Fortunately Joe Stalin isn't.

Hess, the German prisoner of the British, can console himself with the thought that the Kaiser died unhung.

Rumors of a second front, it is said, give the Germans a cold chill. Evidently the goose step can't keep away goose flesh.

In their clamor for Britain to open a second front, some American editors forgot that Britain opened the first.

An ace French-Canadian flyer who has been decorated is said to be "untidy." He does his cleaning up on the enemy and has a tidy sum of their planes to his credit.

The tongue, says a doctor is the best indicator of health. Under some circumstances, of course, it's healthy not to use it.

The chances are that everyone can remember having made,at sometime in their lives nasty remarks and having done mean things, says the Sackville Tribune Looking back over your life you may wonder why you acted in such an outrageous manner and why your tongue was so sharp in talking about an acquaintance, a neighbour, a friend. We often send the poisoned dart in the darkness not caring whom it strikes or what damage it does. You may be on unfriendly terms with a man today and only bitterness in your heart. Tomorrow you may have to ask a favor of that alleged enemy, so you have to pocket your pride and humbly ask for help. It is a good plan to say nothing about your supposed enemy today for tomorrow he may be your friend. Hard words sting and burn, while the soft answer—or no answer at all—turns away wrath. This is not preaching, but merely common sense, based on long experience.

ST. PETERS

(From Our Own Correspondent)

Mrs. John McDougall and daughter, Madeline spent last week as guests of Mrs. G. W. Kyte.

On Thursday Mrs. John MacDougall, Mrs. C. I. Cameron, Mrs. G. W. Kyte and Miss Marion Cameron motored to Sydney.

At a card party recently held under the auspices of the Red Cross Society, St. Peters Branch, the president, Mrs. D. A. MacLeod, was presented with an address and a purse. Mrs. MacLeod plans to leave for Halifax in the near future.

Mrs. Fred M. Johnston recently returned from St. John, N. B., where she was called on account of the sudden passing of her brother.

Mrs. Lester Burke who has been seriously ill is much improved.

Among those who attended the special Mission Service held on Saturday at St. Andrew's Church, Sydney were:—Mr. and Mrs. W. D. Morrison, Rev. and Mrs. G. A. Christie, Mrs. Robert Morrison, Miss Lois Morrison, Mrs. D. A. MacLeod, Mr. D. A. MacDonald and Mr. R. G. Stewart.

Mr. and Mrs. Allan D. Morrison spent the week-end in St. Peters.

Councillor D. Matheson, L'Archeveque, was a business visitor to town on Monday.

Miss Gladys W. Hill, who is employed at the Eastern Air Command, Halifax, is spending a vacation with her mother, Mrs. Annie Hill.

Among those who attended the funeral of the late Charles A. Munn, Leitches Creek Station, on Tuesday were: Mrs. F. M. Johnston, Rev. G. A. Christie, K. M. Matheson and A. O. MacLean.

Mrs. Annie Hill spent Wednesday with relatives at Cleveland.

Dig Deeply

To the Editor.

Sir: Your King and country are again asking you to help win this war. Whatever you are doing or have done is greatly appreciated, no doubt you, in turn, appreciate what others are doing and going without to protect you. We must all co-operate to the fullest extent Those in the army, navy, air force or merchant marine are risking their lives that you may live. You are not in the path of danger, you are safe and wish to remain so. In order to do this you will have to dig down into your bank account, or your salary, or what you have and give and lend to the very limit of your endurance. Forget that new suit or dress, or such things that are not necessary to win the war. If by buying Victory Bonds or war savings certificates instead of luxuries or other form of self-gratification you could stop Hitler from taking all you have including your home, family or everything you are possessed of, it would surprise you just how much you could dig down and dig up. Well, that's exactly how you stand right today. Don't "let George do it" because George can't; he is doing all he can and you must help him. All right—dig down and see how much you can dig up, and thank God you have a job, a home and at least one outfit of clothes to your back. It's surprising what you can do if you really want to. If we lose this war you'll have nothing—not even life, perhaps. No foolin'—Hitler means business. Do you? You'll save money too. Buy Victory bonds.

ONE WHO IS DOING IT

WATCH REPAIRING



Done as it should be done, Work Guaranteed. Over 40 years experience. Prices moderate. Mail your Watch for estimate of costs. Return postage paid, Reference Royal Bank.

Wedding and Engagement Rings

W. H. BUCKLEY

The Gift Shop

GUYSBOROUGH, Nova Scotia

Has *meaning* in the Maritimes—

Over the years Maritime women have learned to trust the name "Barbour". They know it appears only on Quality Products.

Barbour's Acadia Baking Powder is no exception. You can RELY on this dependable, DOUBLE ACTION leavening agent to give light, fluffy texture—delicious flavour—every time.

And, unlike many other leavening agents, Barbour's Acadia costs no more now. Try it today: BAKE BETTER, SPEND LESS!

BE MODERN, BE THRIFTY. If you have not yet discovered Barbour's Acadia Baking Powder—dependable Maritime aid to better baking—try it NOW!

Barbour's ACADIA BAKING POWDER

«Canada's War Effort»

A Weekly Review of Developments on the Home Front: Oct. 15 to 22.

1. Department of Munitions and Supply announced that at the close of business Saturday night, October 17, the value of the gasoline ration unit in Quebec, Ontario, British Columbia and the three Prairie Provinces was cut from four to three gallons. The new ruling places all nine provinces on the same basis.

2. Torpedoed on October 14, as she neared the end of her overnight run from North Sydney, N. S., to Port aux Basques, Newfoundland, the ferry steamship Caribou sank within a few minutes with the loss of 137 lives, men, women and children. Greatest marine disaster in Canadian coastal waters so far announced in this war.

3. Canadian chemists have replaced cotton and silk in the making of cordite and its containers respectively by substituting wood pulp from Canadian forests.

4. Virgin tin in hands of some 300 owners is being purchased for the Government stock pile. These holdings represent 15 per cent of virgin tin in consumers' hands. Other 85%, held by eight companies, is readily available and is strictly controlled, according to Metals Controller Bateman.

5. Flints required for pocket and hand lighters of the soldier and civilian in Great Britain will now be supplied from the sands of St. Maurice river. Formerly Canada imported its flints from Great Britain. A recent order for 36,000 pounds of flints placed by the Department of Munitions and Supply with a Montreal firm will cover Great Britain's needs for a year.

6. Ash residues being collected from oil-burning ships on both Canadian coasts may supply vanadium, a comparatively rare metal needed in the making of highspeed steel for machine tools and certain armoured vehicles.

7. Canada's wartime explosives and chemical program is being expanded by the addition of ten new plants, six of which will be major undertakings.

8. Department of Munitions and Supply announced that the ammunition-filling program is approaching maximum capacity, with Government owned plants turning out 10 rounds of heavy ammunition at every tick of the clock. Output is now at the rate of 27 million rounds a year, over and above a big-scale production of aerial bombs, mines, depth charges, pyrotechnics, and other material.

9. Acting on special orders of the Oil Controller, police closed 78 service stations in Windsor, enden and Hamilton areas for irregularities in connection with the rationing of gasoline.

10. Premier Mitchell F. Hepburn of Ontario resigned as head of the Liberal government of that province. He was succeeded immediately by Attorney-General Gordon Conant.

11. Hon. Humphrey Mitchell, Minister of Labor, accompanied by his deputy minister, Dr. Bryce Stewart, and his secretary George Green, arrived in England after a bomber flight across the Atlantic. He made a survey of the job being done in factories, shipyards and coal pits of the United Kingdom.



THESE KIDS ARE TELEPHONE MINDED

But please warn them not to make too many calls on party lines in wartime

The youngsters used to call next door when it was time to start to school together. They would call the drugstore for a ten-cent package. They would work algebra over the wire.

But those were peacetime luxury habits. In wartime it can be dangerous for the telephones to be tied up needlessly. With so many people taking party lines—in order to release telephone materials which are war materials, too, for service at the fighting fronts—nobody can ever know *what* important call might be held up because the capacity of the telephone office is temporarily overtaxed.

You—and we—want the youngsters to telephone whenever they need to. But if they'll be careful to avoid needless calls—it's one way they can help a service that helps the Army, the Navy, and the government to carry on the war. Thank you!

MARITIME TELEGRAPH & TELEPHONE COMPANY LIMITED

A Champion Of Democracy

To the Editor.

Sir: Enmity and vituperation have been hatched and hurled by the Tories and Hepburnites without compunction against Premier King across the entire spaces of Canada, but when one reads Mr. King's speech delivered to the convention of the American Federation of Labor last Friday he can understand that in the final analysis "the common sense of the common people" will enlighten them to the fact that there is not one man among all Mr. King's adversaries who can hold a candle to him as a champion of real democracy of the people, by the people and for the people. For proof one has only to listen to the speakers at organized Tory rallies where some mental dwarfs try to tell the audience that "King must go." Do they expect the public to swallow their balderdash forever, especially when their own records of the past show they were anything but democratic? They cannot fool all the pepole all the time. Those days are gone forever.

COMMON CITIZEN.

———:V:———

Struck By Car

Reckless auto drivers are no respecters of persons. One ran down Hon. G. Howard Ferguson, former Canadian High Commissioner to Great Britain, and sent him to the hospital. He had gone out to mail a letter and was struck as he stepped off the curb. The elder statesman is resting comfortably at Westwood Hospital.

V V V

Those Japs who hold Java should be prosecuted as coffee hoarders.

Gordon Bus Service

DAILY

Passengers and Freight

SYDNEY - ST. PETERS and ARICHAT

Phone Sydney 216
Arichat Central

Leaving Arichat for Sydney 8 a. m. via D'Escousse
Leaving Sydney for Arichat at 4 p. m.

Leaving Sydney on Saturday for Arichat, at 6 p. m. Monday, Wednesday and Friday via Grand River and L'Ardoise.

Sunday Leaving Sydney 9 a. m. Leaving Arichat 4. p. m.

D'ESCOUSSE

(From Our Own Correspondent)

Mrs. John MacNamara (nee Carrie Burke) and baby daughter, from Whiteside, spent a week visiting her parents, Mr. and Mrs. Noel Burke.

W. D. Bourque, who was employed in St. Peters for several days for the Nova Scotia Power Commission spent the week end at his home here.

Patrick Tandy left for Halifax on Saturday to resume his work at the Lord Nelson Hotel.

Nicholas Poirier who had been employed on the Great Lakes, returned home on Wednesday.

Mrs. Ambrose Poirier and son, Donnie, left on Monday for Windsor to visit her husband who is employed in that town.

Mrs. Alphonse McDonald and daughter, Muriel, spent a few days in Sydney visiting her husband, they returned on Wednesday.

A meeting was held at the parish hall, Thursday evening for the purpose of electing officers for the Assumption Insurance Society. The speakers were: Mr. J. E. Caillins, (organizer), Mr. C. F. Boisvert, (treasurer) and Rev. Fr. Landry of Louisdale.

Peter Terrio, is visiting his parents, Mr. and Mrs. Charles Terrio. His friends are pleased to see him home.

Mrs. Henry Landry and children, who had been in Boston, Mass., since the past year, arrived on Saturday and will be taking up residence in her former home.

Are You PROUD to be a CANADIAN?

Canada occupies a proud position among the nations of the world. Today, as in the past, Canada's fighting men command respect around the world. Now they are poised ready again, to strike and strike hard, for the freedom we love—for a free Canada.

It's up to us at home to give them the very best equipment possible to secure, and lots of it, for a mechanized war needs a tremendous amount of ammunition, gasoline, food, clothing, medical supplies and equipment; and they are needed NOW. Are you are proud to be a Canadian? Are you proud of our armed forces? Then show it by lending every dollar you can possibly spare, Buy the new Victory Bonds to the very limit of your ability.

NOTHING MATTERS NOW BUT VICTORY

BUY THE NEW

VICTORY BONDS

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St. Peters, - C. B.

Hitler and Hirohito have Great Plans for Canada

YES, all Canada's great resources ...her minerals, her wheat fields, her forests, her factories...could be put to wonderful use by the ruthless bully-boys from Germany, by the polite little savages from Japan.

And Canada's boundless acres would provide plenty of living room ...for the Germans and the Japs.

But what of the Canadians? The answer is simple when you think what happened and is STILL HAPPENING to the Poles, the Greeks, the Yugo-Slavs—and all the others...In terms of slow starvation, slave labor, mass executions.

Every time a hard-working Canadian man or woman buys a Victory Bond, the plans of Hitler nd Hirohito receive a set-back. The more you save and lend...the more certain you help make it that our enemies shall never put their greedy claws on Canada.

Nothing Matters Now But Victory

Buy the New VICTORY BONDS

MacLEAN'S GROCERY

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WHICH SHALL IT BE ..

VICTORY or DEFEAT?

The cost of victory is blood...sweat.. tears...and treasure!

But the cost of defeat is EVERYTHING...from EVERYONE!

Shall it be victory or defeat?

Every Canadian must give his answer—in terms of putting every dollar he can possibly snare into the new Victory Bonds. The money you invest in Victory Bonds will come back to you with interest. But defeat would cost you everything you own... your savings, your home, perhaps your very life.

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