The Richmond County Record

"PLEDGED BUT TO TRUTH TO LIBERTY AND LAW; NO FAVOR WINS US AND NO FEAR SHALL AWE"

Volume XLVI — ARICHAT, CAPE BRETON, CANADA, JANUARY 9, 1943 — No. 23

OTTAWA

by Dean Wilson

A GOOD OMEN

There is one observation that cannot escape notice in the capital at this time as the holiday season has passed and another new year has become an actuality. It is the atmosphere of quiet and sedate optimism which suggests a more hopeful view of the future than at any other time during the past forty months of war, with this already busy war capital bound to become ever busier because it is showing not only signs of little prolonged relaxation from ordinary work and no cessation whatever from war work but even omens which indicate that future events in the new session will move at a faster pace than ever.

V V V

PROPER PROCEDURE OF APPOINTMENT

Although despatches from Ottawa have intimated on several occasions that one of the most important vacant positions which the Government must fill for the new session is that of a Deputy Speaker in the House of Commons since the former incumbent of this office, Col: Thomas Vien, has been moved to the Senate, yet it must be pointed out here that this position is not filled through an appointment by the Government. It is made on a motion in the House of Commons.

V V V

DRASTIC CHANGES IN LABOR SET-UP

It is reported in the capital that the wartime employment and labor relations system of this country will be rearranged now so as to put the whole organization on a united and an almost new basis or fresh footing, with the drastic changes in the set-up involving not only the Department of Labour as a whole but Selective Service as well as the field operations of the Unemployment Insurance Commission, though the last mentioned branch will retain its statutory authority on strictly unemployment matters. This new set-up will provide nine main divisions and these are employment service and unemployment insurance, labor supply, conciliation and industrial relations, vocational and trade training, research statistics and Labor Gazette, welfare of workers, military call-up, administration services, and Dominion Government annuities. In other words, the Department of Labour in Ottawa is undergoing a complete and thorough house cleaning process and many changes will be forthcoming in various directions, including some new appointments of major importance, though most of the personnel in the new set-up will involve merely transfers from one place to another within the Department itself.

V V V

SOME MISUNDERSTANDING

While impressions or suspicions may have been aroused amongst people by widespread publicity hinting that National Selective Service in Canada was not functioning successfully, yet it is now reported that these impressions or suspicions are wholly wrong because National Selective Service in Canada was not functioned and is functioning efficiently to correct labour shortages in industry but these labour shortages which seemed quite acute only two or three months ago have now been corrected, with whatever defects that may still exist in the manpower system as a whole bound to be put in tune with the accelerated pace of the Canadian war effort in general.

V V V

PROBLEMS FORESEEN

At the present time the man-in-the-street throughout this country is hearing or reading considerably about propositions or arguments regarding preparations which should be made now to solve Canada's post-war problems, with these raising many popular questions and bringing forth many heated disputes. However, it may not be realized properly by the man-in-the-street but it is known backstage along Parliament Hill that the Government has been mindful continuously or right along about certain post-war problems and their present responsibilities so that a proper foresight of these matters has entered into creating this nation's war productive machinery. It is recognized that there will be a tremendous domestic market for many manufactured articles when this war will end and since the present output is either entirely suspended or limited and that opportunities in new markets abroad will exist. Therefore, in its policy of maximum war production foresight has entered into plans for relieving shortages of materials and other war conditions and these have forced synthetic and natural substitutions changes, and new industries to be created with the result that Canada is now reaching new record-breaking production values of which not more than 10 per cent are of a kind thatcannot be converted to post-war or peace-time purposes. It is producing new synthetic or natural substitutions in Canada which are proving better than the products that were formerly used and that are now short; it is causing new Canada's aluminum industry to produce more than 40 per cent of the needs of the United Nations and more than the total world production in 1939; it is causing Canada to engage extensively in shipbuilding and to build up a sizeable fleet of merchant ships. These are only typical cases. In other words, the Government has been attentive or observant of certain post-war angles in its war plans right along from the start of hostilities and this is nothing new along Parliament Hill in regard to certain problems though this official foresight has not been always clear to the man-in-the-street throughout this country.



TRIO OF PATRIOTS

"Three of a Kind"..... and more to come! Here are three attractive Culligan Sisters of Kitchner, Ontario, who were heard in a recent edition of "Comrades in Arms," over the CBC National Network (every Friday at 10:15 p.m. EDT, 11:15 p.m. ADT). Left to right are Airwoman Carol Culligan, Airwoman Pearl Culligan and Airwoman Olive Culligan. A fourth gallant young Culligan, Airwoman Ruby, was unable to attend the broadcast. But that's not all! There is a fifth Culligan, a charming miss who plans to join her elder sisters in the R.C.A.F next July. CBC's next programme devoted to the united services of Canada's armed forces will be heard Friday, January 15; the highlight will be a salute to the C.W.A.C.

Call To Prayer

(Christian Science Monitor)

President Roosevelt's call to prayer on New Year's is a helpful reminder But in these times the impulse to pray is coming daily and hourly to many troubled hearts. To pray is natural. Knock away the human props, leave a man with nothing to reach for but the hand of God—he'll reach.

Prayer is a language of the heart. A form of speech long, forgotten sometimes, but never lost. It is as spontaneous as thought, and just as free. A man may be shackled, cast in prison, forbidden to speak, but no one can stop him from praying.

There's abundant proof these days that prayer is answered. It comes oftentimes from men not given to praying for ours has been a skeptical age. But they have seen the hand of God, and it is unmistakable.

Vern Haughland, Associated Press war correspondent, lost for six weeks in the jungle of New Guinea, repeated over and over the twenty-third Psalm. "I would be unbale to go one step further," he related, "and then I would remember, 'I shall not want' and sure enough there'd be some berries or chewable grass or a creek with good water just ahead."

Col. Hans Adamson, one of those rescued in the Rickenbacker party, wrote to his wife: "While the drifting was a horrible experience, something wonderful has come of it. I have found a nearness to our Creator which I have never known before."

A young man recently found himself being drawn down under the sea as his ship was sunk by a torpedo, but even there came the thought, "Fear not, I am with thee." After 15 days on a liferaft in the Atlantic, he and his companions were rescued.

Disaster sometimes seems swift, but prayers are even swifter. They do not need to be long petitions, or even prayers with words, to be heard of God.

Prayer is not limited. It has power to bless not only ourselves, and those whom we cherish, but all mankind. It is not dependent upon human means of transpjortation. It can travel fast as thought.

Prayers do much, and we all can do much more praying. President Roosevelt's call to open the new year with a day of prayer makes a good public beginning but privately many men and women will make it a daily practice. Indeed the challenge of evil today is such as to demand unceasing prayer —a constant effort to understand and express omnipotent good, Good.

OH, LITTLE TOWNS OF CANADA!

Tree-shaded, cool and green,
Where friendly yards along the street
Have pallings white and clean.
The little towns of Canada,
Whose people love the sun,
And children, chattering like birds
Along the sidewalks run.
Where high-school lads, self-consciously,
With arms filled up with books
And eyes, that pick from out the gang,
The girls with prettiest looks.
Last year, Sam Jones and Willie Smith
Where with the laughing crowds.
But now they've gone to fight for us
The Battle of the Clouds!

The little towns of Canada
Are tightening up their lips
Since youngsters, that we have known,
Are sailing fighting ships.
The little towns of Canada
Are stricken one by one,
As fiercely falls the shock of war
On some beloved son.
Some dear, familiar lad, who left
To join up with his kind
To stand with them and form a wall
To guard us left behind.

These little towns of Canada
Where hero-stuff is grown
Already have their Hero-dead
Where "Hurricanes" are flown.
And where the Libyan sands stretch out
With never a sheltering tree,
Or where our murdered ships go down,
Deep-buried in the sea.
Oh, little towns of Canada!
You pay the heavy price
That gives to us for all the years
The Crown of Sacrifice.

—EVELYN GUNNE

:o:

Give us to awake with smiles, give us to labour smiling; as the sun lightens the world, so let our loving kindness make bright this house of our habitation.—R. L. Stevenson.

Cape Breton and Cape Bretoners Extolled By A North Sydney Writer In The Halifax Chronicle

(By WM. D. J. MacDONALD)

In the geographical construction of Canada, Cape Breton is a rugged little island forming the easterfn bulwark of the province of Nova Scotia. Situated like a beautiful gem among the snowy capped, blue waves of briny sea, this Isle Joland is one of the most beautiful places in the entire world.

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WAVE-WASHED SHORES

Its Northern tip extends into the wide expanse of the Gulf of St. Lawrence where its shores are washed by the rushing waters of the mighty St. Lawrence river. The island is separated from the mainland of Nova Scotia, of which it is an important and integral part, by a narrow strip of water known as the Strait of Canso.

On the south and southeast, the becalmed waters of the Atlantic ripple into the landlocked harbors, bays, and inlets of Cape Breton's irregular coast, while many miles to the east there is the island empire of Newfoundland, with which Cape Breton has long had direct communication.

In reality Cape Breton is made up of a series of smaller islands. The Bras d'Or Lakes penetrate into the heart of the island so far that at St. Peter's they join the waters of the sea by means of a short canal. Thus this large and beautiful "Arm of Gold" virtually divides Cape Breton into two parts. Nearby across Lennox Passage is the small but beautiful Isle Madame.

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LIKE SCOTS HIGHLANDS

It is this network of lakes, brooks, rivers and passages that has made Cape Breton such a singularly beautiful attraction for tourists and vacationists. Capt Breton's rugged topography with its hills and valleys, jagged cliffs, and winding trails, interminigled with streams and water falls differentiates the island from almost all other vacation lands, and gives it a marked resemblance to the highlands of Scotland.

The forests and fields give color to the island's beautiful terrain. The swaying birches, the stately pines the maples, the brilliant firs with their velvety branches make the forests of Cape Breton an alluring haven for man or beast. The many varieties of wild flowers to be found in the fields, along the road-sides, and in the woods fill the eye with beauty and the air with fragrance. The songs of the birds and the distant call of the wary deer and other species of animal life to be seen, add to the enchantment of Cape Breton's summers.

The temperate climate found in Cape Breton is an appreciable asset to the life of the island the year round, At no time are its industries, or the life of the people disrupted for any great length of time by climatic conditions. In the more pleasant seasons of the year, during late spring, summer, and early fall, Cape Breton's climate is most enjoyable with its long, warm days and cool evenings.

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NATURAL RESOURCES

Cape Breton's natural wealth has contributed to the rapid industrial development of the island, particularly the eastern part of it. The discovery of coal along the Atlantic seaboard led to the mushroom growth of what is called the cluster of towns, taking in Sydney, North Sydney, Sydney Mines, Glace Bay, Dominion, and New Waterford.

The quantity and quality of the coal found in Cape Breton and the fine facilities for shipping by sea, and a network of railways has brought about a tremendous expansion in that industry, and for many years much of the coal used in other parts of eastern Canada and on ships at sea has come from the mines of Cape Breton coal fields.

As is generally the case, one industry leads to another, and Cape Breton's fine harbors soon made it an important Maritime centre from which its products can be shipped to other parts of the world during the seasons when navigation is possible.

Fishing also became important in the industrial development of Cape Breton, and the great quantities and variety of fish found along the coasts, and their nearness to the Grand Banks has made many of the Island ports busy during the fishing season. fiwrd and tuna fishing has long been an enjoyable and rather profitable sport for sportsmen from other provinces and from the United States.

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STEEL PRODUCTION

Cape Breton's national importance as a steel manufacturing centre can be attributed to its fine system of communications, and the abundance of coal found nearby. The great steel mills at Sydney have made that city one of the largest centres in the Maritimes. At all times these large mills have been a source of various steel products for all parts of Canada and some other countries of the world.

Of the other industries carried on in Cape Breton, farming and lumbering are the most important. These industries are more or less carried on locally, and are not as important to the development of the country as are mining, fishing, shipping, and manufacturing. It is to be noted, however, that much of the pulpwood used by the Mersey Paper mills has come from the forests of Cape Breton.

The agricultural products of Cape Breton are of good quality, but due to the island's remoteness from any really large markets, this industry has not yet been as fully developed as is possible.

Cape Breton has long been a reservoir of human and material resources which are as essential to Canada's vigorous war effort as they are to the development and progress of the nation. In the ranks of the forces, Cape Bretoners are going all out for victory. In production, as in financial loans, Cape Bretoners are making great strides toward the goal of their efforts. The large amounts which this small island has subscribed to each and every one of Canada's War and Victory Loans is a good indication of what Cape Bretoners are really doing to help win the war.

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SIMPLICITY KEYNOTE

Cape Breton is inhabited by a people who are among "the fairest of women and the bravest of men." Although Cape Breton is predominately Scotch there are many other races that have played a noble part in the development of the island. The chief charm of Cape Bretoners is their simplicity; the miner who descends into the bowels of the earth, the farmer who follows the plow, the lumberman, the fisherman who hacks the stormy sea, the steelworker, the women who keep the homes.

It is such people who make up the majority of Cape Bretoners. People who know the meaning of toil, sacrifice, and hardship. It is said that rugged country, hard work, and the simple living develop a rugged people, and Cape Bretoners are no exception.

NOVA SCOTIA FARM NEWS

Egg Production is Urged

It will pay to produce all the eggs possible during the year 1943, according to information given out by Manning Ells of Cyrus and Manning Ells Port Williams.

Mr. Ells in viewing his 1942 production, and looking ahead to 1943, states "Price figures for eggs sold in 1942 by the marketing organization conducted by the Cyrus and Manning Ells pool were the most favorable since the pool was started. Eggs handled were in excess of 300,000 dozen—the greatest volume to date. The average net price at the farm, all marketing expenses paid, was 35 cents a dozen. This compares with 29 cents in 1941 and 24.6 cents for the five years previous.

"Feed prices have increased very little during the past two years owing to freight bonuses, so the relation of feed prices to egg prices is now the most favorable in the history of poultry keeping in Nova Scotia."

He concludes; "As no great increase in production of eggs is likely in 1943; and the demand will be keen, it will be not only patriotic but it will be profitable to produce all the eggs possible during the coming year."

Sheep Population Increasing

The sheep population of Nova Scotia is increasing. Statistics realeased by the Dominion Bureau of Statistics released by the Dominion Bureau of Statistics place the total number of sheep in the province on June 1942 at 149,000 — an increase of 10,000 over the June 1941 total. The total will probably show a still greater increase when the June 1943 figures are released as the number of ewes being kept on Nova Scotia farms this winter is up from 20 to 25 per cent over the number wintered last season. F. W. Walsh, Director of Marketing, N. S. Dept. of Agriculture, commenting on the situation reports a real increased interest in sheep husbandry with a growing desire on the part of producers to take care of their sheep both in feeding and management.

The honor of first place in 1941-42 increased sheep population goes to Antigonish with a jump of 5380. Inverness was a close second with Richmond and Lunenburg occupying third and fourth positions.

Working on Co-operative Basis

Members of the Guysboro Poultry Club are doing business on a co-operative basis with the result there is reported a real stimulus in the poultry industry in many sections of the county. Recently an incubator was bought on a co-operative basis, shares selling at five dollars each. These were bought by members at Guysboro, Guysboro Intervale, Erinville, Roschvale and Manchester. Shortly after purchase the belief was expressed by J. MacNeil, county agricultural representative, that the capacity of the machine would be booked within a few weeks. The club plans to build a plucking machine, carry a line of poultry feeds, and to make itself the centre of the poultry industry of the county. The amount of dressed poultry shipped out of the county this year exceeded that of last year by about 25 per cent.

Acute Shortage Relieved

The egg shortage that has existed in the province the past two months was slightly relieved, as far as Halifax district was concerned, with the pre-Christmas arrival of a few carloads from Western Ontario, which were put on the market at ceiling prices. This part of Ontario, stated C. M. MacMillan, Federal Poultry Products Inspector, is the only part of Canada where eggs are being produced in excess of local demands and all exportable eggs there are being picked up as fast as they are laid. Mr MacMillan, while not predicting an easy egg market in Nova Scotia till the middle of January believes the situation from now on will be somewhat easier than it has been.

Saves 7,000 lbs. Clover Seed

Two years ago the first year that a fair volume of clover seed has been harvested in Annapolis County, at which time 5,000 lbs. of seed was saved. This is threshed with a large grain thresher equipped with a clover hulling concave and grass seed cleaning attachment. No clover seed was saved in 1941, but this season there was a fairly good growth of second-crop clover and over 7,000 lbs. of seed was saved. This will practically all be recleaned at the seed cleaning centre and will provide a profitable crop for the owners, as well as an excellent source of seed for themselves and anyone else who may purchase it. Two or three yields ran as high as 200 lbs. per acre, but 100 lbs. per acre was the usual crop. It is interesting to note that the farmers harvesting the most clover seed are also using limestone.

"TIME BOMBS"

1. The best way to stop a rumor is not to start one.
2. Life wouldn't be so full of hills if most of us were on the level.
3. The modern attempt to substitute intelligence for morals has proved to be singularly unintelligent.
4. The more we insist on our rights, it seems the more we compel our Government to insist upon our duties.
5. At home or in the nation it's the undivided house which provides a working model for our law makers.

—:oOo:—

This day is all that is good and fair. It is too dear, with its hopes and invitations, to waste a moment on the yesterdays.—Emerson.

Naval Exhibition



HON. ANGUS L. MACDONALD

Opening the Canadian Naval War Exhibition at Toronto on Monday Naval Minister Angus L. Macdonald declared: "This exhibit represents only a part of the work the Canadian Navy is doing. The Navy's work is being carried on by Canadian ships and men in the seven seas."

The exhibition, which will later visit many other Canadian cites, with proceeds donated to the Navy League of Canada for Merchant Seamen's Clubs in Halifax, Saint John and Sydney, C. B., was also attended by James L. MacKinnon, Minister of Trade and Commerce.

HIGH WAR MILEAGE FOR C.P.R. LOCOMOTIVE



A record of 19,053 miles in one month is included in this Canadian Pacific Railway locomotive's wartime showing, in keeping with the Company's policy of getting maximum service from all equipment in order to fulfil its vital role in the fight for democracy's survival. In two other months, Locomotive 2859, one of the Royal Hudson class, was close to its peak mark in mileage with totals of 18,265 miles and 18,452 miles while its six-months average was 17,197 miles. Other Royal Hudsons clicking off extra miles at present include Locomotive 2858, which operated 17,547 miles in one month, and Locomotives 2838, 2839, 2840 and 2841—all on the Toronto to Fort William run—which averaged 16,000 miles monthly over a half-year period. The crown proudly carried on this locomotive's running board is a mark of honor for all of the "2800" class, for it was Locomotive 2850, sister engine of the ones now setting high mileage marks, which took Their Majesties across Canada in the Royal Visit of 1939. Authority for the use of the crown marking was given after that memorable journey.

—*Canadian Pacific Photo.*

WIN BAKING LAURELS use BLOSSOM OF CANADA THE ALL PURPOSE FLOUR

The Richmond County Record

Established 1897

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BERTRAM BOURINOT, Publisher and Proprietor

ARICHAT, Cape Breton JANUARY 9, 1943

NOTE and COMMENT

This rule limiting bus passengers to a 30-mile jaunt is a boon to the fellow who never knows where he gets off at. He can now be sure that he will get off at the end of 30 miles.

The old-time flogging school master knew nothing about birch control.

A few more blows like those they have received in Russia and the certainty of defeat is sure to Don on the Huns.

"Drinking tea," says Dr. Clendenning, of Kansas City, " is like kissing your sister." Cheering, but far from inebriating.

Perhaps the reason the War Prices Board rationed butter was that the Board refused to be cowed.

Hitler changes his generals so frequently that it looks as if he had a strong belief in beginner's luck.

A London, Ont., man has been churning butter in his washing machine. It must have looked funny hanging out on the line to dry.

The most charming feature of a butter shortage has just come home to many: no butter, no pastry; no pie; no pie—nothing.

To Mussolini's renewed request for Tunisia, Hitler now answers "O.K., but you'll have to pick it up yourself."

Anglers at this time of year must envy chartered accountants. They can go off on fishing expeditions, even though the lakes and streams are frozen.

People are being urged to make old things "do" as a wartime economy. And there are certainly a lot of old scarcely used New Year's resolutions which will be made over this week.

The Italians are finding that their alliance with Germany is indeed a mess-alliance.

Winter began December 22, so all that earlier below zero stuff was off the record.

Hitler gets rid of so many generals that he's entitled to be called the "Firer" as well as the Fuehrer.

Nazism began in a beer parlor and will end in an undertaker's parlor—a bier parlor.

Mystery surrounds Mussolini's stomach complaint. But one aspect of it is well-known. He can't now have much stomach for war.

The kind of political machine Progressive Conservatives need is obviously a binder. No doubt a Quebec cultivator will also be tried.

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"ENGLAND'S DAY"

It has become quite the fashion in this country, says the Watertown, N. Y., Times, to laud General Rommel as the outstanding military leader of the war, yet the quiet and undramatic General Montgomery has acheived a victory such as Field Marshal Rommel never did. He has dislodged a powerful and elite force from a strongly defended position and hurled back the force in complete rout.

England it was that in the dark days after Dunkerque held the fort against Hitler until America could get ready and Russia could get into the war. England it was that outfought the Germans in the air when the invasion of the British Isles seemed imminent.

Now that the turning point seems to have come in the war, it is England's troops, headed by a British general, who have turned the table.

This is indeed England's day.

——:V:——

"Johnny," said the minister, reprovingly, as he met an urchin carrying a string of fish on Sunday afternoon, "did you catch those today?"

"Yes-es, sir," answered Johnny, "That's what they get for chasin' worms on Sunday."

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A shopkeeper had for some time displayed in his window a card inscribed "Fishing Tekle."

A customer drew the proprietor's attention to the spelling. "Hasn't anyone told you of it before?" he asked.

"Hundreds," replied the dealer. "But when-ever they drop in to tell me they always spend something."

TO-DAY'S GOOD

With a song in my heart I greet the day
And the task that day may bring,
For God's dear love shines on my way:
What can I do but sing?
—Marie Valde

Get the pattern of your life from God, then go about your work and be yourself.
—Phillips Brooks.

Divine Love is our hope, strength, and shield. We have nothing to fear when Love is at the helm of thought, but everything to enjoy on earth and in heaven.—Mary Baker Eddy.

Do not anticipate the happiness of to-morrow, but discover it in today.
—Ella Wheeler Wilcox



from YOUR GROCERY, DRUG AND TOBACCO STORES—ALSO RESTAURANTS BANKS AND POST OFFICES

A PLANNED FUTURE

(By WILLIAM McDONALD, North Sydney, Cape Breton)

As the curtain rises upon another epoch in the span of time it is always well to glance over some of the events of the past so that a more comprehensive understanding of future developments may be possible. It is only by the lessons learned from experiences in the past that mistakes can be avoided in the future. So the beginning of a New Year should not only be a time for making resolutions, many of which never materialize, but also a time for studying the past and planning for the future.

It is now evident that many of the great developments taking place in the world are brought about by effort and determination. All the greatest achievements and discoveries in this age are not made by accident but design; they are brought about by planning and study instead of by mere choice. It is inspiration and not genius alone that has guided the destinies of human progress down through the years. Those who fail to live and work according to plan after face inevitable confusion and failure.

The beginning of a New Year is a fitting time to take stock of what we have, and what we have not; of what we are and what we are not. Even in wartime in this modern age of speed, there isn't any individual who hasn't the time to glance over the past and impartially appraise what has been done or left undone. Certainly those who do so benefit so much thereby in the future that the time spent in such meditation may well be the most useful of the entire year.

The culmination of more than twenty years of blundering is the present World War. It may well be that a misinterpretation of current events due to a gross ignorance of past events has brought this calamity upon the world. No attempt was made to study past mistakes and to avoid similiar mistakes in the future. There never was a concrete plan for world progress. Many of those entrusted with world leadership were in a tired frame of mind and they left the poor old world to take care of itself.

The past may be gone, but it should never be forgotten. The shape of things to come is inevitably determined by the immediate past. This world has seen too much of the spirit of forgetting the past, today we live and tomorrow we die. Applying past experiences to anticipated future developments will generally make the present a more normal period at existence.

Some people are of the opinion that there should not be too much thought given to post-war reconstruction or the proposed new world order until after the war is won. It is true that our primary consideration must be winning of the war, but losing the peace. It is apparent that the winning of the war will take, and has already taken much preparation and prolonged planning and preparation. The destinies of humanity for countless ages cannot be determined overnight, or by a group of men in camera.

The coming peace is going to concern every living person, and countless millions who are not yet born. That plan for a better world, if it is to succeed, will be the product of research, study and thought by men who have a working knowledge of human nature, of all races, and of human affairs for ages past.

What is true of Nations is no less true of individuals, for after all Nations are made up of individuals. The individual citizen is an important part of his or her country, and he or she should never neglect to work in the best interests of all concerned. The man who never learns is not able to teach or to improve on what has been done. Such a man contributes nothing to human progress. The world never remains stagnant, it either gets better or gets worse. It is only by recognizing past failures and making future plans to avoid a re-occurrence of such mistakes that improvement and progress can be made.

That is something that man must realize. If freedom and human equality is to survive in this world there must be a business-like attitude taken towards this very important business of living. There must be an end to the theory of letting tomorrow take care of itself. The world of tomorrow, if it is to be a better world, must be developed according to plan.

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If it is true that "Heaven helps those who helps themselves," the Russians are sure of aid from one source at least.

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1 Steam Boiler and Fittings

1 Steam Retort

1 American Can Heading Machine

1 Gasoline Engine 1½ H. P.

For Particulars apply to

JOHN A. LANDRY

Boudreauville, N. S.

River Bourgeois

(From Our Own Correspondent)

During the cold spell of weather the River was frozen over which affords a bridge for the North Side people. To whom are we going to give the credit for this bridge? Not to our governments.

David Sampson and son, Lawrence and Ernie Burke who are employed with the Fundy Construction Co., Windsor, N. S., spent the holidays with their families here.

Pte. Raymond spent the Christmas holidays with his family.

Albert Sampson of the R. C. A. P. is spending his holidays with his parents, Mr. and Mrs. James H. Sampson.

Edmund Landry was a guest of his daughter, Mrs. J. W. Sampson during the week-end.

Miss Cecilia Sampson arrived home from Halifax to spend her holidays with her sister, Mrs. Roderick Tounnard, (Grand Gully).

Robert Boss (R. C. N. V. R.) and his wife arrived home to spend a few days with their parents.

Smelt fishing has been a failure, most of the fishermen have taken in their nets for the winter.

Mr. and Mrs. James D. Sampson of River Tillard, but now reside in Sydney were guests of Mr. and Mrs. Amos Landry, recently.

Amable C. Burke went out spearing eels at Echoe's Lake recently, but due to the thickness of the ice, his catch was small. Better luck next time, Mable.

Pte. Philip Burke of River Tillard, is spending his furlough with his parents, Mr. and Mrs. John P. Burke.

William Robertson, R. C. N. V. R., spent a few days here recently visiting his mother, Mrs. Fred Robertson, Cannes.

A Bingo party will be held in Cannes school house with River Bourgeois section included. The proceeds to be given to St. Peters Church.

Henry Landry, South River Bourgeois, who was employed on a ship at an Eastern port, arrived home to spend the winter with his sister, Miss Nita Landry.

Wilfred Dugas who is employed on a ship at an Eastern port, spent his holidays with his parents, Mr. and Mrs. Isaac Dugas returned recently to resume his duties.

——:V:——

A man who is sharp as a gimlet is not likely to be as boring as one.

West Arichat

(From Our Own Correspondent)

BORN—To Mr. and Mrs. Bart LeBlanc, a baby girl.—Ina Claire.

Mrs. Remi Benoit who was visiting her parents, Capt. and Mrs. Dan LeBlanc, returned to her home in New York on Monday last.

Lorenzo Boudreau, arrived from Toronto, to visit his parents, Mr. and Mrs. Theo. P. Boudreau. He sustained serious injury over a year ago, when he was struck by the propeller of an airplane, while in the R. C. A. F. He has been confined to the hospital ever since, and altho his left arm is still in a cast. He is greatly improved in health and will return to the hospital after the holidays.

The Misses Jeannette and Bertha Boudreau, teacher at Plateau, Inverness Co., and pupil of O. L. A. Convent, Chetticamp, respectively spent the holidays at their home here.

Pte. Alfred Boudreau, stationed at Buxex, N. B., was home on leave.

Banns were published recently, for the coming marriage of Miss Evangeline Paupin to Wallace Doiron also Miss Laura Covin to Francis Linden.

J. H. POIRIER

WEST ARICHAT, C. B.

GROCERIES, CONFECTIONERY

STATIONERY, Etc.

AGENT FOR HALIFAX FIRE INSURANCE COMPANY

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Leaving Arichat for Sydney 8 a. m. via D'Escousse
Leaving Sydney for Arichat at 4 p. m.

Leaving Sydney on Saturday for Arichat, at 6 p. m. Monday, Wednesday and Friday via Grand River and L'Ardoise.

Sunday Leaving Sydney 9 a. m. Leaving Arichat 4. p. m.

——o——

Little Mary, aged five, came running to her mother, crying. "Oh, mother! You'd better come quick and get daddy!"

"Why, dearie?"

"Well, papa and Mr. Smith are down in the cellar and I heard Mr. Smith tell papa to give him another shot."



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THE RICHMOND COUNTY RECORD

ARICHAT - - Cape Breton

The SNAPSHOT GUILD

HUMOR IN PHOTOGRAPHY



"Situation" provides the source of this humorous snapshot.

ATTENTION-COMPELLING pictures are often those which draw a real laugh, or at least a pleased grin, but few photographers ever purposely try to create humorous pictures.

And yet making pictures which draw a laugh is really far simpler than most people suspect. Pick an idea and present it—that's all. The idea gives you a starting point, and the details usually suggest themselves.

The basis of most humorous pictures, you'll find, is—similarity, contrast, and situation. Similarity, as in a close-up of a freckled boy and a spackled dog. Contrast, as in a shot of a stubby five-year-old heavily setting forth with dad's eight foot skis or man-size golf clubs. And situation, as in a shot of Johnny caught with his hand in the cookie jar.

All these are simple things—everyday possibilities—which is as it should be. The best humor, involving real people, doesn't stray too far from reality. But, if you like a bit of fantasy, don't overlook the chances in humorous table-top setups. With toys, amusing figures compounded from carrots, potatoes, pickles and toothpicks, you can have no end of fun.

Or does your taste run to character study? Then have a try at creating humorous characters. If none occur to you offhand, then take a quick look through the comic strips, or thumb through an old family album. Make-up materials are easy to obtain, simple to use, and in the attic trunks you'll probably find all you need for improvising suitable costumes. If you wish to go back farther into history, remember that, with a bed sheet as a toga of sorts, you can almost instantly recreate Caesar; while a folded paper sachade capping a suitable model promptly brings Napoleon before your camera.

In brief, to have more fun with your camera, put more into your pictures. — John van Guilder

ST. PETERS

(From our own Correspondent)

Murdock MacNeil, Sydney, visited his brother, Joseph who recently returned from Ontario where he had been employed on the Great Lakes.

After a fine Christmas vacation our teachers and pupils resumed work on Wednesday morning.

Pte. Alex MacNeil recently visited his mother.

Alexander S. MacKenzie left on Wednesday for Halifax in answer to his call for military service.

William Calder visited his mother, Mrs. F. C. Cotton. Mr. Calder was accompanied by his son, R. L. They returned to their home in Montreal on Wednesday.

Matthew Dixon has returned to Newfoundland.

Friends are sorry to hear of the illness of Mr. Paul White. We wish him a quick recovery.

Mrs. Annie Hill is visiting relatives in Cleveland.

Alister Gillis, representing the National-Canadian Drugs was in town during the week.

Twenty-seven men are employed by the Foundation Maritime Limited in salvage work at St. Peters Canal.

During recent storms much of the bank was washed away at the Atlantic Entrance of the Canal and it was necessary this week to have the warehouse moved back from the wall.

PETIT DE GRAT

(By Observer)

The Richmond Fishermen's Co-Operative Ltd., made a start storing ice, but the snowstorm made the roads impassible and the work has been suspended for several days.

Mrs. Louis Boudreau (nee Irene Jeffymore) left on Saturday for Pictou, where her husband is now employed at the shipyards in that town.

Ptes. Adelard Boudreau and Melvin Boudreau, who spent a few days with their parents at Boudreauville, returned to their military duties on Tuesday.

Mr. and Mrs. Alphonse V. Boudreau, Boudreauville, spent several days with her parents, Mr. and Mrs. Charles N. Pertus, Poulamond.

Mr. and Mrs. Henry Landry Sydney, were guests of Mr. and Mrs. Willard Marchand recently.

Mr. and Mrs. Fred Z. Boudreau have received news from their son, Stanley, now in England.

Miss Berthina Landry returned to Halifax, after spending several days with her parents, Mr. and Mrs. Simon L. Landry, South Side.

The Misses Bernadette and Clara Martell and Monica Boudreau who were visiting their parents, returned to Sydney recently.

Capt. Ambrose Landry, who is in charge of a Quarantine boat plying on Sydney harbour, was a guest of his wife and family at Boudreauville the past week.

Eugene Boudreau is spending several weeks with his mother. He is employed at Pictou.

Mrs. Wallace Fougere is visiting friends in Sydney.

Dominic Forgeron, of Port Royal, is a guest of his uncle and aunt, Mr. and Mrs. Walter D. Samson, Little Anse.

DEATH OF MRS. ROBERT MARTELL, PETIT DE GRAT

Th death occurred at her home on Sunday, January 4, of Mrs. Robert Martell of Petit de Grat at the age of 87 years. Deceased had been ill for a number of years.

Mrs. Martell, who previous to her marriage was Miss Briand of Arichat, is survived by her sorrowing husband, a retired merchant and her son Arthur, a prominent merchant and fish dealer both of Petit de Grat. Her funeral took place on Tuesday at the Roman Catholic Church, Rev. A. Boudreau, P. P., officiating at the church and grave. The Record extends its sympathy to the sorrowing husband and son.

» LOCAL AND GENERAL NEWS «

Another Snowstorm

Another snowstorm on Monday night made some of the highways impassible for a short period, or until the snowplow from St. Peters appeared on the scene and cleared the way for traffic to be resumed.

—:V:—

Visitors To Town From Mainland

J. H. MacIntosh, of Dundee, a former warden, and J. N. Morrison, a prominent resident of Beaview, were in town this week attending the Assessment Appeal court.

Teacups Without Handles

And now, ye gods, all new tea-cups must be made without handles. Boy, how this remarkable measure will help to win the war! Or won't it?

He Said A Mouthful

An Ontario politician said a mouthful when he declared the other day that the Government's regulation, restricting passenger travel on buses to 50 miles "is the most ridiculous wartime order to emanate from Ottawa." Sure it is. The buses cover their routes whether filled or empty. How is gas saved, or tires conserved, just by tossing off a passenger who has completed 50 miles?

Doomed to Defeat And Retribution

The gangster louts of Germany, the jackal cads of Italy, the bestial Japs of the Orient are doomed to defeat and retribution. To hasten that day of Victory, by our work and sacrifice, is the one absorbing task before each one of us. Let us gird up the loins for the all-out war effort during 1943. Pleas God, it may prove to be the decisive year—the Year of Victory.

Visits His Parents

Omer LeBlanc, of the R. C. A. F., Quebec, spent his New Year's leave with his parents, Mr. and Mrs. G. J. LeBlanc. Omer is taking up a trade in the service and is making good progress. His friends were pleased to see him.

Spends New Year's In Town

J. A. Benoit, M. A., retired inspector of schools, now teaching English to French soldiers at Mulgrave, spent New Year's with his son, Emile and Mrs. Benoit.

—:V:—

Visits Her Parents

Miss Emma Petitpas spent the week-end with her parents, Mr. and Mrs. Walter Petitpas. She returned to her work in Sydney on Monday.

Will Be Employed At Pictou Shipyards

Amedee Goyetche left on Monday for Pictou where he will be empolyed at the shipyards in that town. His wife and child accompanied him as far as Mulgrave, thence to Boylston to spend the winter with her sister, Mrs. Henry Hull.

New Mail Courier To Pondville

Allan Edwards has received the mail contract between Arichat and Pondville. For many years the mail between here and Pondville was conveyed by the late Robert MacPherson and later by his daughter, Mrs. Roscoe Doyle who gave a splendid service.

Breaks Collar Bone

A. Wilkie Brown had the misfortune of falling down the stairs recently, breaking his collar bone. He was on his way downstairs when the electric power went off and missed the top step and fell bodily to the bottom of the stairs.

On Inspection Tour

Raymond G. Samson, of L'Ardoise, old age pension inspector, made an inspection tour of the Island during the week. Due to the roads being blocked he made the trip by Arthur Goyetche's fast horse.

Spends Holidays In Halifax

Miss Laura Donahue, spent the Christmas holidays in Halifax, visiting her brother, William and other friends. She returned on Wednesday and has reopent school at Rocky Bay where she is an efficient teacher.

Clebrates 87th Birthday

Mrs. Mary MacMillan, now residing at the home of her daughter, Mrs. B. A. LeBlanc and Dr. LeBlanc celebrated her 87th birthday on Christmas day. She received many telegrams from her numerous friends throughout the Province congratulating her on the event. Mrs. MacMillan is a great knitter and is always busy making socks and other things for the boys in the armed forces. The Record joins with her many friends in congratulating this fine old lady and trust that she will enjoy many more such anniversaries.

LAND SALES

The property and lands as advertised to be sold for arrears of rates and taxes, interest and expenses at St. Peters on the 25th day of December, A. D. 1942, and not sold on said date, will again be offered at public auction on Friday the 15th. inst., at 11 A. M., at the Court House, Arichat, N. S.

E. C. DOYLE
Clerk-Treasurer.

Municipal Office, Arichat, N. S.
January 7th, 1943.

A Restful Place

D. F. MacLean, better known as "Rory Dan," was in town over the week-end. The restful quietness of Arichat, after an intensive campaign on the mainland for Chronicle and Star subscriptions appealed to him as it does to others who are in active pursuit of business. Well "Rory Dan" cannot come too often to Arichat, as a warm welcome always awaits him.

—:V:—

Too Late For This Issue

D'Escousse, Poulamond and Grand Anse notes received too late for this issue. Please try to have notes mailed earlier in the week so that they may appear the same week they are received.

Left For Halifax

Miss Mary Young, left on Wednesday, for Halifax to spend the winter with her sister, Mrs. Frank Peebles.

Visiting Relatives In Town

Miss Alfreda Gurney, of Little Dover, arrived on Wednesday to visit her uncle and aunt, Capt and Mrs. Alcide Goyetche. She is being warmly welcomed by her friends.

Collector of Customs

Cecil O. Boyd, Collector of Customs, at Canso, was on official business here during the week. Mr. Boyd reports the Christmas season quite busy notwithstanding the war.

—:V:—

Left For Sydney

Mrs. Harry LeBlanc, left for Sydney on Thursday after spending the holidays with her parents, Mr. and Mrs. Alphonse Briand, Cape Auguet.

A WAVE OF OPTIMISM

The Old Year closed amid a wave of well-founded optimism. The news from all frents continues to be encouraging and hopeful, and although it is unwise to predict an early or sudden collapse of the enemy, such a debacle is within the bounds of possibility.

—:V:—

Mails Heavy

Postmaster James M. Power, reports the holiday season this year has been the heaviest in years. Mr. Power gave the public a fine service and delivered large mails after office hours during the Christmas season.

—:V:—

Visits His Mother

John Mauger, spent the holiday and week-end with his mother, Mrs. Olla Mauger at Cape La Ronde. He returned to Halifax on Monday to resume his work at painting. He was accompanied by Miss Esther Olsen, who also visited her grandparents Mr. and Mrs. Wm. Latimer.

Spends a Few Days Home

W. K. Latimer, engineer on the C. N. Railway, spent a few days with his parents, Mr. and Mrs. William Latimer, Cape La Ronde. He is now engaged on the eastern section of the C. N. R.

Visiting In Town

Mrs. Ethel LeVesconte, is spending some time in town visiting her son, P. I. LeVesconte and Mrs. LeVesconte.

—:V:—

Grand Anse Visitors

Coun R. J. Urquhart and daughter, Barbara, of Grand Anse, were motor visitors here on Monday.

Will Spend Winter Here

John Donahue who was employed in Halifax since the past several months., will spend the winter at his home here with his wife and family. Mr. Donahue is one of our most respected citizens.

Visiting Friends In Town

Leo J. King, B. Sc. now principal of L'Ardoise school, was visiting friends in town on Saturday. He spent his holidays with his sister, Mrs. Beatrice LeBlanc, West Arichat. Mr. King was employed during the past summer as purser on the car ferry at Port Hawkesbury. Mr. King's friends are always pleased to see him.

Left For Sydney

Capt. Alfred Boudreau and his daughter, Leda, left during the week for Sydney to spend the winter with his son, Adolph and Mrs. Boudreau and will also visit his daughters, Mrs. H. L. Gagnon, Sherbrooke, Que., and Mrs. R. T. Gagnon, Montreal, before returning to town in the spring. We wish them a very pleasant winter.

ANNUAL MEETING OF FARMERS' ASSOCIATION

The Annual Meeting of the Richmond County Farmers' Association, will be held at LOUISDALE, on January 12, 1943, at 1 P. M. Agricultural Societies are requested to send their delegates.

JOHN B. THERIAULT, Pres.
J. T. TYRRELL, Secty.

Arichat, C. B., Jan. 7, 1943. 1w.

PUBLIC NOTICE

The 1943 Annual Meeting of the Municipal Council of the Municipality of the County of Richmond will convene at the Court House, Arichat on Tuesday the 26th day of January, A. D., 1943, beginning at 2 p. m.

All accounts, memorials, etc., for presentation to the Council at said Annual Session should be in the hands of the Municipal Clerk before that date.

E. C. DOYLE
Clerk-Treasurer.

Municipal Office, Arichat, N. S.
January 7th, 1943.

The Cradle

BORN—To Mr. and Mrs. Thomas A. Babin, on Monday, January 4th, a daughter. Weight 8lbs. Congratulations.

A Lovely Calendar

We are indebeted to A. J. Langley, president of the Hawkesbury Marine Railway, for one of the finest calendars we have so far received.

Session of Council

The next event of importance will be the annual session of the Municipal Council of Richmond, which convenes in the Court House here on January 26th.

Reports For Service

Harry LeBlanc of Cape Auguet, received his second call and has reported for military service at No. 6 Depot, Halifax.

New Year's Leave

Pte. Billy LeBlanc, stationed at Halifax, spent New Year's with his mother, Mrs. Agnes LeBlanc. He returned to his military duties on Monday.

IN THE FINAL OUTCOME THERE IS NO DOUBT

What 1943 holds in store no man can with certainty predict. We do know however, that the massive strength of the Allied Nations is steadily and swiftly mounting. The Axis Powers have passed their peak. We are rapidly approaching ours. Long, hard days of fierce fighting may yet await us, there may be set backs and reverses, but of the final outcome there is no doubt.

Returns to Pomquet

Geo. W. Etienne, principal of the Pomquet school, who spent his holidays at D'Escousse and Petit de Grat, was visiting friends in town on Monday.

Large Number of Passengers

On Monday morning the government wharf here looked quite busy with cars and people lined up awaiting the arrival of the S. S. Surf from Canso. Around 100 passengers embarked on the Surf for Mulgrave on that morning and it was necessary to get in touch with the C. N. R., at Mulgrave to put on an extra coach to the Sydney express bound for Halifax to accomodate the crowd. They were returning to their work after spending the holidays at their homes on Isle Madame. A large number from Canso were also on board the Surf. Capt. Lukeman reports this season the heaviest since the Surf has been on the service.

Drift Ice In Harbour

Arichat harbor is filled with drift ice and it looks as though it will be with us until spring. When this ice freezes together it makes it difficult for the boat to come to the government wharf.

Visiting In Town

Douglas MacMillan, C. N. R. employee, is visiting his sister, Mrs. B. A. LeBlanc and Dr. LeBlanc and also his mother, Mrs. Mary MacMillan. Doug's friends are always pleased to see him.

Old Age Pension Inspector

Raymond G. Sampson, of Lower L'Ardoise, who was recently appointed Inspector of Old Age Pensions in Richmond and Inverness County, was a business visitor to town on Tuesday. Mr. Sampson replaces J. A. D. AuCoin, who has joined the R. C. A. Force.

Employees Received Bonus

Employees of the Leonard Bros., Fish Plant, at North Sydney, from this town and surrounding districts received a substantial bonus at Xmas and are very grateful for it. This fish firm considers the value of the labor given them and the employees appreciate working for people who reward them so well for their services. This firm pay their employees good wages and also supply free lodgings.

GIRL WANTED

Refined young girl, (Protestant), Apartment in our own home. Couple only.

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The Cape Breton Way



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G. S. WALKER,
Manager

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SEWER PIPE	DOUGLAS FIR	NAILS
DRAIN TILE	CEDAR POSTS	HARDWARE
LIME	CEDAR SHEATHING	SHOW CASES
CEDAR SHINGLES	WAINSCOTTING	CABINETS
ASPHALT SHINGLES	SPRUCE FLOORING	FRAMES
PAINT	BIRCH FLOORING	BALUSTERS
GLASS	PLASTER BOARD	SCREENS
PLATE GLASS	DONNACONA	SASHES
ROCK WOOL	INSUL BOARD	DOORS
CLAPBOARDS	WALL BAORD	STAIR STOCK

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TRY OUR PRINTING

Preparing Publicity Now To Keep Nova Scotia On Post-War Tourist Map

By HON. HAROLD CONNOLLY
Minister of Industry & Publicity

During 1942 the rising tide of war overtook travel for recreation all over this continent. This was, of course, forseen as inevitable. The entry of the United States into the war, and the urgent need for conserving tires and gasoline, played a major role in travel reduction. In addition, the imperative need for a larger output of war supplies shortened the vacations of the majority of workers; and, for patriotic reasons, many other persons felt it their duty to spend any holidays at their command as near as possible to their homes.

These developments naturally hit hardest those vacation countries like Nova Scotia, remote from the larger centres of population. American resorts near such centres report an average business no more than twenty per cent short of normal. Regional summaries of American summer travel business prepared by the National Assn. of Tarvel and the American Express Co., show that the Atlantic Coast region has been most affected by adverse conditions. This area suffered a falling off of from forty to eighty-five per cent of the usual tourist trade, attributed both to a reluctance to sojourn near the sea and to travel any considerable distance.

CURTAILED TRAFFIC

There was no steamship service to Nova Scotia during 1942 from any American port. The Mackenzie Bus Service which, in former years, operated daily between Boston and Sydney, was not permitted to operate, and no through buses were in service. This handicap curtailed bus traffic considerably as existing bus accommodation was limited and many persons would not travel on a series of bus lines in order to reach a vacation centre in Nova Scotia. Acadian Coach Lines met bus travel at the New Brunswick border and this firm reports the entry of 2,260 American visitors and 3,483 from the nearest Canadian provinces.

As no boat service operated to or from Yarmouth, the Government Information Booth at that port was not opened. The Booth at Port Hawekesbury likewise remained closed to travel to Cape Breton Island dropped from 2,811 American cars in 1941 to 51 cars in 1942. Similarly 2,216 Canadian cars, other than Nova Scotian, visited Cape Breton in 1941, but there were only 474 cars of this classification in 1942.

The Booth at Amherst was opened as usual on May 1, but when it was seen that there would not be even average travel from New Brunswick and Prince Edward Island the Booth was closed on August 8. The Booth at Digby was opened and operated as usual.

THE FIGURES

The following table shows the recorded tourist influx of 1942 from Junel to September 30, and the figures of 1941 are included for comparative purposes:

NO. OF VISITORS

	1941	1942
AMHERST	189,948	3,544
YARMOUTH	11,606	——
DIGBY	16,421	20,285
BY TRAIN	73,217	33,618
PICTOU	344	699

NO. OF TOURIST CARS

	1941	1942
AMHERST	47,487	13,892
YARMOUTH	1,229	——
DIGBY	1,982	482
PICTOU	86	173

The number of visitors who came by train was made up largely of relatives of men of the armed forces stationed in Nova Scotia, but these visitors spent just as much money as the average tourists.

Evangeline Memorial Park at Grand Pre, Fort Anne Historic Park at Annapolis Royal, Champlain Habitation at Lower Granville and the Haliburton Museum at Windsor were visited by hundreds of men of the forces. A very considerable number of those who registered gave addresses in Great Britain, New Zealand, Australia and the United States.

HOTEL TRAINING

The Annual Hotel Short Course, the fifth in a series sponsored by the Provincial Government, was conducted April 20 and 21 at the Nova Scotian, Halifax. Approximately 200 operators and managers of hotels attended the Course, and every portion of the Province was represented.

The Course was officially opened by the Minister of Industry and Publicity who emphasized the importance of our hotel industry and the need for a trained personnel. Addresses and practical demonstrations were given on such subjects as Prevention of Fire, Interior Decoration, Wartime Prices, Sanitation, Salvage, Weaving, the Hotel Garden and Blackout Methods. A valuable demonstration of Meat Cutting and Broiling was given by a representative of Swift Canadian Co., Ltd.

On the mezzanine floor of the hotel, exhibit booths were arranged by various firms and among these was a properly furnished hotel dining room and hotel bedroom, fabrics for slip covers, electrical appliances, coffee making, heme handicraft and evaporated apples. The Course was under the supervision of Mrs. J. M. Davison, Provincial Hotel Inspector.

Early in April three window displays were prepared and forwarded to our New York representatives. These displays showed interesting views of Nova Scotia, the Provincial Coat of Arms and words "Relax in Nova Scotia." Photographs of the displays were shown to owners of large windows in the metropolitan area of New York and met with such favor that they were in use throughout the summer months.

SEND OUT FLAGS

Through the good offices of the Y's Mens Club of Halifax, 200 silk Nova Scotia flags were distributed by the Department to the various clubs of the International Association of Y's Men. This organization has over 200 active branches in eleven countries of the world. The Association has a flag-set which is placed on the table at all club meetings and in which there is a flag for every country represented in the Association. As Nova Scotia is the only Province in Canada with its own official flag it was represented in the flag-sets of all the active groups of the Association.

Very early in the year the Department was notified that a shortage of book paper might be expected. Accordingly it was deemed advisable to issue a supply of descriptive literature likely to be sufficient for publicity purposes until the close of the war.

Relatives of men in the armed services stationed in Nova Scotia make many enquiries regarding accommodation in various parts of the Province and 50,225 copies of the booklet "Where to Stay in Nova Scotia" were printed. This pamphlet gives a list of hotels, inns and camps in the Province which cater to our tourist trade. 106,800 copies of the folder "Steer Your Course for Nova Scotia" were issued. This publication was designed for displaying in racks in the offices of transportation companies as well as the lobbies of the larger hotels.

Constant enquiries are received regarding hunting and fishing in Nova Scotia, and 25,000 folders entitled "The Wild Life of Nova Scotia" were printed, as well as 25,000 copies of "Fresh and Salt Water Angling in Nova Scotia." 50,000 copies of a publication "Cape Breton, Nova Scotia," were prepared, as many enquirers write for information on Cape Breton Island and the Cabot Trail. There has been a steady damand for maps by men of the forces who obtain short leave, and 38,850 copies of our Official Highway Map were printed.

PREPARE CAMPAIGN

Anticipating a large tourist travel at the close of the war, countries of America that have enjoyed a considerable revenue from the tourist industry are preparing for an intensive publicity campaign at the end of hostilities. The Department of Industry and Publicity is alive to the situation and is taking steps to ensure that this Province will get adequate representation.

Present trends indicate that color films will be a publicity feature, and Nova Scotia is an ideal country for scenic photography. The biggest problem in connection with the use of travel films, however, is the matter of productive distribution. Investigation revealed that the Mogull Film Studios of New York are one of the large distributors of all types of films. Their customers include the better business, social and educational organizations in the United States.

It so happened that Charles Mogull, head of the Mogull Studios and an expert in color photography, wished to come to Nova Scotia for a vacation, and he consented to devote his time to the making of a scenic film of the Province. He came in August and was conducted around Nova Scotia by a representative of the Department. The work was entirely successful. Those who have had a pre-view of the film declare it to be one of the finest of its kind yet produced.

Among the many places visited and photographed by Mr. Mogull were the Public Gardens, Halifax; Haliburton Memorial Museum and grounds Windsor; Acadia campus, Wolfville, Evangeline Park, Grand Pre; Port Anne Historic Park, Annapolis Royal; Champlain Habitation, Lower Granville; golf course, Digby the lighthouse, Yarmouth; shore scenery all along the South Shore; surf bathing at White Point Beach; oxen at Lunenburg; Victoria Park, Truro; the Look-Off, Green Hill; beaches of Northumberland Strait; Highland dancing at Antigonish; scenic views at Port Hawkesbury; the Bras d'Or Lakes; Beinn Bhreagh, Baddeck; salmon fishing in the Margaree Valley; the Cabot Trail; rug making at Cheticamp; Park Headquarters, Ingonish; beauty spots around Sydney and the Historic Park at Louisbourg.

A good representation of the Province was secured, and it is expected that the film will be ready for public showing at an early date.

EXCELLENT PUBLICITY

The anticipated wide-spread circulation of six new books of Nova Scotia can be added to the excellent publicity the Province received during 1942 from many writers. Photographs to be used as book illustrations were forwarded to authors, and all possible assistance given to any writers who requested information. The new books published in 1942 that deal with Nova Scotia are: "His Majesty's Yankees," by Thos H. Raddall, a novel of the Province in the time of the American Revolution, of quite unusual distinction of style; "Bluenose," by Dorothy Duncan, a story of Nova Scotia by an an "outsider" who describes the people, their customs and their history, with an admirable sincerity; "Cape Breton Over," by Clara Dennis, Litt.D. Cape Breton is a storied land, and Clara Dennis brings it all to view with skill, penetration and quiet humor; "The Sea is so wide," by Evelyn Eaton. A story of the Acadians' banishment from their hard-won farmlands in Nova Scotia, and of their settling in the colonies of the south; "One Braver Thing," by Cyril Harris. A story of the sett'ement of Clemensport area of Nova Scotia by Loyalists from Boston and New York; "Nova Scotia" by Leo Ward. A book about the co-operative movement in Nova Scotia.

During 1942 thousands of letters were received from Americans who were anxious to come to Nova Scotia as soon as normal conditions return. All these were answered carefully, and every opportunity grasped to keep the holiday facilities of the Province fresh in the minds of prospective visitors. Very little advertising was done but some small reminders of the excellent sport fishing offered in Nova Scotia were placed in outdoor magazines.

FISHING GOOD

A record year for both fresh and salt water sport would have been established in the Province had peace-time conditions prevailed. The sale of fishing permits was less than thirty per cent of that 1941, and scarcely a dozen parties of American anglers came for the deep sea fishing period. Yet many streams afforded an unusual yield of trout and salmon, while pollock, bluefin tuna and broadbill swordfish arrived early and in great numbers off our shores.

The first salmon of the season was taken from the Mersey River on May 1. Excellent trout fishing was reported from Cape Breton Island, Antigonish, Yarmouth, Digby and Shelburne counties. Landlocked salmon were reported plentiful at Lake William. Many striped bass were taken at Grand Lake. The largest salmon of the season was a 35-pound fish taken by Dr. F. H. Sexton of Halifax, from a pool of the Margaree River.

Bluefin tuna arrived in July, and there was an abundance of herring to serve as feed and bait. The average taken weighed over 600 pounds. Broadbill swordfish arrived in numbers in mid-July. In one day 400 broadbills were landed at Glace Bay, one of the largest catches of all time brought to one port in one day. It was generally said by fishermen that if anglers had been after swordfish in Cape Breton waters in 1942 all records for rod and line captures would have been broken.

——:V:——

There are few empty pockets in Russia. Most of them are bursting with German troops.

Entrance To Cape Breton Highlands Park







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[ ] Family Herald & Weekly Star	1 Yr
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[ ] Click (Picture Monthly)	1 Yr
[ ] American Fruit Grower	1 Yr
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*Farmer's Magazine sent only to farm addresses in Eastern Canada.

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[ ] New World (Illustrated)	2.50
[ ] *Farmer's Magazine (2 years)	2.25
[ ] Click (Picture Monthly)	2.50
[ ] Canadian Horticulture & Home	2.25
[ ] Canadian Poultry Review	2.50
[ ] Rod & Gun in Canada	2.50
[ ] True Story Magazine	2.75
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