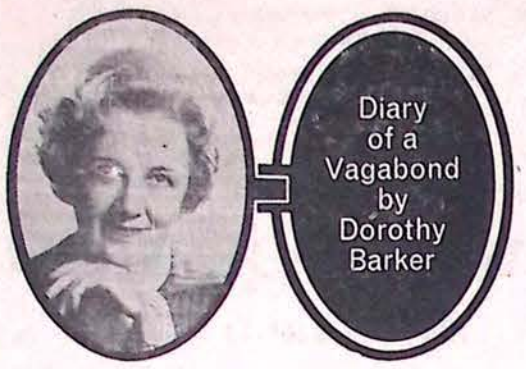
Richmond County Record

"BE JUST AND FEAR NOT"

An Independent Journal Devoted Solely in the Interest of Richmond County

THE RICHMOND COUNTY RECORD, ARICHAT, NOVA SCOTIA JANUARY 23, 1965 SIXTY - NINTH YEAR



Readying for the Summer Season

Some people call it opportunity, others name it "a challenge", while in my case, when a door to a new experience is opened you might call me a grasper. Every time the merry-go-round of my existence places the golden ring within my reach I make a dive for it before I have made up my mind this is an opportunity I WANT to grasp.

The glitter of that ring came by last week with a whoosh and before I could collect my reasoning I found myself an observer in Montreal of one of CN's training courses. I was exposed to every facet of passenger service the CN has up its sleeve for next summer's predicted influx of tourists. There was a great deal to absorb for not only was the future unveiled, but some of the problems of the past were explained. As I listened, I couldn't help wondering why every employee responsible for passenger services last summer hadn't ended up in an asylum or with a fatal case of heart failure.

Rail travel in 1964 was like a wild cat let loose at a circus. Demands for reservations came from all directions and the CN, because of a post-war depressed time in passenger travel, was caught with a great deal of its equipment in moth balls. It had to put into service pullmans and coaches that had been slated for rejuvenation. Master minds, who run the CN, will never really be able to assess whether this was a wise decision. Their desire to satisfy as many travellers as possible was a noble one but it is like trying to decide which comes first, the chicken or the egg. They had to have passengers to convince the powers that be that more and better equipment was required to meet the demands of the public, newly conscious that travel by rail is economical and pleasant.

Naturally, with diners taxed to even more than their normal capacity and temperamental equipment that the average service man could not cope with while trains were in service, created repercussions. Ticket clerks were harassed by demanding tourists who couldn't understand that there is a safety limit to how many cars a diesel can pull.

I learned during this interesting course that, with the past season of public chaos and lament under their belts, plans for refurbishing equipment were put into operation by CN executives as soon as it was possible to release cars and coaches from service. The "shops" or repair depots, have never been as busy as in this more or less slack season. Nine new diners will make it possible to have but three reserved sittings for meals, instead of as many as five last summer. Dinette equipment is being improved and the very innards of a number of older type sleepers have been torn out and remodelled, providing more sleeping accommodation.

Future Prospects

Two CN employees from ticket offices in Ottawa and Winnipeg were on this course and I expect I was invited to attend because of my intense interest in travel and because I had experienced some of the inconveniences that resulted from the great surge of passenger travel by rail in '64. Besides, the CN is my railway and the railway of every member of this nation. To me it is like a relative. I have sympathy in its trials and tribulations and during the past year, I have experienced elation in the evidence of its passengers business rebirth.

While some passengers were heard to grumble last summer, many more were delighted with the Red, White and Blue fares which made it possible, on Red days, if they were on a long trip, to save as much as half the cost of standard fares. I found the Hospitality Hour a huge success on the Super Continental and Panorama. I enjoyed watching the children play with toys provided for them in the Refreshment Lounge every morning from 10 to 11 while their parents made new friends eithe in the Scenearamic Car or the Lounge Car. These same parents also enjoyed bingo when the children were bedded down safely for the night.

While it has been predicted that railways will be out of the passenger business entirely in the forseeable future, CN's vice president of passenger sales and services, Pierre Delagrave, told us in no uncertain terms: "The CN is in the passenger business to stay".

After a week of exposure to such optimism I believe him. I was intrigued by the plans already in operation for a summer of pleasant travel over CN rails.

MONTHLY NEWS LETTER FROM ST. JOSEPH'S CREDIT UNION

Petit de Grat, N. S. — Again, Mr. Editor, I bring to our members and to those planning to join our Credit Union, good tidings of what has been going on since the last report. Although our good Treasurer Carl felt that Santa Claus had picked up all the cash he now feels that old St. Nick had a hole in his big sack because he reports that the end of the year showed increased shares to the amount of $1,607.69 and besides this members paid back $13,809.33 on loans. And here is more good news — the amount of $11,865.00 was borrowed during the last month of 1964.

The sum of $1,698.04, not counting expenses, was chalked up for the month of December and our income leaped to $18,730.18.

Congratulations members on your splendid record. Keep up the good work!

You can look for more surprise packages during the year 1965 and remember members, we all share in the profits of our Credit Union. Your Board of Directors will give all members a full report of your business and Carl counts on your full co-peration.

We told you in our last letter about our new modern office then under construction and now we are happy to report that the new building will soon be occupied. The Inspectors are pleased with the progress and your Directors are on the job looking after every detail in the interest of all members and the spirit of true Credit Unionism. The new office with a to our community and is a proud modern aluminum front will add achievement to our 919 members and with 15 new applicants processed in December it won't be long before the 1000 mark is reached. Are you going to be the 1000th member? We welcome everyone into our Happy Family.

Here are a few resolutions for 1965:—

—To Really Push Your Savings in 1965!

—To Convince Your Neighbours to Join Our Family in 1965!

—To Make Your Borrowing Credit Union Business!

—To Talk Credit Union in 1965!

—To Watch Your Business Grow in Leaps and Bounds in 1965!

In Memoriam

All members felt the loss of two active members of our Credit Union family —Rennie Landry of Petit de Grat, a director and Baptiste DeCoste of Arichat. Our sympathy is extended to the bereaved families.

The protection offered by Credit Union Insurance has helped these families to the extent of $3,500.00.

You will hear from us again next month when we hope to report further progress and we will give you more news about our new office.

Thank You, Mr. Editor!

OBITUARY
SIMON D. BOUDREAU

Simon D. Boudreau, of Boudreauville, son of the late Mr. and Mrs. Dominick Boudreau, died in Toronto on January 12th at the home of his daughter, where he and his wife were spending the winter. He was 73 years of age. The remains were brought home to Boudreauville, accompanied by his wife. He was a very industrious man.

Surviving are his wife, the former Evelyn Richard of Arichat; six daughters, Mrs. Melvin Boudreau (Helen); Mrs. Arthur Boudreau (Ella); Mrs. Joseph Boudreau(Jeanne) and Jeanette, all of Boudreauville; Mrs. Rudolphe Boudreau (Isabel) and Miss Irene Boudreau both of Toronto. Three sons; Ronald and Alvin of Montreal and Leon at home. Four sisters; Mrs. John A. Landry (Lena), Miss. Minnie Landry, Petit de Grat, Emma and Alma Boudreau of Pictou.

The funeral took place at St. Joseph's Church on January 16th. Rev. John MacDonald celebrated the Solemn High Requiem Mass friends of the deceased. He was assisted by Rev. C. P. Gerrior as deacon and Rev. James Monbourquette as sub-deacon.

C. A. Boucher of Arichat, was in charge of funeral arrangements. Sympathy is being extended to his wife and family.



Sugar and Spice

By Bill Smiley

SONS OF GOOD PARENTS

A young I know had an ironic experience when they visited her parents during the holiday season.

The parents, solid folk, had recently retired. They bought a new home in a rather swanky development in a good-sized Canadian city. They have a 17-year-old daughter who lives with them.

When my friends arrived to spend Christmas, it was obvious Ma had been busy. Everything in the new house was sparkling for their visit. She was proud of her home, and with reason.

They had a pleasant Christmas. A couple of days later, the four adults were invited to a party down the street. The teen-age daughter implored to have a few friends in for pop and music. Her mother gave in, specifying that 10 kids was the limit.

The adults went to the party along the street, and enjoyed it.

The conversation, as so often, turned to puzzlement over teenagers. You know the sort of thing we old squares discuss; the switch blade heroes; the debutante party reported in Life, which wound up demolishing an old mansion; the couple in some distant place who came home and found their teenage daughter on the second night of a three-day, all-night party, in their home.

Emerging from the party, at a circumspect hour in this circumspect suburb, my friends and the parents were astonished to see the quiet street lined up with cars. What was up?

They found out, in about two minutes. Every light was blazing in their new home, and there was a sound of reverly by night whose location was unmistakeable.

They hustled home. The son-in-law, a six-footer, was sent in ahead, to give notice that the party was over. He was shaken to the tips of his number tens when he walked in. There were about 40 people, mostly young males, in the modest living room Ninty - four percent of them were drinking beer. The other six per cent were drinking something else.

*****

Beer caps and empty vodka bottles fought for attention on the rug, which was a squishy meringue of spilled beer and cigarette ash. Some of the young gentlemen had propped themselves in chairs and put their feet against the pristine wall. The old Dad's most cherished possession a solid silver christening mug given him by his grandfather, lay on its side on the floor, a discarded beer mug.

The Dad, with a mightly effort, forced himself to go around and introduce himself. A few were civil. Most, including girls, sneered at him. Eventually, because the party had become a drag with these old squares around, the guests left, in their own sweet time, lugging half a dozen beer cases.

Who were these hoodlums, punks, vandals? A motorcycle gang, maybe? One of them was the son of a national television figure. Another was the son of a professor. Most were university students, as their jackets proclaimed proudly. The rest were high school kids from good, middle-class homes in the area.

What happened to the girl who was hostess? Nothing, She's temperamental and might leave home if crossed, or upset.

RECENTLY MARRIED

The recent marriage of Jean Mauger, daughter of Mr. and Mrs. John Mauger, of Cape LaRonde, to Roddie Bonin, son of Mr. and Mrs. Amable Bonin, Arichat, was solemnized at Notre Dame Church, Arichat, with Very Rev. A. P. Poirier, pastor, officiating, in the midst of relatives and friends of the young couple.

After the ceremony a reception took place at the home of the bride's parents at Cape LaRonde.

We join with the many friends of the newly-weds, in wishing them a long and happy wedded life.

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ARICHAT, C. B., Canada

JANUARY 23, 1965

Of Many Things

By AMBROSE HILLS

A CANADIAN PROBLEM

Our large country, with a small population, has special problems. We retain our identity at some considerable expense. We built a transportation system to link East and West. It is the envy of the world. We developed a broadcasting system even more costly, but it has served our purpose.

We now have another problem. Our Canadian publications are unable to compete with the so-called "Canadian" editions of American magazines, particularly Time and Reader's Digest.

Those two magazines are excellent, but they lap up so many Canadian advertising dollars that our own publications go hungry.

Three years ago the O'Leary Commission came up with a solution to this prbolem. It was a sensible solution in that it would not put the government into publishing, nor stop American magazines from coming in. The reccommendation was simply that Canadian advertisers in such editions would not be able to claim such advertising as a business expense. Thus they would be encouraged to spend their advertising dollars in Canadian media to reach Canadian readers.

Why has Ottawa not acted? Rumor has it that the U. S. State Department has pressured Ottawa to ignore the problem, or, if it does act, to exempt the two big magazines already published in Canada.

Unless Prime Minister Pearson is inordinately eager to be curly-haired boy with the State Department, my guess is he will make no exemptions whatever. I believe he will have the courage to implement the O'Leary recommendation and give Canadian publications the assist they need to survive. Canadians have traditionally made such tough choices in the past, and I am convinced they will do so again.

MINERS' MUSEUM RECEIVED COMMENDATION OF CENTENNIAL COMMISSION

A telegram of commendation was today received by officials of the Cape Breton Miners' Museum campaign from the Canadian Centenary Council.

In the telegram, the Council's executive director, Norbert Prefontaine, congratulated the Museum officials for their "initiative in planning this exciting centennial project". He extended the Council's best wishes for a successful fund raising campaign.

The campaigns officially opens in Cape Breton on Monday, January 25, and will eventually extend to the rest of Canada and abroad.

PETIT DE GRAT NEWS

The community was grief stricken to hear of the sudden passing of Simon D. Boudreau in Toronto the 12th. of January. He and his wife had only recently gone to Toronto to spend the winter months with their daughter and son-in-law, Mr. and Mrs. Rudolph Boudreau and another daughter, Irene, when he suddenly took a heart attack and passed away. His remains arrived for burial.

Mr. and Mrs. Alvin Boudreau, of Montreal, who attended the funeral of his late father, Simon D. Boudreau, returned home on Sunday, accompanied by Rudolph Boudreau who returned to Toronto.

Mr. and Mrs. Melvin Boudreau and children of Pictou, spent the week-end here with relatives and friends, returned home.

Mr. and Mrs. Francis Fougere, recently married, accompanied by Mrs. Edna Samson and Mrs. Gladys Thibeau motored to Sydney during the week and visited at the home of Mrs. Lynch.

Mr. and Mrs. Ernest Boudreau, of Poulamon, were visiting here during the week, guests of their son and daughter-in-law, Mr. and Mrs. Melvin Boudreau.

Mrs| Lawrence Boudreau, son Ozzie, daughter Marlene, of Bras D'Or, accompanied by Enus Samson and the Misses Grace and Jean Boudreau of North Sydney, motored here for the past week-end, and were guests of Mr. and Mrs. Amedee T. Boudreau and family, returning on Sunday.

Ronald Boudreau, returned to Montreal on Saturday, to resume his duties.

Mrs. Rudolphe Boudreau and two children, Yvonne and Evette, accompanied by her sister, Irene, returned to their home in Toronto on Saturday.

Mrs. James Kehoe, of Sydney, was a week end guest at the home of her parents, Mr. and Mrs. Alex W. Boudreau.

Sorry to report that Mrs. Harriet Anne LeBlanc is confined to her bed with the 'Flu'. Her many friends wish her a speedy recovery.

BIRTH— Born to Mr. and Mrs. Alden George at St. Anne's Hospital, a son.

Alcide Landry left on Saturday for Toronto, where he will join his ship to resume his duties. His many friends wish him every success.

The parishioner's discussion groups are underway in different homes around the parish. One group was held on Tuesday past at the home of Mr. and Mrs. Amedee Boudreau, and was very successful, the second group at the home of Mr. and Mrs. George Boudreau on Monday night and the third group at the home of Mr. and Mrs. James Benoit, Little Anse on Friday night. The main topic is "Why all the changes in the Church Liturgy?".

More groups will be organized for next week.

Mr. and Mrs. Leonard Landry and daughter Charlene, accompanied by Mr. and Mrs. Vander Landry, motored to Halifax the past week.

Mr. Clancy Poirier of Poulamond, is spending a few days as a guest at the home of his daughter and son-in-law, Mr. and Mrs. Vander Landry and family.

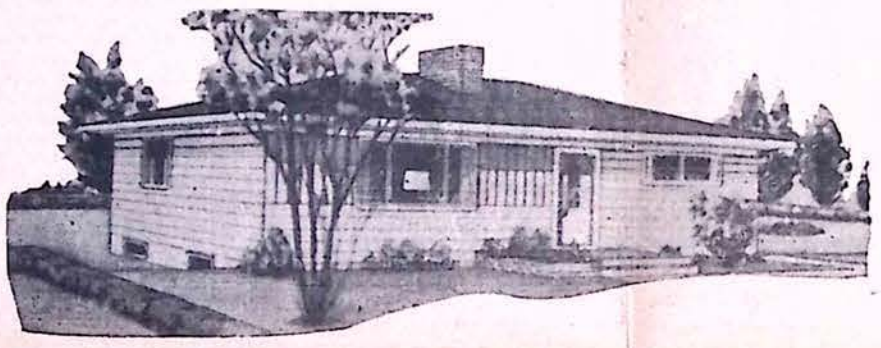
Mr. and Mrs. Alzear Samson, and three children, Bernard, Verna and Calvert, were visiting at the home of Mr. and Mrs. Alcide Marchand, Arichat, on Sunday past.

We are sorry to learn that Mr. Remie S. Boudreau of Boudreauville, a local carpenter, is a patient in St. Anne's Hospital in Arichat. His many friends wish him a speedy recovery.

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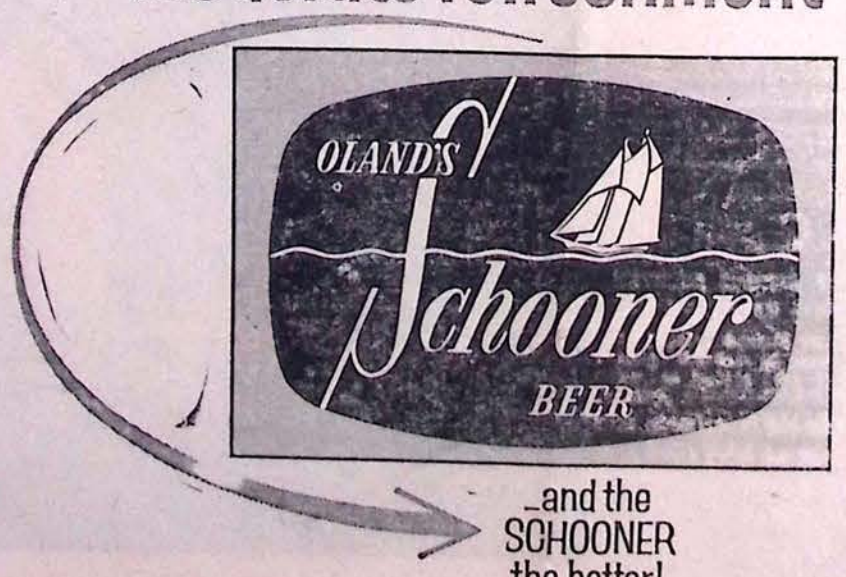
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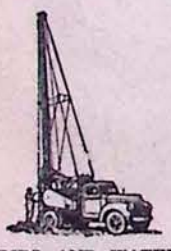
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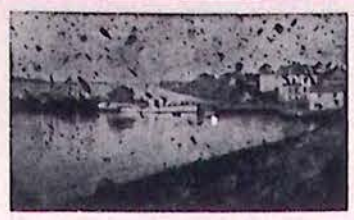
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NEWS ABOUT TOWN AND COUNTY



ST. PETER'S NEWS

Miss Emma Nicholson has returned to Toronto, where she is employed as a hair-dresser. She was called home due to the death of her mother, the late Mrs. Margaret Nicholson.

Angus MacDonald, Loch Lomond, who fell and fractured his arm, is out of Hospital and is staying with his son and daughter-in-law, Mr. and Mrs. John D. MacDonald, Sydney.

Mrs. Annie C. MacDonald of Oban, is spending the winter months with her daughter and son-in-law, Mr. and Mrs. Alex Gordon, Coxheath.

Mr. and Mrs. Alex MacDonald and Mrs. MacDonald's sister, Miss Sadie Latimer of Soldier's Cove, are spending the winter months at Glace Bay, N. S.

Mr. and Mrs. Alex W. H. MacDonald have gone to Sydney, where they will remain for the winter months.

PETIT DE GRAT HOME AND SCHOOL MEETING

The last meeting of the Petit De Grat Home and School was held, Monday, January 18th. at 8 p. m.

Mrs. George Boudreau called the meeting to order by singing our national anthem 'O Canada'. Due to the absence of Mrs. Phil Boudreau, Mrs. Sheila Boudreau was appointed secretary for the evening.

Roll call revealed sixty-three members present.

After the report of the different committees and the discussion of a few problems,

Father John J. MacDonald was asked to say a few words. His talk on the Parish Scholarship Fund greatly interested the members.

For entertainment, a group of Grade III pupils sang 'Old Woman'. The Grade VIII pupils presented a play, 'A Model Classroom of a Hundred Years Ago'.

A delicious lunch was served after the meeting.

VISITING PARENTS

Miss Meta Rideout, arrived from Newcastle, N. B., recently to visit her parents, Capt. and Mrs. Sam Rideout of this town.

Meta will spend several weeks here before returning to Newcastle. We wish her a very enjoyable holiday.

MUSEUM ESSAY CONTEST OFFERS VALUABLE PRIZES TO HIGH SCHOOL STUDENTS

All-expense paid trips to the 1967 World's Fair in Montreal are among the prizes announced today by the Cape Breton Miners' Foundation for an essay contest for Senior High School students.

Foundation officials said the contest will be open on Monday, January 25. All entries will be judged and the winners announced in time for graduation exercises in June 1965. Chairman of the contest is Mrs. John F. McDonald of Sydney.

The contest will be open to all senior high school students in Cape Breton and the essay theme will be the Cape Breton Miners' Museum— A Suitable Centennial project for '67. Entrants will be given considerable latitude in their approach to the subject provided the main theme is kept in mind.

There will be four prizes- two first prizes and two second prizes. The first prize—one each for a male and female student will take the form of all-expense-paid trips to the World's Fair. The winners will receive the red-carpet treatment in Montreal including an official greeting from Mayor Jean Drapeau. The two second prizes—also divided between a male and a female student—will consist of volumes of the special publication "Centenary of Confederation" autographed by the premiers of all ten provinces.

The essay contest is part of the Cape Breton Miners' Museum project. The prizes have been donated by members of the Miners' Foundation and will not be a campaign expense. It is hoped that the winning essays will receive national prominence in Centennial publications.

RETURNS FROM HOSPITAL

Charles E. Latimer one of our good citizens, was a recent patient at City Hospital, Sydney.

We are happy to report that Mr. Latimer is now back home and we wish this industrious man a speedy recovery.

For the past several years Mr. Latimer has been employed as a Foreman for the Martell Construction Co., of Sydney.

CARD OF THANKS

The wife and family of the late Simon D. Boudreau, wish to express their sincere appreciation and thanks to all those who assisted in any way in the recent great loss of a wonderful husband and father. Very special thanks to Rev. J. MacDonald, Rev. J. A. Monbourquette, and Rev. C. P. Gerrior and the funeral Director, C. A. Boucher. Thank you.

Mrs. Simon D. Boudreau

WHEN I WAS YOUNG

Cape Breton on the sea,
The home which was to me,
A refuge fair and free,
When I was young.

I worked and loved and dreamed,
But useless all this seemed,
It's worth I never deemed,
When I was young.

My heart was restless, and
I moved across this land,
I did not understand,
When I was young.

I rambled to and fro,
But everywhere I'd go,
I'd think of long ago,
When I was young.

With naught but toil and tears,
I age, but with no fears,
I think of friends in years,
When I was young.

On Life's short way, I've crossed,
On It's rough seas I've tossed,
Still I DID love . . . but lost,
When I was young.

NEW DRUG STORE AT ST. PETER'S

We congratlate Donald Stone, Druggist, of St. Peter's, on the opening of his new modern building on the site formerly known as the Charles I Cameron, wholesale, destroyed by fire two years ago.

When next in St. Peters call and see this up-to-date drug store and meet the genial Mr. Stone, who has been conducting a drug store in that town for the past several years.

We will have a more detailed account of this new store in a later issue.

We wish Donald every success in his new quarters.

BOUDREAU—The wife and family of the late Thomas Boudreau, of Ottawa, wish to express their sincere and grateful thanks, to all those who sent Mass and symcards, also letters and floral offerings or helped in anyway during their recent sad bereavement.

LETTER FROM VINCENT POWER

We were pleased to receive a letter from our old friend Vincent Power, of Needham, Mass., who informed us that a Hockeey Team from Dartmouth, N. S., under the name of "Laehys Midgets", played two games of hockey at Brown's University Rink and won both of them.

What made the team to Needham, of special interest to Vince, was the fact that Russell Fougere, City Engineer of Dartmouth and a son of Mr. and Mrs. Walter Fougere, of Cannes, this county, was the coach of the team and also Arthur Boyd of Halifax, son of the late D. D. Boyd, of River Bourgeois, was the manager of the team. Both boys were given a Royal welcome by Vincent.

During the stay of the team in Needham, Mr. and Mrs. Power had two of the players as their guets.

We read with interest in the "Sports Column" of the Needham press, where John Power a son of Mr. and Mrs. Vincent Power, is making a name for himself in hockey circuits in Massachusetts, and we predict that John, will go far in this sport and one day be a player in one of the big league teams.

On a recent visit to Niagara Falls, Vincent had the pleasure of meeting the Burton boys, former natives of Arichat and reports a very enjoyable visit.

While in Toronto recently Vincent called on Archdeacon Andrew and regretted that the Archdeacon at that time was a patient in Hospital. We trust that the Venerable gentleman is now well on the road to recovery.

We always enjoy Vincent's letters, which always contain news of former Arichat residents and his interest and love for his old home never grows cold.

IN HOSPITAL

Remi S. Boudreau a veteran carpenter of Boudreauville, was a recent patient at St. Ann Hospital here. He is at present a patient at St. Rita's Hospital, Sydney, where he will undergo an operation. We wish Mr. Boudreau a speedy recovery.

ARMY RECUITING TEAM

will be at the following locations

ARICHAT

St. John's Parish Hall

Monday, February 8th

9:00 a.m. until 5:00 p.m.

INVERNESS

The Canadian Legion

Tuesday, February 9th.

9:00 a.m. until 5:00 p.m.

CHETICAMP

The Canadian Legion

Wednesday, February 10th

9:00 a.m. until 5:00 p.m.

There are vacancies in most Corps and Regiments of the Canadian Army. To be eligible, you must be between 17 and 23 years of age, single and meet Army standards.

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BARRISTER, SOLICITOR
NOTARY PUBLIC
CAUSEWAY SHOPPING CENTRE
PORT HAWKESBURY, N. S.
Phones: Office 580
Res. 581

E. W. Urquhart, Q.C.
BARRISTER, SOLICITOR, NOTARY
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Telephone 346 P.O. Box 387

PAUL C. DOYLE
B.A., B.Ed., LL.B.
BARRISTER, SOLICITOR
NOTARY, ETC.
PHONE 68
Arichat - - Nova Scotia

Radio And Television Service
Contact
Nu-Way Radio & TV
Phone 10-3
LOUISDALE, N. S

ARICHAT-SYDNEY DAILY BUS SERVICE
(Except Sundays and Holidays)

Leave Arichat	8.30 a.m.
Leave Grand Anse	9.00 a.m.
Leave St. Peter's	10.00 a.m.
Leave Big Pond	11.00 a.m.
Arrive Sydney	11.30 a.m.

Leave Sydney Monday, Tuesday Wednesday, Thursday, Friday and Saturday at 5 p.m.

Tickets can be purchased in Sydney at Acadia Coach Lines, on Bentinck Street, where a rest room is provided for the Arichat Bus Service.

LeBlanc Bus Co.' Ltd.
SYDNEY, Capo Breton
ALBANY BABIN, Bus Driver
Arichat, N. S. Phone 112

BIG GAME!
LOUISDALE, N. S.
ST. LOUIS PARISH HALL
Jack Pot. $260.00 increasing by $10.00 Every Week.
Certain games, under certain conditions will have higher Prize There will be a winner take half and ALSO A WINNER TAKE ALL.

River Bourgeois Excavators
BULLDOZING & BACK HOE DIGGING
We will gladly furnish you with information
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Tel. 60—15 Texaco Station
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AT WESTERN TIRE THE MOTORIST WILL FIND PARTS, TIRES, BATTERIES, MUFFLERS, OIL, ANTI-FREEZE, ACCESSORIES AND MANY ITEMS TOO NUMEROUS TO LIST HERE—COME IN AND SEE OUR BIG STOCK.
IT WILL PAY YOU TO SHOP AT WESTERN TIRE
SEE OUR DISPLAY OF WINTER SPORTS GIFTS!
Western
TIRE AND AUTO SUPPLY COMPANY
MILTON ANDERSON
ST. PETER'S - - Nova Scotia

St. Peter's Rexall Drug Store
DON STONE, Proprietor
PRESCRIPTION SERVICE — COSMETICS, DRUGS, SUNDRIES
Mail Order Service
Phone 80 St. Peters, N. S.



Why did Mr. & Mrs. Graham open a Scotia Plan Cheque-Credit Account?

It all started when Mary Graham saw all the bargains advertised in the newspaper. Several stores were having big sales and she showed Jack the low prices on portable T.V.'s, and, of course, the specials on fur jackets. These sales were a "once-a-year" chance for the Grahams to take advantage of good buying opportunities but they didn't have the ready cash. The next day Jack Graham was discussing his problem with his Scotiabranch manager. He learned the details about Scotia Plan Cheque-Credit and Jack quickly saw its many advantages. After a few questions about his job and how much uncommitted monthly income was available for Cheque-Credit, Jack and Mary Graham were well on their way to getting the things they needed—and at sale prices, too.

Cheque-Credit gives you the extra money you need—when you need it!

1 You select the monthly payment that you can afford and then apply for twelve times that amount.
2 When your application has been approved you receive a book of special personalized cheques.
3 You are not confined to spending in specified stores. Your cheques are good for anything you need, anytime, anywhere in Canada.
4 The charge on Cheque-Credit accounts is $6.00 per year for each $100 borrowed. You pay only on the amount of credit actually used. You do not pay anything for the money held in reserve for your account.
5 Your monthly payment is approximately one-twelfth of the amount of credit you have used so far.
6 Each month you will receive a statement of cheques written, payments to be made, and the amount of credit still open.
7 Each payment you make rebuilds your Cheque-Credit reserve, giving you a continual supply of credit.

Scotia Plan Cheque - Credit is life-insured, too, at no extra cost to you. Find out today all about Cheque - Credit at your nearest Scotiabranch.

Scotia BANK
THE BANK OF NOVA SCOTIA

LA CROIX-ROUGE toujours prête à aider

CLASSIFIED ADS.

HOUSE FOR RENT

6-room house with bath. Recently renovated. Centrally located. Opposite West Arichat Co-op., For further particulars apply to: Raymond Girroir, West Arichat, Nova Scotia.

FOR SALE OR RENT

Dwelling at West Arichat with running water, Bath-room. Artesian well. Aluminum windows. Furnace. Centrally located. For further particulars- Apply to- P. A. Jollymore, West Arichat or Phone 65-2.

ATTENTION LADIES — ISLE MADAME AND ST. PETER'S AREA—Expert sewing machine repairs to all makes. Prompt Service rendered. Free Estimates. Please phone 136 St. Peter's or write R. F. SMITH, R.R. No. 1, East Bay, C. B., care of Donald MacMillan.

FOR SALE

New house. Built 2 years ago. 220 wiring. Furnace. Modern Kitchen, etc. For more details Phone 136 or write Conrad Theriault, St. Peter's, N. S.

FOR SALE

New House. Single Storey. Size 28X36 feet. Situated on Murphy's Beach Highway on the Petit de Grat Road. For further particulars— Apply to Carl Landry, Boudreauville, C. B. or Phone 29. Arichat.

DEPARTMENT OF PUBLIC WORKS OF CANADA TENDERS

SEALED TENDERS addressed to Secretary, Department of Public Works of Canada, Room B322, Sir Charles Tupper Building, Riverside Drive, Ottawa 8, and endorsed "TENDER FOR FEDERAL BUILDING, PORT HAWKESBURY, N. S.". will be received until 3.00 P. M. (E. S. T.), WEDNESDAY, FEBRUARY 10, 1965.

Tender documents can be obtained on deposit of $150.00 in the form of a CERTIFIED bank cheque to the order of the RECEIVER GENERAL OF CANADA through: District Architect, Ralston Building, P. O. Box 875, Halifax; and can be seen at Room C-705 Sir Charles Tupper Building, Riverside Drive, Ottawa; at the Post Offices at Sydney, New Glasgow and Port Hawkesbury; as well as at the - Builders' Exchanges at Halifax and Sydney.

The deposit will be refunded on return of the documents in good condition within one month from the date of tender opening.

To be considered each tender must be submitted on the forms supplied by the Department and must be accompanied by the security specified in the tender documents.

The lowest or any tender not necessarily accepted.

ROBERT FORTIER,
DPW -ARCH -64-128 Secretary.

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FAST GUARANTEED SERVICE
Isle Madame and Vicinity
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Sales and Service
MARTINIQUE, N. S. Ph. 178-5

DIRECTORY OF MANUFACTURING

The latest Directory of Manufacturing for Nova Scotia has been released by the provincial Department of Trade and Industry, Hon. W. S. K. Jones announced today.

The up-to-date directory provides a listing of products manufactured in Nova Scotia together with the names and addresses of the firms producing them. The growth and diversification of Nova Scotia's leading industry is evident in the addition of new products, such as automobiles, aluminum cans, carpets and synthetic rope.

Copies of the Directory of Manufacturing may be obtained from the Economic Services Division of the Department of Trade and Industry Provincial Building, Halifax.

THE FARMER'S CREED

One hundred and forty-eight years ago—January 1, 1817, to be exact—the first Agricultural Society in the rural districts of Nova Scotia was formed at West River, Pictou County, according to the information contained in a History of Pictou County written by the Reverend George Patterson, D. D., and published in 1877.

It appears that the society must have numbered a poet amongst its membership for in the front of the Society's minute-book appears the following motto:

"Let this be held the farmer's creed,
For stock seek out the choicest breed,
In peace and plenty let them feed.
Your lands sow with the best of seed,
Let it not dung nor dressing want,
And then provisions won't be scant."

NEW FLORAL STAMP ISSUE ON FEBRUARY 3

Two new postage stamps, honouring the official flowers of Nova Scotia and New Brunswick, will be issued by the Post Office Department February 3rd. The stamps are the fourth and fifth of a series scheduled for issue between now and Canada's Centennial Year of 1967.

The blue, pink and green stamp honouring Nova Scotia shows the Arms and the Floral Emblem of that Province, the trailing arbutus (Epigaea repens L.), more commonly known as the Mayflower. This flower was officially adopted by the Province in 1901, although as far back as 1825, it was used as a decorative motif on the front page of the "Nova Scotian" and on the buttons of the Nova Scotia Militia. The Mayflower also appeared on a series of postage stamps issued by Nova Scotia during the period 1851 to 1853.

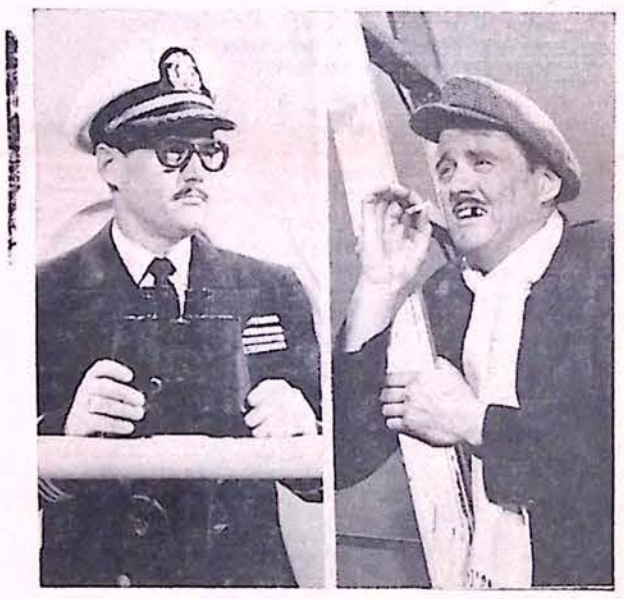
In 1936, the purple violet (viola cucullata) was officially adopted by New Brunswick as the floral emblem of that province. Instrumental in the choice of this flower as the official provincial emblem were the Women's Institute, groups of school children and the Lieutenant-Governor, Colonel Murray MacLaren. The stamp is in red, purple and green.

The two stamps are being printed by the intaglio process with complementary colour work by offset using hand engraved masters for the original plates. This combination of printing methods is relatively new to Canadian postage stamps.

It was used for the Peace stamp and the floral emblem stamps of Ontario and Quebec.

The stamps are being engraved and printed by the Canadian Bank Note Company Limited of Ottawa based on drawings supplied by the Dominion Bureau of Statistics.

THE MAX FERGUSON SHOW



Max Ferguson, Canada's man of many faces and voices is just as comfortable portraying an omnipotent naval officer as he is a Liverpool docker or expert on Sable Island ponies. Ferguson is heard portraying these and many other sketches each morning Monday to Friday on his own CBC radio network show.

DO YOU REMEMBER



If you don't remember the "good old days" then the thing to do is catch the Vancouver show, Some of Those Days, where styles, personalities, fads and tunes from the past are recalled each Sunday on CBC—TV. Giving out with toe - tapping oldies are (L to R) Betty Hilker, Barney Potts and Roma Hearne, backed by the Barbershop Quartet.



LEBRUN'S
ISLE MADAME SHOPPING CENTRE
PH.9 OR 43 ARICHAT



See DAVE GORDON
Esso AGENT
PH.5 ARICHAT



LANDRY BROS. LTD.
PLUMBING-HEATING
ELECTRIC
PH.29 OR 83 LOUISDALE



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C. A. BOUCHER
FUNERAL DIRECTOR
ARICHAT, N. S. Phone 117

Thelma

EXTENDS SPECIAL OFFER FOR MONTH OF JANUARY

By popular demand we are extending the date of our Special Offer to include the month of January.

Take advantage of this offer NOW

$10.00 Perm for $7.50

$7.50 Perm for $5.00

THELMA'S BEAUTY SALON
D'Escousse Phone 118-5

DEPARTMENT OF PUBLIC WORKS (CANADA)

SECOND CALL FOR TENDERS

SEALED TENDERS addressed to the undersigned and endorsed "TENDER FOR CONSTRUCTION OF STANDARD REVENUE POST OFFICE, LOUISDALE, RICHMOND COUNTY, N. S." will be received until 3:00 P.M. (AST) FEBRUARY 23, 1965.

Plans and Specification and forms of tender can be seen or can be obtained through:

The Office Manager
Department of Public Works
P. O. Box 875
Ralston Building
Halifax, N. S.

To be considered each tender must be made on the printed forms supplied by the Department and in accordance with the conditions set forth therein.

The lowest or any tender not necessarily accepted.

MISS M. S. SIME
Office Manager.

No. PW 65-13.

DEPARTMENT OF PUBLIC WORKS OF CANADA

TENDERS

SEALED TENDERS addressed to Secretary, Department of Public Works of Canada, Room B 322, Sir Charles Tupper Building, Riverside Drive Ottawa 8, and endorsed "TENDER FOR HARBOUR IMPROVEMENTS, INVERNESS COUNTY, N. S., will be received until 3.00 P.M. (E.S.T.), Wednesday, February 24, 1965.

Tender documents can be obtained on deposit of $20.00 in the form of a CERTIFIED bank cheque to the order of the RECEIVER GENERAL OF CANADA, through Chief Engineer, P. O. Box 875, Halifax, N. S., and can be seen at the Post Offices at Inverness and Port Hood, N. S.

The deposit will be refunded on return of the documents in good condition within one month from the date of tender opening.

To be considered eacht tender must be submitted on the forms supplied by the Department and must be accompanied by the security specified in the tender documents.

The lowest or any tender not necessarily accepted.

RROBERT FORTIER,
ROBERT FOR
Secretary.

YOUR RED CROSS NEEDS YOUR HELP NOW

CAREER SCHOOL

BARBERING or HAIRDRESSING. SCREEN TEACHING. TRANSPORTATION ALLOWANCE and other Benefits.

TRANS-CANADA BEAUTY

INDUSTRIES LTD.,
MONCTON, N. B.

THE LIQUOR LICENSE BOARD

Notice of Designation of Licensing Area

Notice is hereby given that an application for a Tavern License has been made to the Liquor License Board by Louis A. Samson to be situated at Petit de Grat in Municipal District 17, Richmond Co., Province of Nova Scotia.

Under authority of The Liquor Control Act and the Regulations, the Board hereby designates as a Licensing Area the following: Municipal District 17, Richmond Co., N. S.

The Board will not consider this application unless a request for a plebiscite is received by the Board from the Municipal Council of Richmond County OR from twenty percent of the electors in the said licensing area, on or before the 28th day of February, 1965 as provided for by The Liquor Control Act.

Signed A. G. MACDONALD

Chairman,
Liquor License Board.

THE LIQUOR LICENSE BOARD

Notice of Designation of Licensing Area

Notice is hereby given that an application for a Club License has been made to the Liquor License Board by Leon M. Landry, President of the Can. Legion Club Branch 150 situated on the Arichat to Petit de Grat highway in Municipal District No. 2, Richmond Co., Province of Nova Scotia.

Under authority of The Liquor Control Act and the Regulations the Board hereby designates as a Licensing Area the following: Municipal District No. 2, Richmond Co., N. S.

The Board will not consider this application unless a request for a plebiscite is received by the Board from the Municipal Council of Richmond Co. OR from twenty percent of the electors in the said licensing area, on or before the 28th day of February, 1965, as provided for by The Liquor Control Act.

Signed A. G. MACDONALD.

Chairman,
Liquor License Board

FOR SALE

1 "Fawcett' Stove. Wood and coal. Also equipped with electric elements. In good condition. Was replaced by oil. Reasonably priced. For further particulars— Apply to: Mrs. Delvina Terrio, (Mrs. Alex Terrio), Arichat N. S. or Phone 76-3 Arichat Exchange.

POSTMASTER— Petite De Grat Bridge, N. S. (Open to all residents of the area served by the Petite De Grat Bridge and Boudreauville Post Offices who regularly receive their mail at these offices.) $3900 —$4260.

Apply on forms obtainable at the nearest Post Office, National Employment Office, or the Civil Service Commission Ralston Building. Halifax, N. S., where applications should be filed.

Notice To All
MOTOR VEHICLE
OWNERS and DRIVERS

The Registration Year is the

CALENDAR YEAR

and all Motor Vehicle Plates

Expire December 31 1964

EXTENSION OF USE ARE AS FOLLOWS

COMMERCIAL PLATES	JANUARY 31st 1965
PASSENGER PLATES	MARCH 31st, 1965

Operators Licenses — At end of Birth Month — Fee $1.00

DO NOT APPLY FOR RENEWAL OF YOUR OPERATOR'S LICENSE UNTIL THE MONTH OF BIRTH AS SHOWN ON YOUR PRESENT LICENSE.

Chauffeurs Licenses — December 31st, 1964 — Fee $5.00

1965 registration will be available after December 21, 1964.

1964 passenger vehicle plates will be used for 1965, revalidated by a decal Sticker which is to be placed on the inside of the windshield in front of the rear view mirror so that it may be read from the outside.

All other registrations will be new plates with Canary Yellow numbers on Black background bearing year 1965.

PLEASE APPLY NOW

while your present plates are valid, and we can give good service

REGISTRY OF MOTOR VEHICLES
D. D. MacAskill, Registrar