Richmond County Record

1867 1967

"BE JUST AND FEAR NOT"

An Independent Journal Devoted Solely in the Interest of Richmond County

THE RICHMOND COUNTY RECORD, ARICHAT, NOVA SCOTIA, DECEMBER 23, 1967

Christmas Greetings



Watching for Santa

'Twas Christmas Eve and all was still,
As three small heads with golden hair
Peered wide-eyed o'er the window-sill
To see if old Saint Nick were there.
Now comes the sound of dainty paws:
It is the deer of Santa Claus.

Behold the wondrous magic sleigh,
All laden down with shining toys
And dolls, which only go, they say,
To nice, good-mannered girls and boys
(But surely it is not polite
To peek at Santa Christmas night!)

Look! On the roof, with nimble tread
Strides Santa, as the kiddies peep.
They duck and scamper back to bed—
A moment later they're asleep.
And when they waken, they will see
A world of gifts beneath their Tree.

FROM THE

EDITOR and STAFF

Richmond County Record.

Established in 1897

MARSHALL J. BOURINOT

Editor and Publisher

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ARICHAT, C. B., Canada

DECEMBER 23, 1967

THE LATIMERS OF TRURO

EDITOR'S NOTE: The following story is reproduced from Engineering and Contract Record (October issue) and was written by Allan Fenton, managing editor of the magazine published by Southam Business Publications Limited.

"Failure isn't fatal. Success isn't final."

"If we get work at too low a price, we know how to economize.

" Some of our men used to say, 'Those Latimers are tough fellows. They want you to work 27 or 28 hours a day'."

"We won't buy any equipment we can't pay for and we believe in taking in more money than we pay out."

"Any novice could go bankrupt unless he has a blank cheque.

"We have to be versatile. We can't be swell-headed. We're learning every day.

"We've always managed to get all the work we reasonably could handle without killing ourselves except in depressions. And when there was a depression in Nova Scotia, there was a depression in the rest of Canada."

"We learned a lot during World War II from the blitzkreig. . . total war. If we get a job, we hit it. We don't play with it."

"Actually the dollar value of a contract doesn't mean everything. It's what you do with it that counts.

"If there were a $1 million or a $10 million job in grading or bridgebuilding tomorrow we'd bid it providing it was in an area where we cared to work."

"I never believed that I was so important that I couldn't be replaced."

That's the philosophy of H. H. "Bob" Latimer, president of Latimer Construction Limited of Truro, Nova Scotia. Any day of the construction season Bob can be seen at the head office or moving with long easy strides somewhere in Nova Scotia to view at first hand the progress their company is making on highway and bridge jobs on hand.

From 14 contracts this year Latimer Construction will have a volume of about $5 million using equipment ranging from heavy scrapers, power shovels, cranes, compactors, motor graders, bulldozers to compressors, representing a heavy capital investment.

While Bob Latimer and his company of 200 men have the tools, experience and desire to be in the $10 to $20 million annual volume range, the nature of the work in Nova Scotia, the average size of the contracts and the multiplicity of competition makes this goal unlikely.

Nevertheless, Bob Latimer sets his sights high. He says that the company could build 10 or 12 bridges per year and move 3 or 4,000,000 cu. yds. of dirt with the present staff and equipment, substantially higher than at present. He thinks in the future such figures may become feasible because more and more roads and bridges are necessary each year to keep abreast of increasing traffic.

On the other hand, if there were a recession, Bob feels they could survive on a level as low as $500,000 because their equipment is paid for, the company has a good cash position an excellent bank line of credit, and it has learned from weathering previous depressions the secret of survival.

Bob's is a family business. His father's father, James Latimer and his mother's father, John James Robertson, were construction men before the turn of the century when road machines were pulled with horses. The present business was started a few years after 1900 by his father, John Latimer.

BORN IN CAPE BRETON

Bob was born at Arichat, Cape Breton, and received his primary and secondary education in the area. He then went to the United States where he graduated from Chicago Technical College, specializing in architectural drafting, blueprints and estimating. Then he became a certified member of the American Association of Cost Engineers. He engaged in construction with major firms in California and the New England States for 10 years before returning to Nova Scotia in 1935 to become a partner in his father's firm. It became John and H. H. Latimer.

With his father's retirement in 1939, Bob took over the firm and renamed it H. H. Latimer General Construction. During the war he was engaged solely on heavy defence consturction for the three services. In 1960 he went to Truro to build a concrete storage dam and has made Truro his headquarters ever since. In the postwar period, his firm has built concrete dams, railways, bridges, highways and pipelines in Nova Scotia.

Today, two of Bob's three sons continue in the family business. David who was doing highway work when he was 13, went to college at 16 and was a graduate engineer at 21, is vice-president. He gained experience with his father in the summer, and later with the Nova Scotia Government, Quebec North Shore Paper and Dominion Bridge before joining his father again. In 1961 H. H. Latimer General Construction was changed to an incorporated firm of Latimer Construction Limited. Hugh Latimer, another son is an executve of the firm. A graduate lawyer, he works on legal questions, tax problems and in the field.

Bob and Dave put a lot of stock in their road equipment. It's understandable. Bob's been involved in the field previous to the time steam power was replaced by gas and diesel. He remembers the original truck cranes introduced to skeptical contractors. He witnessed the first self-propelled concrete batchers, self-propelled scrapers and motor graders.

More recently he recalls the big lift that came to road building with the twin developments of powerful diesel engines and the big pneumatic tires. With much of such equipment, he was among the first to use it on jobs and the company's fleet today reflects it.

It's big modern, well maintained There are bulldozers, mainly Allis-Chalmers, Caterpillars and Internationals, a large fleet of scrapers mostly 18 cu. yd. capacity. There are motor graders; Cat, A-C and Adams. There are power shovels: Lorain, Byers and a mobile crane from Koehring-Waterous. Rollers and compactors were made by Bros. Lorain Cranes with drag line attachments, Page and Joliette steel dragline buckets, and many other units.

Field mechanics keep in touch by phone from job sites four or five times a day with the head office. If there is a breakdown and parts are needed, the equipment manager's office will contact the distributors who will, if need be, fly in the parts. Usually, however, they have them available at their depots. Costs and availability records for each individual machine are kept on file.

The company maintains a central repair shop and stock room. During part of the winter months some of the operators are used to supplement the regular crew of mechanics in a major repair program. Some of their key men visit plants and take courses with Allis-Chalmers, Caterpillar and International.

EQUIPMENT POLICY: BUY

As a matter of policy, Latimers prefer to buy machines rather than rent or lease them. "We have no problem in financing, or purchasing equipment", Bob says, "Since my father's and grandfather's day we've always had good credit with the banks.

"We never attempt to finance machines. Our policy was "Sell us the machine and we'll pay cash, or in 60 days." We started in a small way and we've grown. We deal solely with the banks. We either buy a machine outright or sometimes arrange for conversion on a rental deal. We seldm trade in machines.

"Generally if we find we're short of machines or have more earth to move than we can reasonably handle we rent from another company or with major equipment distributors. On the average we'll buy the equipment if we spend 50% to 60% of its cost on rental. This also gives us a chance to see how the machine works."

Since the company finds the climate in Nova Scotia makes it almost impossible to build roads profitably in winter, they look for all the machine time they can get during the construction season by working long hours and using all the machines practicable.

The conditions make proper use of equipment vital. Bob described the topography of the province as very undulating and irregular.. "When you venture from the pavement", he says "you find an unknown half of Nova Scotia lying at the end of narrow winding shore lanes and hill roads and back settlement reaches. Sometimes as over North Mountain along the isolated Fundy areas, you dip into sudden valleys with jack-knife turns at the bottom and steep little hills which seem far away from everything, only to find yourself in a tiny hamlet of saltbox homes that look a part of the landscape, belonging there as truly as the scrubby, thick-trunked trees, deformed by on-shore winds."

EQUIPMENT IS KEY

Confronted with such conditions, the name of the game is economy in consruction. That's why equipment is a key.

Among the major contracts the company is now engaged for completion before year's end are the following:

The Oxford by-pass involving 500,000 cu. yds. of excavation in-

Latimer is constantly considering

SELDOM A GOOD PRICE

Dave says there is no easy way to bid. Company personnel visit all sites and do pre-engineering work before bidding. But other factors enter into a price. Bob cluding the Oxford-River Phillip Bridge and trunk 4 overpass interchange. This contract is part of the Trans-Canada Highway.

The Nine Mile River Bridge, built of reinforced concrete has two 80 f. spans. It's the first time the company has used metal forms supplied by Economy Form Corporations of Georgetown, Ontario. These steel panels have cut consruction time in half and reduced crews by two-thirds. The precise economics haven't been worked out because the bridge won't be compleed until the end of September.

The job began in May. The substructure was completed by the end of July.

The North River Bridge—similar forms are being used on this contract involving three concrete railway and highway structures. Work began in July.

Another Trans-Canada job calls for 1.6 miles of the highway and 2.2 miles of interchange at the Truro by-pass. About 35 percent of contract involving 1,000,000 cu. yds. of dirt and gravel was completed early this summer. The balance was scheduled for completion by the end of November.

Two jobs for the Atlantic Development Board and the Province include: 3.8 mile connector road on the New Trunk 2 linking Halifax and the Trans-Canada on which 735,000 cu. yds. of dirt will be moved; the Pleasant Valley Road Overpass with steel "H" piles driven 127 ft. deep and the C.N.R. overpass.

Another section of the New Trunk 2 comprises 4.5 miles from Shortt's Lake to Stewiacke which involves 600,000 cu. yds. of dirt.

Another ADB job is 5.5 miles from Trunk 16 towards Nine Mile River, which calls for moving 600,000 cu. yds.

The previous four contracts are in the Brookfield area on the New Trunk 2 to tie in with the Kelly Lake Airport. All the roads are being built to Trans-Canada specifications.

ARE SUB-CONTRACTORS

Latimer Construction is acting as sub-contractors to Tidewater Const. Co. Ltd., New Glasgow, on one half mile of grading and base course on an ADB job on Trunk 2, between Milford and Nine Mile River, about 80,000 cu. yd. of dirt to be moved.

The company is also acting as sub-contractors to R. A. Douglas Ltd. of NewGlasgow, N. S., at Onslow, three miles from Truro. It's an ADB job in which Douglas is building the Salmon River Bridge and Latimer Construction is building a connector road of one mile and an underpass. About 750,000 cu. yd. of dirt will be moved.

At the Dean Road, 35 miles from Truro, Latimer Const. is constructing a 3.5 mile subgrade and gravel surface road and excavating 200,000 cu. yd. of material.

The company's next job is the ADB project, contract 67-59, new Trunk 3 in Halifax County. This job consists of two structures, the first of which is the railway overpass at Cranberry Lake and approaches, approximately .06 miles. This job consists of the construction of a reinforced concrete railway overpass on steel "H" piles with steel girders and railings consisting of 1-50 ft span, 1-80 ft. span and 1-60 ft. span.

The other structure of the contract is the Nine Mile River Bridge at Timberlea and approaches, about .06 miles. This involves the construction of a reinforced concrete, culvert type bridge, approximately 242 ft. long consisting of two 12 ft.x12 ft. openings. These two sections involve 100,000 cu. yd. of material.

Another job presently under construction is an ADB project in Colchester County, an extension of the company's work at Shortt's Lake. This consists of an overpass of Shortt's Lake Road and approaches, about .54 miles, 40,000 common excavation. This job is the construction of a corrugated structural plate type overpass consisting of a single span of approx. 30 ft. and approaches.

Dave Latimer keeps close control over the jobs. He regularly visits each job site. The company has a superintendent on each job who generally lives on the site. Each job has a field office unless the jobs are adjoining and each office is connected with the head office at Truro by phone.

Dave Latimer heads up all outside work. He can wear any hat that is required if someone is absent, and he keeps on top of the machinery. He and Bob work closely on equipment purchasing, financing and bidding.

Francis Kehoe is not only equipment manager but also acts as purchasing agent. When the Latimers can't be reached immediately for a spot decision, he has the authority to make reasonable moves. In addition, James Chapin Robertson, the office manager, is able to cope with similar problems.

how many hungry competitors there are and how much his own company needs the work at any given price. "If there weren't fierce competition we could bid a job in an orthodox way in short order," he says. "If we want a job badly enough we'll bid lower than we think we should but it's seldom that we think we've got a good price."

If the company gets a job, the executives go over all aspects of it again. They are looking for any advantage they can get to keep costs down, such as new materials, weather, the length of the season or whether the dirt is easy to move. "Good results come from skilled training and efficiency," says Dave Latimer. "We never stop working to improve company standards and there's never a day that we're really satisfied with ourselves."

Bob adds that the company uses its long experience to learn from the problems it has faced and tries not to make the same mistake twice. "Any novice could go bankrupt in this business unless he has a blank cheque." he says. ' 'It's just as risky to launch a construction business without experience as to fly a jet plane without lessons."

But Bob has learned his lessons well. He's versatile, he is modest ("You can't get swell-headed") he learns something each day from everyone he meets. It's a formula that adds up to success, in a company that's been doing work that had made this possible for more than 60 years.

NOTICE

Removal of material from beaches

It has been brought to the attention of the Minister of Lands and Forests that certain persons have been removing rock, sand and gravel from beaches within the Province.

The purpose of this notice is to bring to the attention of the public that these lands, and the rock, sand and gravel thereon, are the property of the Province of Nova Scotia. Any person removing sand, rock or gravel, is subject to prosecution under the Beaches Protection Act, if the beaches in question have been declared to be protected beaches, and if not, subject to prosecution under the Criminal Code of Canada.

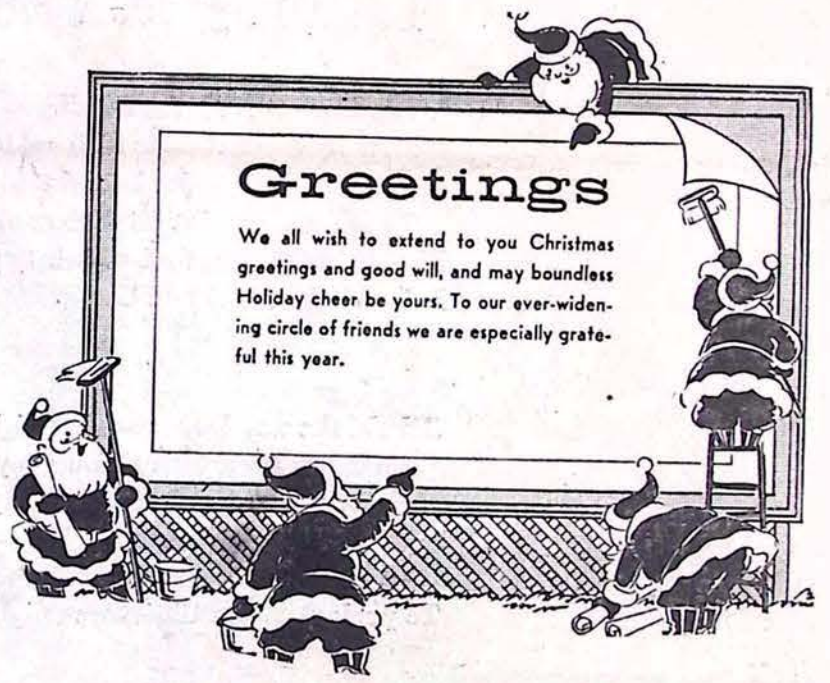
This notice regarding removal of materlai may be disregarded by commercial lobster fishermen who take some quantities of rock for use as weights for their lobster traps or local citizens who remove small quantities of material for their own domestic use. This is a traditional practice to which no objection is being taken.

The intent of this warning is to prevent commerical exploitation of an area by persons using equipment to remove large quantities of beach material without permission. This practice may result in alteration of the shoreline or cause erosion.

Any person wishing to remove any sand, gravel or rocks in commercial quantities from the areas referred to above must first request permission from the Minister of Lands and Forests. All such requests should be addressed to the Deputy Minister of Lands and Forests, P. O. Box 698, Provincial Administration Building, Halifax, N. S. Preliminary enquiries may be made through district department offices.

E. D. HALIBURTON,
Minister of Lands and Forests.

A-4184



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CHRISTMAS GREETINGS



May you receive into your hearts and homes this year the true spirit of Christmas, and enjoy the fulfillmen of the angels' message... Peace on Earth, Good Will Toward Men!

MARTELL'S GARAGE

C. J. MARTELL Proprietor

PONDVILLE — — — NOVA SCOTIA



The Christmas Season is always a time for expressions of goodwill and the exchange of friendly greetings. It is in this Spirit of Friendship and with genuine appreciation of the pleasant relations I have enjoyed with you, may I extend SEASON'S GREETINGS and MY BEST WISHES FOR A HOLY AND MERRY CHRISTMAS AND MAY YOUR NEW YEAR BE FILLED WITH EVERY HAPPINESS AND SUCCESS.

Jerry

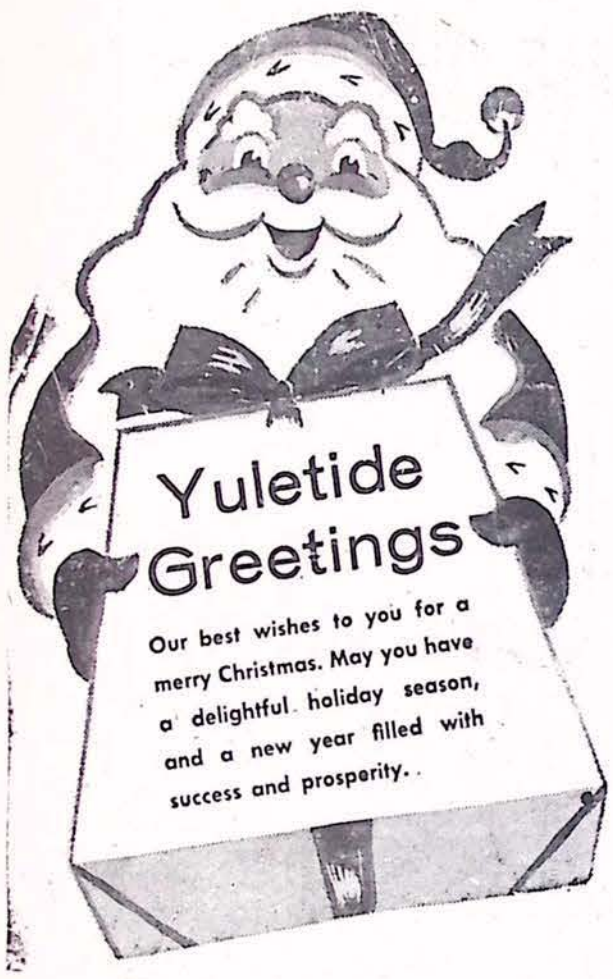
MERRY CHRISTMAS

The Holiday season at last is here,
Time to wish friends far and near
Merry Christmas, Happy New Year.



BOUDREAU'S GARAGE

LORENZO BOUDREAU, ARICHAT, N. S.



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GREETINGS



We want to wish you

and your loved ones a Glorious Holiday

CHERNIN BROS.

WHOLESALE GROCERS

GLACE BAY — — — NOVA SCOTIA



George Boudreau's "Fina" Service

PETIT DE GRAT — — — NOVA SCOTIA



MAY CHRISTMAS JOY BE YOURS!

A. M. HASSIN

— CLOTHING FOR ALL THE FAMILY —

ARICHAT — — — NOVA SCOTIA

A CHRISTMAS STORY
"Self-Elf's Christmas Discovery"

As any boy or girl can tell you, Santa Claus has a gang of elves in his workshop all year long. They make dolls and balls, trucks and building blocks, skates and skis, trains and planes - - - if we wrote down ALL the toys, it might use up all the paper in your scribbler.

Without the elves, what would poor Santa do? Of course, there's Mrs. Santa Claus, but Santa and his helpers work so hard and get so hungry, it keeps her busy just cooking all the foods they like best. So, it's really up to the elves to make most of the toys for Santa's pack.

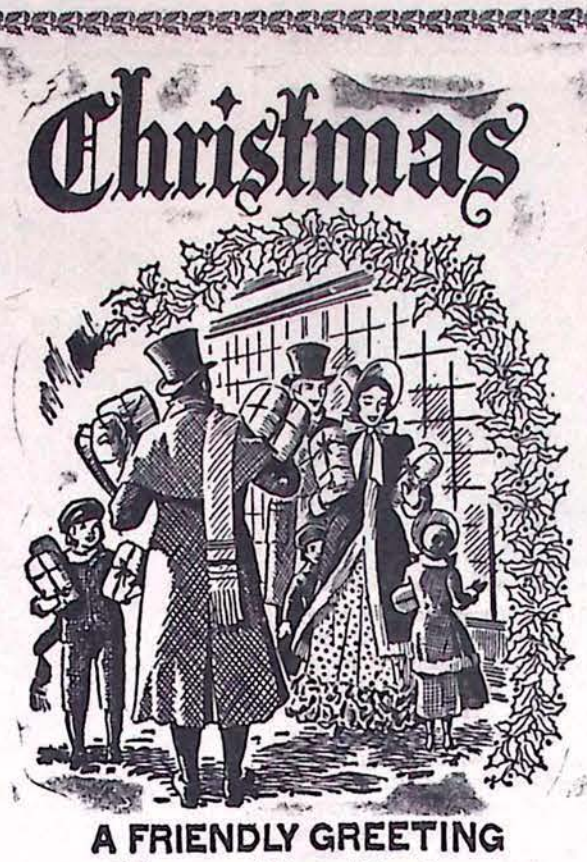
Once upon a time, Santa noticed one of the little elves seemed unhappy. The other elves noticed it too. Every time they finished a toy, he'd say "Gimme! Gimme! I want that." Then, when they reminded him it was for a special little boy, he'd yell, "I don't care about the other little boy, I want it for myself." Especially if it was something really nice—like a big red fire engine—he'd even go off in a corner and sulk. The other elves began to call him Self-Elf.

At last Christmas Eve you know how long it seems when you're waiting for Christmas Eve and Santa and the elves loaded the sleigh. Somehow, it didn't look as full as usual. Santa checked his list—one, two, three times—"Yes," he assured the elves, "I know we made all the toys the children asked for, so I guess everything must be on board," and off he started.

Back at the workshop, the elves danced around, feeling proud and happy, that once again they had finished on time. All except one, that is. Self-Elf wandered off by himself. Where do you suppose he went? To his hiding-place, of course. "My! My! My! What a pile of shiny new things all for me!" he thought, and started to play. First, he put on roller-skates and didn't even fall once, but somehow it wasn't much fund with nobody there to see. He wanted to ride the big, white pony, but nobody was there to boost him up. He tried to read a story, but some of the words were new and he just couldn't understand what it was all about. He didn't dare run the fire engine, the others might hear the "Clang! Clang! Clang!" of the big, brass bell. Poor Self-Elf! Here it was - - Christmas Eve - - and he was all alone. He began to feel very sorry for himself and started to cry. In fact, he flung himself down beside Teddy Bear and cried and cried, until he fell asleep.

The next thing he knew, someone was shaking him by the shoulders. It was Santa Claus. Santa had run out of toys and had come back to search for a second load. Before Self-Elf had stopped to think, he told Santa all about it - how he had been thoughtless and wanted everything for himself, but he'd learned that Christmas is fun only when we SHARE.

Now, Santa loves little boys, so he hugged Self-Elf and said, "Ho! Ho! Ho! I'm glad you know. Do you promise never, never, never to do that again?" Self-Elf blurted out, "Oh, yes! Santa. Please, Santa, may I still be your elf?" Then Santa called all the elves together. They were so glad to hear that Self-Elf had changed, they danced in a circle and sang a tune: "Self-Elf was greedy - Now he is good - We'll all help the needy - As Everyone should. Santa, be off and away! To finish the stockings — Before break of Day." And that's exactly what happened; at least ..... so they say."



A FRIENDLY GREETING
from Us to You!

We hope you're as happy as we, this joyous season! We are glad to escape the drab commercialism of everyday announcements to convey our sincere appreciation for your patronage and wish you a happy Christmas.

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Canadian Seafood Worker's Union
(LOCAL 109)
PETIT DE GRAT — — — NOVA SCOTIA



It's an old-fashioned custom, 'tis true,
But it's a custom we still think is sublime,
To sing out our good wishes to you
For a simply perfect happy holiday time!

Western
TIRE AND AUTO SUPPLY COMPANY
ST. PETER'S - - Nova Scotia



WE hail Christmas day most heartily! The year just past has brought us cheer—and we hope that it has been as good to you.

RICHMOND WHOLESALE
Z. MANCINI PROPRIETOR
ST. PETER'S — — — NOVA SCOTIA



Forget all your cares and worries . . . this day is for fun! "'Tis the Season to be Jolly" and also friendly, happy, joyous and kind.

DOUGLAS SHAW
(IMPERIAL ESSO DISTRIBUTOR)
PETIT DE GRAT — — — NOVA SCOTIA



Many thanks for your loyal friendship and patronage. If good wishes were snowflakes, we'd snow you under a blizzard of them! Have a wonderful holiday season!

THELMA'S BEAUTY SALON
D'ESCOUSSE — — — NOVA SCOTIA

How Reindeer Replaced Santa's Horse

By JILLAINE GAY



To children in the Netherlands, the happiest sound at Christmas would probably be that of a horse clopping about on their rooftop.

For the sound of that horse's hoofs would mean that St. Nicholas had at last arrived with his load of toys and candies.

In the Netherlands it is a great white horse, and not a team of reindeer, that carries St. Nicholas from roof to roof. Mythology tells us this is Woden's horse, Sleipner.

And Dutch children, on the eve of Dec. 5, leave their wooden shoes filled with hay for the horse, to make sure it has enough energy to carry St. Nicholas through his journey.

Canadian youngsters would likely find it hard to accept a horse as Santa's steed. They have been taught that his sled is pulled by a team of magic reindeer, with such delightful names as Dancer and Prancer, Dasher and Vixen.

In some ways, the horse makes more sense than reindeer. The original St. Nicholas lived in Asia Minor, and it is unlikely he ever heard of reindeer, let alone rode with them.

FROM LAPLAND

We have the people of Lapland to thank for adding reindeer to our image of Santa Claus.

The Russians were the first to accept St. Nicholas as a patron saint, and from Russia the idea spread to Lapland. The Lapps are famous for their reindeer teams, and it was only natural that the Lapp children believed the Christmas saint would assemble his own team to haul his great load of toys over the winter snow.

It was also in Lapland that the idea evolved that St. Nicholas lived at the North Pole.

This helped strengthen the belief that St. Nicholas uses reindeer to pull his sleigh. After all, any Lapp child knew that a horse could not possibly survive the winters of the North Pole.

On the other hand, the Lapp children believed that reindeer could survive. After all, reindeer are among the world's most northerly living animals, and the Lapps themselves tended herds north of the Arctic Circle.

Lapp children also knew that reindeer would probably be Santa's choice at his North Pole workshop because they require absolutely no shelter from even the worst winds of winter, and can live almost entirely on reindeer moss, a gray lichen that grows in the north.

GOOD GRIP

Furthermore, reindeer travel well on ice and snow because of their broad and deeply cloven hoofs which spread out for a better grip when pressed down on a hard surface.

And any Lapp child could tell you that reindeer are the fastest animals on ice, capable of pulling a sled over a slippery surface as fast as 10 miles an hour.

How fast can reindeer fly? That, the Lapp children must reluctantly admit, is a question only St. Nicholas can answer.

The Lapland-style Santa Claus was gradually accepted throughout Scandinavia.

TOOK TIME

But it took many years before he became accepted in North America.

Up to about 100 years ago, the Dutch version of St. Nicholas was most popular on our continent.

In 1809, for example, American writer Washington Irving writes of St. Nicholas riding in a wagon which is pulled by a horse.

But the reindeer were well in the picture by 1822, when another American, Clement Moore, wrote a poem describing St. Nicholas and his "eight tiny reindeer" and "miniature sleigh."

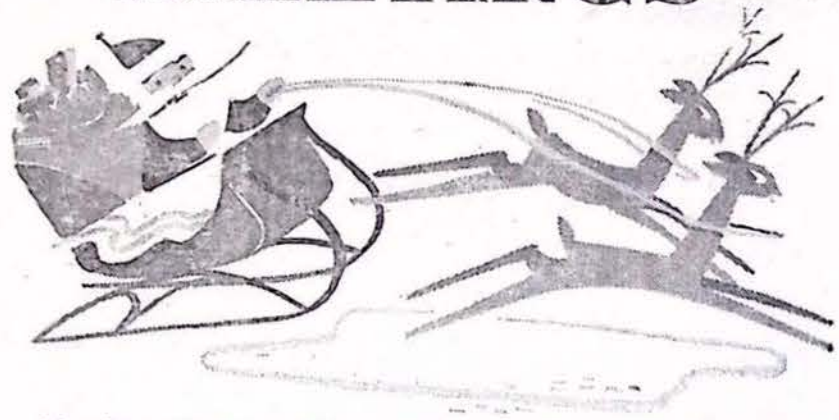
By about 1865, cartoonist Thomas Nast gave Santa permanent possession of reindeer and sleigh through his Christmas drawings for magazines.

Today in Canada, the reindeer has found a firm foothold in our Christmas tradition. Leaping through the sky, pulling Santa in his sleigh, they have become one of the most popular of our Christmas symbols.



RICHMOND MOTORS
PONDVILLE — — — NOVA SCOTIA

GREETINGS



May Santa Claus be good to you. May this Christmas be the merriest for you and yours and may the New Year bring you everything your heart desires.

MacLEAN'S GROCERY
ST. PETER'S — — — NOVA SCOTIA



TO EACH ONE OF YOU FROM EACH ONE OF US!

ST. PETER'S Rexall Drug Store
ST. PETER'S — — — NOVA SCOTIA

Noel . . . Noel



May the true spirit of Christmas fill the hearts of men everywhere.
FROM TED LATIMER, MANAGER AND THE STAFF OF THE
DIANA SWEETS RESTAURANT
SYDNEY — — NOVA SCOTIA

MRS. ALBERT WRIGHT PASSES AWAY AT POINT TUPPER

The passing of Mrs. Albert Wright occurred at her home in Point Tupper on Saturday, November 18th., at the age of 67.

She was a daughter of the late Mr. and Mrs. Simon Richard of Arichat and is survived by her husband, two sons and one daughter. Also one sister, Mrs. Clara J. LeBlanc, Port Hawkesbury and two brothers, Ernest Richard, of Port Hawkesbury and Jessie Richard of Arichat.

We extend sympathy to the bereaved husband and family.

CHRISTMAS WISH

May your Christmas time be happy
With a glory warm and strange,
And the day be filled with blessings
That will never, never change.
May the blessedness of Christmas
And the joy of all things dear,
Form a large and lovely archway
For the happy coming year.

BEST OF ALL YULE CHEER

"It's great to be happy when everyone is,
"It's great just to smile with the rest
"But the real joy in the living
Is the joy in the giving
Of a muchneeded handclasp — that's best."

SOURCE OF SONG

Among the well-known Christmas hymns is "It came upon the Midnight Clear". The words to this one were written by a Unitarian minister of Weston, Mass., named Edmund H. Sears. Time? Just about a hundred years ago, says the Book of Knowledge.

One melody for this hymn was composed by a Detriot journalist and editor; another melody was adapted from an old British folk tune by a composer better known for his long string of light-hearted operette hits. This was Sir Arthur Sullivan, of the team of Gilbert and Sullivan.

CELEBRATING CHRISTMAS

Christmas was first celebrated in the year 98, but it was 40 years later before it was officially adopted as a Christian festival; nor was it until about the fifth century that the day of its celebration became permanently fixed on the 25th of December. Up to that time it had been irregularly observed at various times of the year — in December, in April and in May, but most frequently in January.

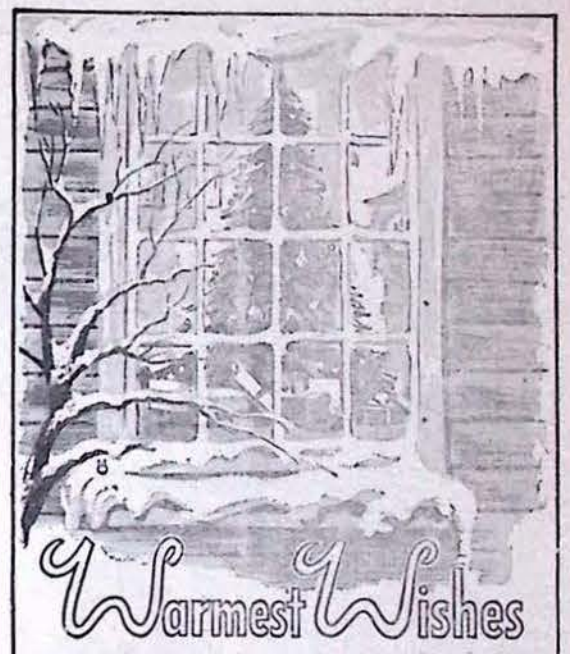
The holly which in the earliest years was used to twine around the doors and posts of the homes of Merrie England was called the holly tree.



HAPPY Holidays

At this time of year, we take a long look in two directions: backward with warm appreciation for your patronage, and forward with the happy anticipation of continuing to serve you.

ST. PETER'S CO-OP.
ST. PETER'S — — — NOVA SCOTIA



Warmest Wishes

May health, happiness and good cheer enter your home this Christmas and remain there for years to come.

GILBERT PRIME
Irving Oil Dealer — Garage and Service Station
ST. PETER'S — — — NOVA SCOTIA

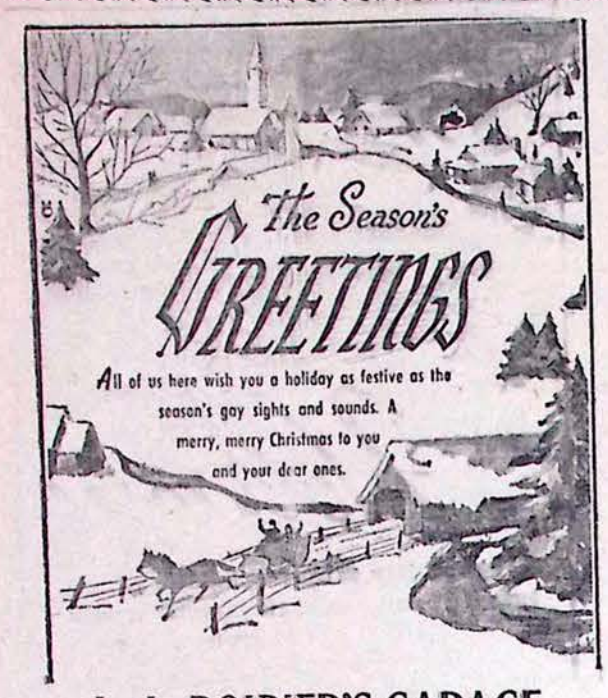
all in favor of cooling the action: say "Keith's!"

IN PINTS, QUARTS, OR RING-TAB CANS AND...AT YOUR FAVOURITE TAVERN, LOUNGE OR RESTAURANT



best old Nova Scotia way to keep your cool... since 1820

KEITH'S



L. I. POIRIER'S GARAGE

GENERAL AUTO REPAIRS — BODY MECHANICS

D'ESCOUSSE — — — NOVA SCOTIA

Christmas Greetings



We really do hope this will be the merriest Christmas ever. May your life be filled with the joys of many friendships.

ROYAL CANADIAN LEGION

ISLE MADAME BRANCH 150

ARICHAT — — — NOVA SCOTIA

MERRY CHRISTMAS

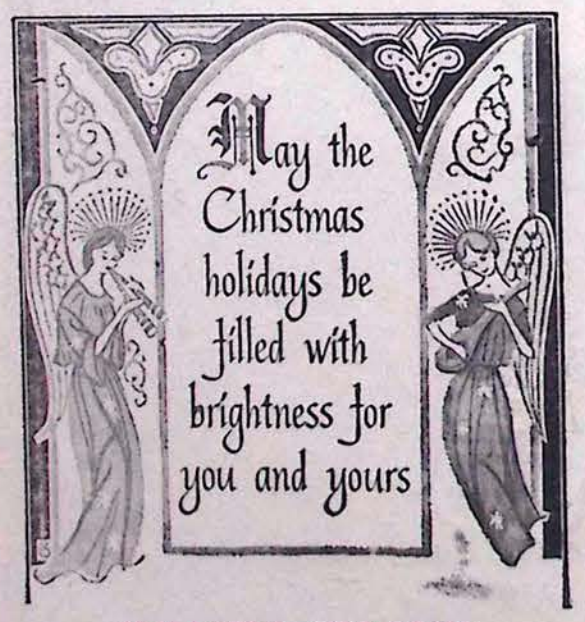


To you and your family we extend our greetings for a truly wonderful Holiday Season and a most prosperous New Year!

CONRAD THERIAULT

(BARBER)

ST. PETER'S — — — NOVA SCOTIA



WILLARD FOUGERE

(GENERAL MERCHANT)

POULAMOND — — — NOVA SCOTIA

LAKEVIEW MUTUAL TELEPHONE COMPANY LTD.

Glancing over the pages of our Diary, it came to our attention that fourteen weeks have gone by since we were freed from the responsibilities of a switchboard.

The origin of the Lakeview Mutual Telephone Co., dates back to the year 1915, when the charter was obtained, and further proceedings in April of 1917 when a meeting was called for the purpose of arranging for it's construction. The committee were as follows: Peter Dunphy, president; Frank C. Cotton, vice-president; James H. MacIntosh, secretary. Directors: were Alex J. Campbell, James D. Calder, William H. Ross, John D. MacRae and John W. MacRae.

By voluntary labour and slender resources, subscribers earned a share, and a line was built from Points, West Bay, westward to the head of the bay, and service began with six telephones. To make connections with long distance Maritime Tel. and Tel., it was necessary to extend the line to West Bay Road Station. Therefore, a five mile stretch of line owned by James MacDonald, a West Bay merchant, was purchased and a switchboard was installed at D. K. MacLeod's. As more subscribers came on, the line became overburdened and a change in system was in order. In 1932, a line was built from Black River to Grand Anse, making connections with long distance Maritime Tel. and Tel. by the central office at the MacPherson House, thus eliminating the switch at West Bay Road, and placed at Dundee and we were appointed to the task. Soon after it was thought more convenient to have the duties of secretary placed in conjunction with that of the telephone operator and so we were entrusted with the additional charge.

With more demands for service, the line was extended from West Bay village to Marshes, a distance of four miles and four subscribers and four telephones were added. Then in 1960, Hans Lindberg of the Nova Scotia Pulp Company, Port Hawkesbury made application for telephone service and a two party line was built from the newly constructed homes of Mr. Lindberg and Mr. Weslien to the long distance office at Louisdale where Mrs. Jeanette George is in charge.

Our first inspector of rural lines was John F. Hart of Margaree and succeeding him was Frank Crowdis, also of Margaree, who after serving for a number of years passed away suddenly, in 1966. For a period of time, we were without the service of an inspector and important duties were taken care of by F. H. Pond, superintendant of rural lines, and Charles (Buddy) MacKenzie, telephone technician, for whose services we were most grateful.

Our recently appointed inspector is Cyril Aston of Hants Co., whom we were pleased to meet recently.

Of those faithful and energetic pioneers who were responsible for the erection of the system, only four survive. We review the memory of those laid to rest with a sense of deep regard.

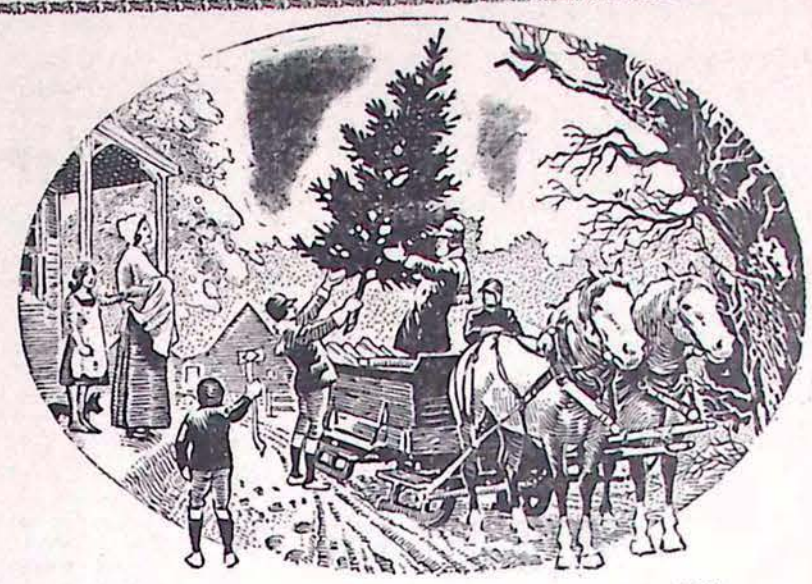
We look back over the thirty-five years we served as telephone operators with mixed feelings. Despite the many, many complaints received when lines were out of order, we tried to serve with a smile, relaying messages to ease the situation until a service man was available. But as business increased, placing and relaying so many calls became nerve wrecking, and we found it necessary to resign. This incident necessitated another change and by November 2nd. 1966, two more circuits were extended to Louisdale long distance telephone exchange where Mrs. Jeanette George is in charge, and our switching equipment dismantled.

We still serve as secretary and treasurer, a task which constitutes considerable responsibility. The greatest of these being finances. Then, there's the writing out of over fifty telephne bills which has to reach the subscribers in time to pay their accounts before the 6th. of the following month. If those bills are not paid in time they overlap with the next one. The annual report for the Board of Public Utilities has to be correct as does the one for the Maritime Tel. and Tel., New Glasgow. The Statistics report for Ottawa is a lengthy one as well. Besides all these, there is considerable correspondence which has to be attended to. With everything, we are quite occupied.

We hope to be able to carry on so long as we have the cooperation of the subscribers and so long as we feel that we are sufficiently prolific in the art to serve and satisfy.

And as we approach the Yuletide season, our thoughts go out to you all with best wishes for a very Merry Xmas and a Happy and Healthy New Year.

Hugh M. and Annie F. MacInnis.



A Happy Christmas to You

May all the happy Christmases of the past be recaptured in the golden hours of THIS Merry Christmas . . . may loved ones gather about your warm fireside and the voices of children ring through your home. May it be a peaceful and joyous Christmas that will sustain you always.

LANGLEY SHIPPING LIMITED

AGENTS: L. SAMSON, PETIT DE GRAT — J. B. RICHARD, ARICHAT

PORT HAWKESBURY — — NOVA SCOTIA

MERRY CHRISTMAS

May this Yuletide be the merriest ever for you, your family and friends.



ISLE MARAMA CENTRE

J. EMILE BENOIT MANAGER

ARICHAT — — — NOVA SCOTIA

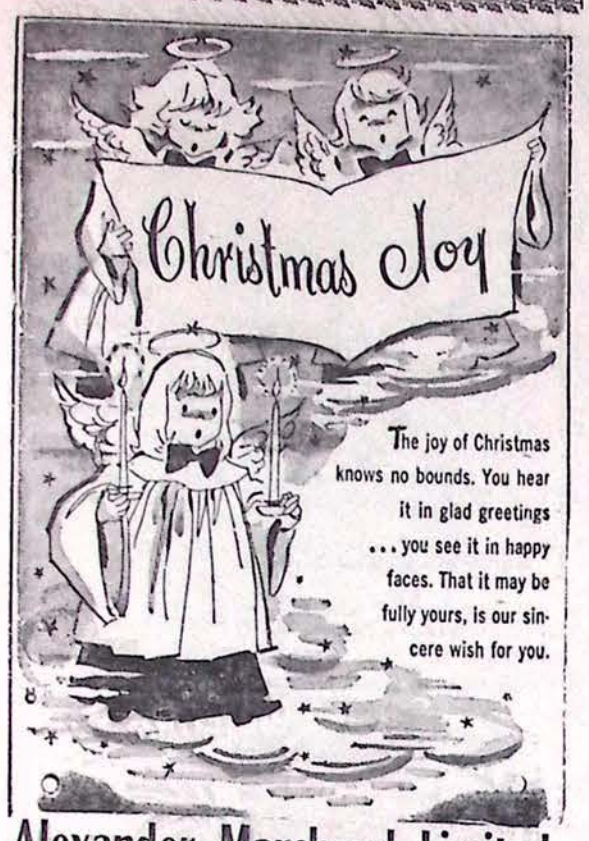


Again we close another year. It has been a year when we have enjoyed your patronage and appreciated your good will. We wish you a Merry Christmas surrounded by family and friends, and a Happy New Year.

COSY CORNER RESTAURANT

(JOSEPH MANCINI PROPRIETOR)

ST. PETER'S — — — NOVA SCOTIA



Alexander Marchand Limited
(ALEX'S WHITE ROSE) (YOUR SHELL OIL AGENT)
ARICHAT — — — NOVA SCOTIA

IN A CHILD'S EYES

Christmas Was Different Then

By FRANK TUMPANE

Away back, far, far back, Christmas began for me, really began for me, when a box arrived by express from our cousins in the country. It was a huge box (that's how it looked to me!) and it always contained four chickens (two for Christmas, two for New Year's) and a quantity of cold, cold apples.

Everything about Christmas was a ritual, large or small. Each ritual was important, each immutable. I did not know how other families prepared for Christmas: I did not even wonder about it. As far back as I could remember, the box from the country had always come, and I supposed that was the way it would always be.

It would arrive (this is what I thought) just before, just after, or just at the moment that my mother was making the Christmas cake.

FILLED WITH FRUIT

My mother made wonderful Christmas cake. It was dark and moist and loaded with fruit and chips of almonds and covered with a thick icing that was as good as candy.

Next to Christmas itself, Christmas Eve was the most exciting day of the year. We put up our tree on Christmas Eve, and it was always a spruce or balsam for nobody used Scotch pine in those days. My father brought the tree home and made the stand himself out of two crossed boards.

Some people still used candles on trees, but we had a string of electric lights, and they were like the ordinary lights in every particular except they were tiny and colored green and blue and red.

Our tree, when it was finished with everything in place, still looked like a tree that had been decorated, and not like a host of decorations supported by a stick. That seemed to me to be the proper way for a Christmas tree to look. It still does.

The people who called to make deliveries seemed to be exuberant on Christmas Eve as if they had caught something of my own happiness and were letting it grow on them. Away back then, the snow often lay on the streets at Christmas, for when it fell it was left there, unsullied by salt and with few automobiles to grind it to slush.

This Christmas (the one I remember best), the milkman came in the morning by sleigh, each of his bottles with a cap of frozen milk a couple of inches high. I can remember him warming himself by the kitchen stove and thinking how grand it must be to drive a horse and sleigh through the neighborhood streets.

Our postman was a lean Irishman from Belfast with a drooping mustache, and he brought cards and letters in the week before Christmas (Not as many as nowadays. Perhaps we didn't have as many friends—but I seem to remember that they were better ones).

HANGING UP THE STOCKINGS

The day passed and the night came and my father fixed the fireplace so my sister and I could hang up our stockings for Santa Claus. We had a gas fireplace, like 10,000 other fireplaces in the city, and my father removed the cover of beaten brass and stood it against the mottled green tiles under the fumed oak mantel so we could hang up our long cotton stockings, mine black, hers white.

And I never wanted to go to bed, but when the time came and I could resist no longer, I always made up my mind that this time I would stay awake all through the night until the very moment that Santa Claus arrived.

What signal awakened me, I do not know, but it was always early, hours before normal waking up time. And on this morning, I yelled at my sister (nobody shushed you on Christmas morning) and we rushed downstairs (nobody lived in bungalows) into the parlor (nobody called it a living room) where under the tree in the dim light we could see two separate piles, and knew that Santa Claus had come and gone.

And I can remember my mother and father standing in the doorway, smiling and savoring the sweetness of the moment, a moment I was to repeat in their stead years afterwards myself; and three things I can remember in the pile that was mine that Christmas.

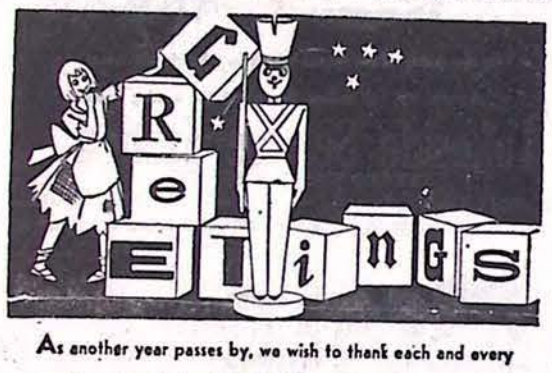
CHOCOLATE AND CANDIES

I can see a bag of marbles, and the bag was of red mesh; and I can see a box of candy with the picture of a beautiful lady on the cover and a red ribbon in the corner.

But most of all I can see the sword, my lovely sword. It was in a scabbard, this sword, and the guard was wide like a cavalry sabre. The hand grip was of black patent leather, wound in strips, with silver thread in each groove. And hanging from the pommel was a leather tassel.

My own sword!

And that's how it was one Christmas when I was very young.



As another year passes by, we wish to thank each and every one of our friends for their kind favors and patronage! May the spirit of Christmas enrich your lives throughout the coming year! May there be peace and goodwill among all mankind!

EARL MacDONALD
MacDONALD'S MEAT MARKET
ST. PETER'S — — — NOVA SCOTIA



Blessed Christmas

Blessed Christmas, time of happy hearts and uplifted spirits, is with us once again. And, at this glad season, our wish is with you . . . the wish that your Christmas may be rich in happiness, friendship, lasting joy.

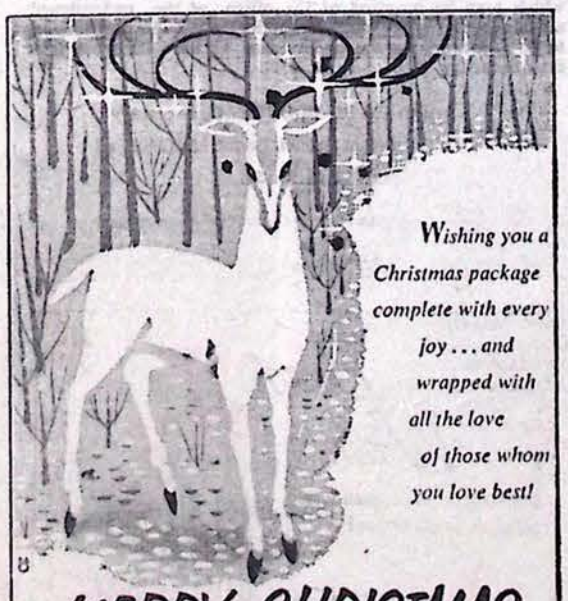
W. C. FORGERON
AUTO AND FIRE INSURANCE
WEST ARICHAT — — — NOVA SCOTIA

GREETINGS



Sincere thanks for your patronage during the past year. We hope we may serve you as well in the New Year. Merry Christmas!

GLEN MAHLER
RADIO — T. V. — RECORD PLAYERS — ETC. Sales and Service
PETIT DE GRAT — — — NOVA SCOTIA



Wishing you a Christmas package complete with every joy . . . and wrapped with all the love of those whom you love best!

MERRY CHRISTMAS

MARBRO MOTEL and RESTAURANT
LICENSED DINING ROOM — MODERN ACOMMADATIONS
ARICHAT — — — NOVA SCOTIA



May a wreath of good fellowship and happiness be round you and yours during this Holiday Season . . . this is our most sincere wish.

CHARLES and EDNA LANDRY
LOUISIANA FRIED CHICKEN COOP
PETIT DE GRAT — — — NOVA SCOTIA



KAPLAN'S CLOTHING STORE
ST. PETER'S — — — NOVA SCOTIA

NOTICE TO ALL MOTOR VEHICLE OWNERS AND DRIVERS

The Registration Year is the

CALENDAR YEAR

and all Motor Vehicle Plates

EXPIRE DECEMBER 31, 1967

Extensions of Use are as Follows

Chauffeur's Licenses	December 31, 1967	$5.00
Commercial Plates, including Trailer, Farm & Road Equipment	January 31, 1968	
Passenger Plates and Motorcycles	March 31, 1968	

1968 registrations will be available after December 20, 1967. 1966 passenger vehicle plates will be used for 1968 revalidated by two scotchlite reflective stickers in white and red affixed to the 1966 number plates—one to the front number plate and one to the rear number plate — in the centre of the number plates immediately below the words "Nova Scotia."

IMPORTANT

A new master number system is being used with the Computer to produce licenses and permits. Your new master number contains the first five letters of your surname and the day, month and year of your birth for positive identification.

It is therefore essential that the Department be advised of the day, month and year of birth when inquiries are made repecting application for licenses and permits.

INSTRUCTIONS FOR APPLYING LICENSE STICKERS

1. Thoroughly clean license plates. Remove wax, tar, and other foreign matter. 2: Remove backing by bending and peeling off at scoreline. 3:Position sticker directly below Nova Scotia and centre between bolt holes. 4: Firmly rub sticker and edges down with thumb.

IMPORTANT: DO NOT MOISTEN STICKER. Use care if application must be made to cold plate. Avoid application at freezing temperatures.

All other registrations will be new plates with black numbers on canary yellow background bearing the year 1968.

PLEASE APPLY NOW

While your present plates are valid, and we can give good service.

REGISTRY OF MOTOR VEHICLES
D. J. TULLY, Registrar

A-4098

A CRISTMAS CAROL

In the bleak mid-winter
Frosty wind made moan,
Earth stood as hard as iron,
Water like a stone;
Snow had fallen, snow on snow,
Snow on snow,
In the bleak mid-winter
Long ago.

Our God, Heaven cannot hold
Him nor earth sustain;
Heaven and earth shall flee
Away When He comes to reign
In the bleak mid-winter
A stable-place sufficed
The Lord God Almighty
Jesus Christ.

Angels and archangels
May have gathered there,
Cheribum and seraphim
Thronged the air;
But only His Mother
In her maiden bliss
Worshipped the Beloved
With a kiss.

What can I give Him,
Poor as I am?
If I were a shepherd
I would bring him a lamb,
If I were a wise man
I would do my part, —
Yet what can I give Him,
Give my heart.

———:O:———

TO HONOR ST. BASIL

Since the herald angels sang, bringing "glad tidings of great joy" to shepherds watching their flocks, the people of many lands have contributed to the history of Christmas hymns and carols.

In the fourth century, Saint Basil the Great of Greece emerged victorious in his struggle for Christianity with the Byzantine Emperor Julian. To celebrate this victory, a musicial poem or carol was sung in his honor.

The first day of the New Year is still celebrated as St. Basil's day in Greece, and children receive their "Christmas" gifts on that day.

WHAT "NOEL" MEANS

"Noel," the French word for Christmas, means "birthday" "news", or "a shout of joy".

WE THANK OUR PATRONS

We extend our sincere thanks and appreciation to the many who took space in this Christmas Issue to convey their good wishes to their customers and friends.

At this time we wish also to extend Season's Greetings to all our readers and friends for A Merry Christmas and A Happy and Prosperious New Year.

———o———

FIRST IN U. S.

First Christmas carol composed in the United States was the work of an 18th century leather worker named William Billings, reports The Book of knowledge. A tanner by trade but a tunesmith by inclination, Billings composed the carol, "A Virgin Unspotted."

The song isn't one that is still sung, and few hymnals now include it, but carol singers today owe Willims Billings a considerable debt of gratitude.

During Puritan times in England, the singing of carols and indeed, the whole celebration of Christmas, was banned. The Puritan-minded American colonies followed suit.

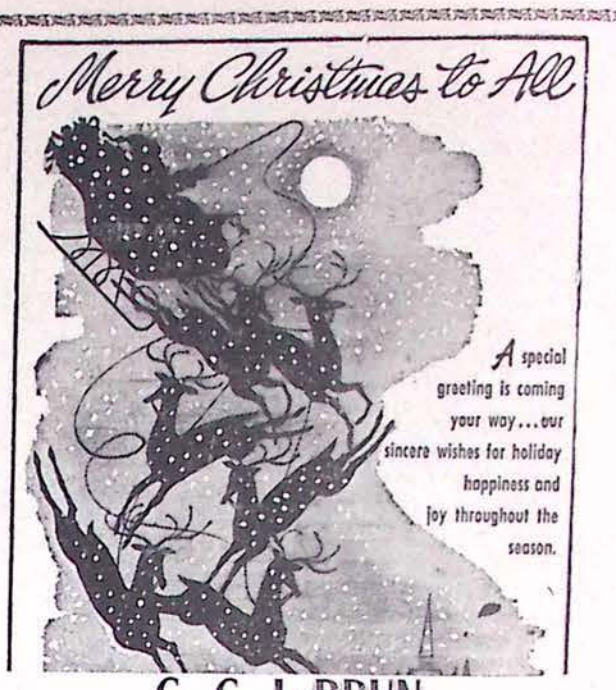
It was Williams Billings, more than any other individual, who managed to persuade Puritan New England settlers that singing songs at Christmas wasn't sinful.

———o———

COMPOSERS INSPIRED

Famous composers have found in Christmas inspiration for some of their most renowned music. At Christmas, and Easter too, people gather to hear performancse of Handel's "Messiah" and Berlioz' "L'Enfance du Christ" are other examples of "serious" music often specially performed at Christmas.

Twentieth century composers, too, have written music around Christmas themes. Probably the most familiar example is Menotti's "Amahl and the Night Visitors", an opera commissioned for television and performed annually. Honegger's "Christmas Cantata" Cantata" and Britten's "Ceremony of Carols" are other notable examples.



G. G. LeBRUN
FIRE — AUTO — LIFE INSURANCE
ARICHAT — — — NOVA SCOTIA



Lakeside Service Station
TEXACO SERVICE STATION
ST. PETER'S — — — NOVA SCOTIA

bananas are great-
but



peel open an EXPORT for right honorable enjoyment!

OLAND'S
100 Years of Quality Brewing

SEALED BIDS

MUNICIPALITY COUNTY RICHMOND

ARICHAT, N. S.

SEALED BIDS will be received by the undersigned up until 5 O'clock P.M., Friday, December 22 on the property formerly assessed to Leonard J. Babin located on the Grandique Road, Lochside approximately 3 miles from the village of Arichat. A dwelling is located on this property which includes 75 acres of land more or less.

All envelopes should be marked clearly "SEALED BIDS" to the attention of the "Vested Property Committee". Additional information may be obtained at the Municipal Office, Arichat, N. S., upon request.

ROY THOMSON,
Municipal Clerk & Treasurer

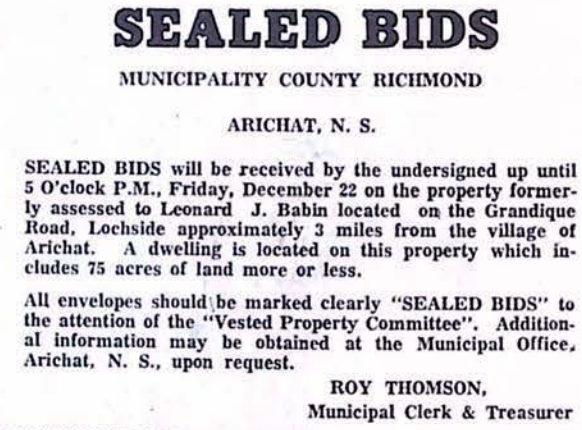
WANTED

PUPIL TRANSPORTATION SUPERVISOR

Applications are being called by the Municipal School Board of the Municipality of the County of Richmond to fill the above newly created full-time position. The successful applicant will be responsible for the over-all supervision of the Board's bus fleet. The duties will include an efficient and adequate bus maintenance program, proper record and record keeping and reporting, the establishment and promotion of a good public relations program, the establishment of schedules and routes, etc.

For more information, interested persons may telephone Arichat 179 or write to the undersigned at P. O. Box 97, Arichat, N. S. Applications forms properly completed, which may be acquired at the office of the undersigned, must accompany all written applications. All applications to be forwarded to the undersigned at her office not later than Saturday, December 23, 1967.

ETHEL M. BOUDREAU, Secretary
Municipal School Board of Richmond
Arichat, Nova Scotia.



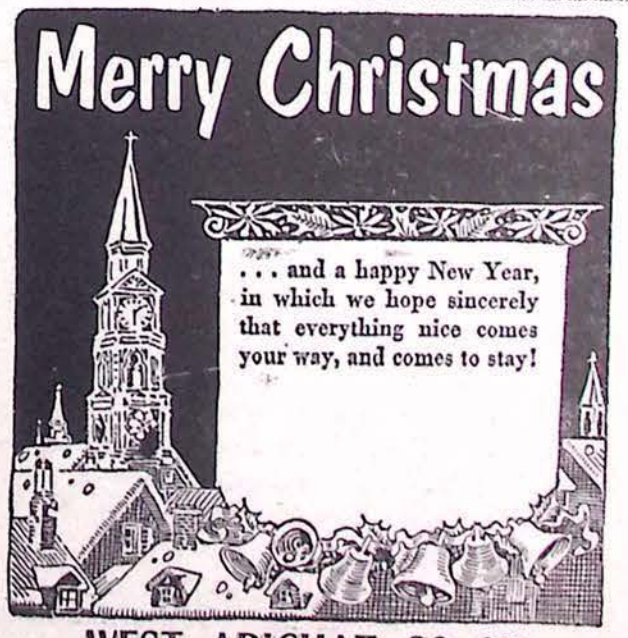
MARGE'S GENERAL STORE
ALWAYS A FULL SUPPLY OF GENERAL MERCHANDISE
POULAMOND — — — NOVA SCOTIA

Merry



Christmas

WE WISH OUR MANY FRIENDS
GOOD HEALTH, PEACE AND PROSPERITY
D. D. MacDONALD'S LTD.
MRS. RITA MacDONALD MANAGER
ARICHAT — — — NOVA SCOTIA



WEST ARICHAT CO-OP.
WEST ARICHAT — — — NOVA SCOTIA

Merry Christmas



AND ALL THE JOY
THE NEW YEAR CAN HOLD

C. A. BOUCHER
(FUNERAL DIRECTOR)
ARICHAT — — — NOVA SCOTIA

MERRY CHRISTMAS
and a
HAPPY NEW YEAR



May your every wish be granted, every hour filled with happiness, and good cheer be yours at Christmas and throughout the new year ahead.

TED'S SERVICE STATION
TIRES — BATTERIES — AUTO ACCESSORIES ETC.
ST. PETER'S — — — NOVA SCOTIA

SUGAR AND SPICE
by Bill Smiley



AT HOME FOR CHRISTMAS

As some brillant clod once pointed out, Christmas comes but once a year. And it's a jolly good thing it does.

Think of what we'd be like if we didn't have the glory of Christmas to pull us out of the bleak, little lives of selfishness, misery and loneliness.

Especially in these bracing northern climes is Christmas a necessity. It is cold, the nights are long, and the festival provides a splash of color, warmth and love that enables us to face the dreaded long winer ahead.

Oh, I'll admit it is a bit of a drag, in some ways. The gentle day of joy has become the focus for a multitude of irrelevancies.

There's the dam' tree to put up, the ridiculous cards to be sent to neighbors you saw yesterday, the horrors of gift shopping, and the stupid bird to be stuffed, trussed, cooked an eaten.

In addition to these trappings, which make perfect ladies swear and strong men weep, there is the incredible commercialization of the event, in every possible aspect. But don't blame that on others. You don't have to take part unless you want to.

Admitting all this, there is a magic in Christmas, in the very word, that still holds up. There's a vast satisfaction, for example, when you finally get the tree to stand up with no more than a 45-degree list, and it's all decorated, and you realize that, despite what your wife said, it's the best tree in town.

When you sit down to write those cards, you discover that you still have a great affection for old friends you haven't seen for so long, and you wax quite lyrical, and ask them to visit you. Sometimes, alas, they do.

And you must admit you feel as though you climbed Everest s though you'd climbed Everest when you get that last package wrapped and sit back admiring your good taste in gifts, paper and ribbons.

Then there's the turk. For a number of years, this has been my baby, at our house. And when I've made the dressing, trussed the brute and stuck it in the oven, I feel something akin to the pure pride and joy of a woman who has produced a real baby.

There's the fun of spoiling your kids rotten and putting yourself in hock for six months. Christmas wouldn't be the same if it didn't make you a little reckless.

But perhaps the best things about Christmas are the simplest ones. There's the wonderful moment of peace and quiet on Christmas Eve, when everything is done, and the stockings are hung and the fire murmurs and the tree glows, and you talk warmly and lazily of Christmas Past and Christmas Present.

Then there's the church service, with its ancient, simple story, so real because you've known it all your life. And the gastric juices churning in your stomach. And the post-church salutations of "Merry Christmas," really meaning it.

And the opening of the presents, after church. There's love in them. You realize this daughter of yours tried to get something really special for her Dad. And this son of yours spent his last five bucks on a gift. Even though he'll beat you for ten before the day is over. And nothing fits your wife, as usual.

And, of course, dinner. But the time you enjoy this is when you are 14, and have an elastic stomach, not when you are 44, and have a dyspeptic one.

After the dishes, which are a real pain in the posterior, because all you want to do is sleep, some carol singing restores the spirit. And the old carols sound like new.

This year, we're having a quite family Christmas, after many years of having a large, fairly noisy one. Hugh said he was coming home for Christmas, even if he was in Australia.

It may be a mess, because we fight a lot in our family. But not at Christmas time. May you all have the Christmas I hope we'll have.

YULETIDE



GREETINGS

Best wishes for a Happy Holiday. May the spirit of Christmas continue throughout the New Year!

LANDRY BROS.
PLUMBING AND HEATING — Telephone 29
LOUISDALE — — — NOVA SCOTIA

JOYOUS NOEL



At this season of the year it is our sincere wish that happiness and prosperity find their way into the homes of all our friends, and remain with them throughout the year.

BOOTH FISHERIES LTD.
PETIT DE GRAT, Nova Scotia

MERRY CHRISTMAS



We gratefully extend best wishes to all our friends. May this Holiday Season be bright with the smiles of your loved ones. Enjoy this happiness throughout the years to come.

MODERN CITY DAIRY
FRESH MILK DELIVERED DAILY TO YOUR DOOR
ARICHAT — — — NOVA SCOTIA

GREETINGS



LEONARD MARTELL'S ESSO
ST. PETER'S — — — NOVA SCOTIA

MERRY CHRISTMAS



TO OUR WONDERFUL FRIENDS!

RALPH MacKICHAN

CAUSEWAY INSURANCE AGENCY — SHOPPING CENTRE

PORT HAWKESBURY — — — NOVA SCOTIA



Holiday Cheer

Best wishes of the season to all of you whose friendship and patronage we value so highly. Here's hoping your holiday joys are sweeter than candy and much more enduring!

ISLE MADAME CONSTRUCTION

WEST ARICHAT — — — NOVA SCOTIA



GREETINGS

May we just take a moment to express our gratitude for your patronage. The wish of all of us here is that you and yours enjoy the merriest of holidays.

Isle Madame Fisherman's Co-Op.

FISH DIVISION

PETIT DE GRAT — — — NOVA SCOTIA

BALLET FOR FESTIVE SEASON

The spectacular new version of Swan Lake, performed by the National Ballet of Canada, stars Lois Smith in the dual role of Swan Queen and Black Swan, with guest star Erik Bruhn as The Prince, in a CBC—TV Festival production, in Color, to be telecast during the Christmas Season, Wednesday, Dec. 27. Bruhn, the great Danish Dancer - choreographer, created the "new" Swan Lake for the National Ballet company. The fairy tale story, in dance, of a prince who falls in love with an enchanted Swan Queen, is performed to the beautiful and familiar Tchaikofsky score and is a highlight of the CBC—TV festive season.

Merry Christmas

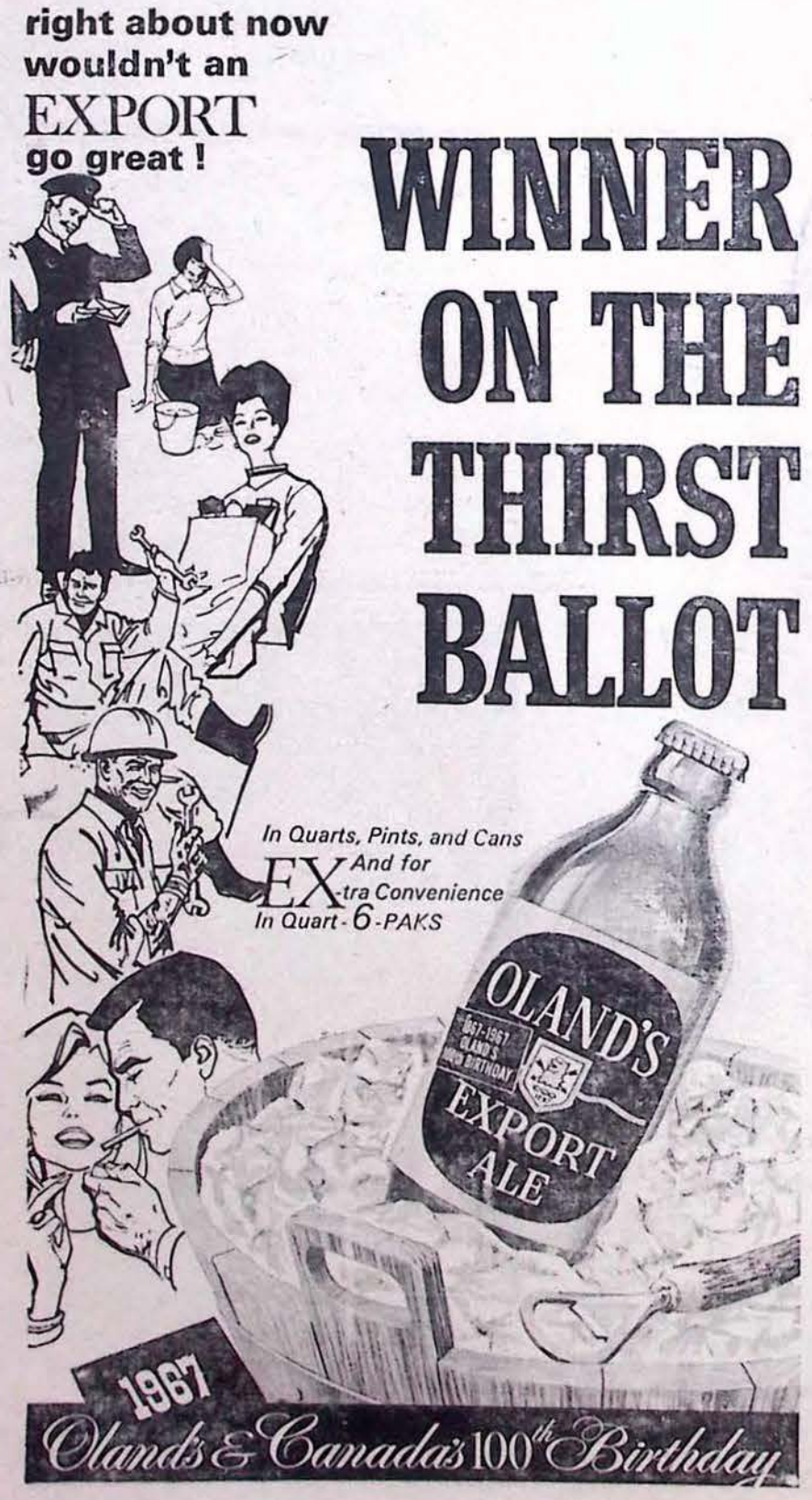


Santa is on hand to wish you and yours the best and merriest of Christmas seasons and we add our own wishes to those of St. N' ' for a joyful Yuletide and a Happy New Year.

Ted Latimer and Emile Benoit

"SPEEDY PROPANE"

342 George Street, Sydney, Nova Scotia





Boudreau's 5 ct. to $1.00 Store

J. V. BOUDREAU, ARICHAT, N. S.

PRODUCTION UP AT DOSCO STEEL PLANT, SYDNEY

The two Blast Furnaces at the Sydney Steel Plant produced 7,705 tons of iron more during the period ending December 2, 1967 than ever produced during any other equivalent 28-day period.

During the 28-day period including November 5th to December 2, 1967, the two Blast Furnaces produced a total of 57,710 tons of liquid iron as compared with 50,005 tons for the period October 7th to November 4, 1967. The period ending November 4th was also an all-time high and topped an average daily record of 1,775 tons established in 1966 between March 5th and April 2nd. The average daily tonnage of iron for the period ended last Saturday was 2,061 tons.

Both in total tonnages and daily averages, production for the period ending December 2nd established all-time record achievements and comes in the wake of a whole series of monthly, weekly and daily records. The daily average for the 28-day period ending last Saturday is 275 tons better than the record average established for the 28-day period ending November 4, 1967.

A spokesman for the Company said production during the period was outstanding in quality as well as in quantity. "The consistent iron analysis and quality undoubtedly contributed to the commendable performances reported in the Open Hearth and in several of the Heavy Mills", he said.

The consistent and substantial improvement in Blast Furnace productivity since October 7th are credited to a multiplicity of interrelated factors. "Both Blast Furnaces were rebuilt and enlarged in 1965; the quality of coke available is improved because of the blending of coals; better iron ores are currently used; a consistent raw material mix was used during the record-making periods; the demand for iron was for the first time sufficient to use the total production of the Blast Furance while operating at capacity with a particular blend of raw materials," one official said.

The past two 28-day periods presented the first opportunity to test the efficiency and capacity of the planned improvements over a sufficiently long period of time. Because of the surprisingly good results obtained during the past two months with ordinary raw material burdens, observers are hopeful that the lower costs of producting iron can be matched with lower costs in steel and eventually contribute to expanded sales volumes and greater security.

While the benefits of substantial achievements in Blast Furance productivity to general costs at the Sydney Steel Plant are worthwhile and a step in the right direction, much more is needed to make the plant both competitive and viable, an observer stated.

Except when iron was made for the Foundry, generally identical blends of raw materials were used in the Blast Furnaces since October 7th of this year. Blast Furnace iron made at the Sydney Steel Plant goes normally to the Open Hearth for refinement into steel; to the Foundry; or is stockpiled.

Record Average Daily Blast Furnace Production figures for 28-day periods follow:

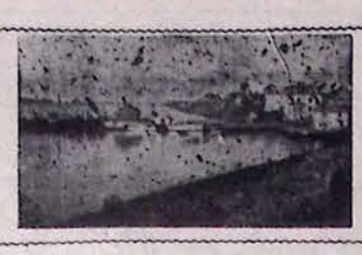
1,755 tons—March 5 to April 2, 1966.

1,786 tons—October 7 to November 4, 1967.

2,061 tons—November 5 to December 2, 1968.

A planned reduction of the Blast Furnace production rate is anticipated because of changing seasonal demands for steel. The production rate of Blast Furnaces is usually slowed down by either decreasing the quantity of preheated air used or by changing the relative quantities and proportions of raw materials used.

NEWS ABOUT TOWN AND COUNTY



C. W. L. NEWS

The regular monthly meeting of the St. Joseph's Parish Council, of C. W. L. was held in the parish hall, Petit de Grat, on Sunday, December 17th. at 2 p. m. The president, Mrs. George Boudreau, presided.

The meeting was opened with a prayer led by our director, Rev. J. J. MacDonald, followed by a reading from the Scripture read by the spiritual convenor, Mrs. John A. A. MacNeil.

Under new business, the members discussed the possibility of obtaining the services of a dentist in our area. It was felt that this was a real problem, especially for our young children. The ladies agreed that the League should join forces with some other association to work towards this goal.

Rev. J. J. MacDonald spoke a few words to the meeting as chairman of the Cape Breton Industrial Development Association. He asked that the ladies give their ideas on how to make improvements in our community. The meeting agreed that we are badly in need of a good fresh water supply, and also an adequate sewage system in our area.

In closing, Father MacDonald, gave his blessing to the members.

The meeting was then adjourned making way for a very enjoyable Christmas program, under the direction of Mrs. Amedee Boudreau. The members were entertained with Christmas Carols and piano selections by several children of the parish. This was followed by a delicious turkey supper with all the trimmings, served to all the members present.

The president expressed the League's thanks and appreciation to Mrs. Amedee Boudreau and the other ladies who had helped her prepare such a splendid program.

On Holiday

Theophile Richard, of Halifax, spent several days here recently visiting at the home of his brother and sister-in-law, Mr. and Mrs. Louis Richard.

Theophile is a member of the Corps of Commissioners, and is stationed at the Federal Post Office Building in Halifax.

It was nice seeing Theo who has many friends here.

———:O:———

From St. F. X.

Merrill Boudreau, a student at St. F. X. University, Antigonish, is spending his holidays at the home of his parents, Mr. and Mrs. Harold Boudreau of this place.

Merrill is a studious and industrious young man and we wish him every success in his studies.

———o———

Visiting Parents

Emmanuel Boudreau, an Art Student at St. F. X., is spending the Festive holidays at the home of his parents, Mr. and Mrs. Amedee Boudreau.

He will spend a few days visiting friends in New Brunswick.

Emmanuel is taking advanced Courses at St. F. X. and will resume duties in the teaching profession.

We wish Emmanuel continued success in his studies.

———o———

From Montreal

Miss Helene Benoit, of Montreal, is visiting her parents, Mr. and Mrs. Emile Benoit of this place.

Helene is employed as an Office Secretary in Montreal, for the past few years and will be returning to her duties after the Christmas holidays.

We wish Helene a most enjoyable visit to her home and friends.

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IF YOR ARE PLANNING ON BUYING A NEW SUIT WE HAVE FAMOUS NAME BRANDS, QUALITY, RIGHT PRICES AND THE ABILITY TO FIT YOU RIGHT.

WHY NOT GIVE US A CALL OR DROP IN AND GET ACQUAINTED.

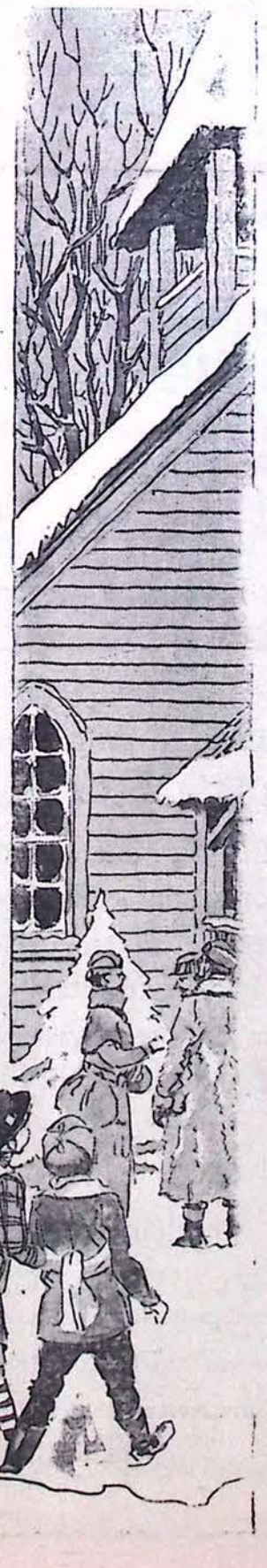
WE CAN FIT YOU FROM HEAD TO TOE!

YAZER BROS. LIMITED

SYDNEY and SYDNEY MINES

Christmas Magic

WE'D LIKE to plaster our greeting on every wall, to reach all our friends, for we're familiar with Christmas. We feel that we have a lot in common; we've both changed, somewhat, but we've kept our old friends and old spirit. Furnaces have replaced Yule logs, electric lights the candles on trees, but the spirit of the occasion still makes Christmas the happiest holiday. Our methods have changed, too, but the spirit back of the organization still retains the best part of our business . . . old friends. To these friends, our customers old or new, we extend our greetings.



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AT WESTERN TIRE THE MOTORIST WILL FIND PARTS, TIRES, BATTERIES, MUFFLERS, OIL, ANTI-FREEZE, ACCESSORIES AND MANY ITEMS TOO NUMEROUS TO LIST HERE—COME IN AND SEE OUR BIG STOCK.

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ST. PETER'S - - Nova Scotia



Christmas Angel

The holiday season is a particularly happy time to welcome newcomers. I had invited my new neighbour to share a coffee break with me so that we might become better acquainted. We found that we had both pulled up our roots on many occasions, and as she reminisced, a story of her most memorable Christmas unfolded.

It was the first Christmas after the loss of her husband and, left with a small family, she realized she must plan something rather unusual to fill the loneliness they would all feel from the absence of the head of the family.

Across the street from this family at that time, there was a small, rather shabby little house. In it lived a small, shabby little woman. Summer or winter, they had never seen her wear anything but a moth-eaten soldier's fur hat and a khaki private's coat that trailed to the ground. Under this they could see old fashioned black felt boots laced almost to her midcalves.

My new neighbor's family had often wondered about her. The only thing they knew for sure was what they had heard from others on the street. Some of the older neigbors said she had lost both husband and son in the first war and when their belongings were returned to her, she had put on the fur cap and greatcoat and gossip had it, she even slept in them. With the cruelty of children who nick-named her, she had become known as "Crazy Kate".

But let my neighbor tell her story:

"On the spur of the moment I went across the street and when my knock was answered, the door opened a small crack and a pinched little face peered out at me from under the fur cap. I told her we would love to have her as our guest for Christmas. She didn't enthuse, but just said, 'I'll see', and shut the door.

"When I told the children what I had done, they were chagrined at first and then began planning for Christmas as normally as in other years.

"These preparations were indeed a blessing and when Christmas Day arrived, the children were as excited about having 'Crazy Kate' for dinner as they had been on Christmasses past, when they believed in Santa Claus. They even trimmed the tree and put up the small whitep angel at the top that had always graced every Chrismas tree, even in my own childhood.

"We had almost given up hope she would be with us when a timid knock announced her arrival. The children, with their best manners, offered to take her coat and hat, but she said no, she preferred to keep them on. Little was said during dinner which she ate very well. She looked like a little gnome that might have escaped from some fairy tale in her fur hat and snowy white napkin tucked under her chin.

"When she was leaving she gave each of the three children an envelope, smiled a shy 'thank you', and wished us all happy holidays and many of them. Then she was gone into the night, but before she left one of the boys took the angel from the top of the tree and handed it to her.

SURPRISE!

"We opened the envelopes and found each contained a thousand dollar Canada Savings Bearer Bond. I was breathless and told the children we must return them the next day, for surely she could never afford such a gift.

"Before I could cross the street the next morning to return the bonds, I noticed quite a commotion outside her home. Soon our chief of police came over and announced he had found our little neighbor dead when he called to check if everything was in order. She just went to sleep with a small white angel clutched in her hands. 'She left this message addressed to you,' he said.

"I knew he expected me to open it in his presence. I was surprised at the hand writing. It was that of a cultured, well educated woman.

"The message, as I remember it, went something like this: 'I am a very old woman whose greatest joy in years was your invitation to spend Christmas with you and your children. Their gift from me was for their education. When my house and few belongings are sold to defray expenses, would you please see that the Lions' Christmas Basket Fund receives what is left. Perhaps in this way I can bring some joy into the lives of my fellow men, whom I have neglected over the years by selfishly indulging in my grief.'

"The police had always thought she might be a wealthy, slightly nutty recluse and had kept a watchful eye on her for many years in case others had the same idea, but not with such charitable intentions. There wasn't a cent in the house, only her old age pension cheque."

"The children are grown now, and have families of their own, But they have never forgotten 'Crazy Kate' and her Christmas gift which made their college years so happy and successful."

St. Peter's Rexall Drug Store

DON STONE, Proprietor

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NOTICE

CHAUFFEUR'S LICENSES

Expire December 31, 1967

Reminder Notices will be forwarded to all holders of Chauffeur's Licenses in 1967.

If you wish to renew your Chauffeur's License—

1. Sign the application and return it with the fee ($5) in the envelope which is provided.
2. If any details on the application are incorrect then the correct information should be printed in the space at the left of the application.
3. Send a money order or cheque made payable to the Registry of Motor Vehicles, add exchange where applicable. DO NOT SEND CASH.
4. You continue to be responsible for renewing your your Chauffeur's License.

If you do not receive a Reminder Notice, forward your old renewal notice with required fee.

IMPORTANT

In all cases, the date, month and year of your birth MUST be shown on all types of application or renewal forms. Otherwise, delay and inconvenience will result in obtaining your license.

RENEWAL APPLICATIONS SHOULD REACH THE REGISTRY OF MOTOR VEHICLES BEFORE DECEMBER 15th., TO ENSURE DELIVERY BEFORE DECEMBER 31st.

Applicants for Public Vehicle Passenger (Bus) Chauffeur's License are required to submit Certificate every third year.

1968 Motor Vehicle Plates and Permits will be available on and after December 20, 1967.

D. J. TULLY,

Registrar of Motor Vehicles
Department of Highways

A-4097

LIQUOR LICENSE BOARD ELECTION REGULATIONS

NOTICE to ELECTORS

Take notice that pursuant to the provisions of the Liquor Control Act, a vote will be taken by ballot in Municipal District 16 the Municipality, County of Richmond on the Question:

"Are you in favour of the Sale of Liquor for Consumption on Premises Licensed by the Liquor License Board?" YES NO

That the date fixed for such vote will be

Tuesday, the 16th day of January, A.D., 1968

That a Poll will be opened at the hour of eight o'clock in the forenoon and kept open until the hour of seven o'clock in the afternoon Atlantic Standard Time in the following polling stations established in the polling divisions of the Municipal District No. 16, Municipality of the County of Richmond.

Poiling Division No. 16.

Polling Booth at residence of Robbie Marchand, Boudreauville, N. S.

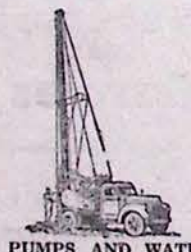
THAT I HAVE BEEN APPOINTED RETURNING OFFICER FOR THE SAID VOTE AND MY OFFICE WILL BE AT PETIT De GRAT, N. S.

OF WHICH ALL PERSONS ARE HEREBY REQUIRED TO TAKE NOTICE AND GOVERN THEMSELVES ACCORDINGLY.

DATED AT PETIT DE GRAT, NOVA SCOTIA, THIS 4th DAY OF DECEMBER 1967

WILFRED J. SAMSON
Returning Officer

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B.A., B.Ed., LL.B.

BARRISTER, SOLICITOR

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Applications will be received by the undersigned for 2 qualified licensed mechanics; 1 parts manager; 1 Service Manager and 1 Car and Truck Salesman.

Applicants must state experience, etc., and be able to supply reference.

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Leave St. Peter's	10.00 a.m.
Leave Big Pond	11.00 a.m.
Arrive Sydney	11.30 a.m.

Leave Sydney Monday, Tuesday Wednesday, Thursday, Friday and Saturday at 5 p.m.

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